THE AMERICAN HOME

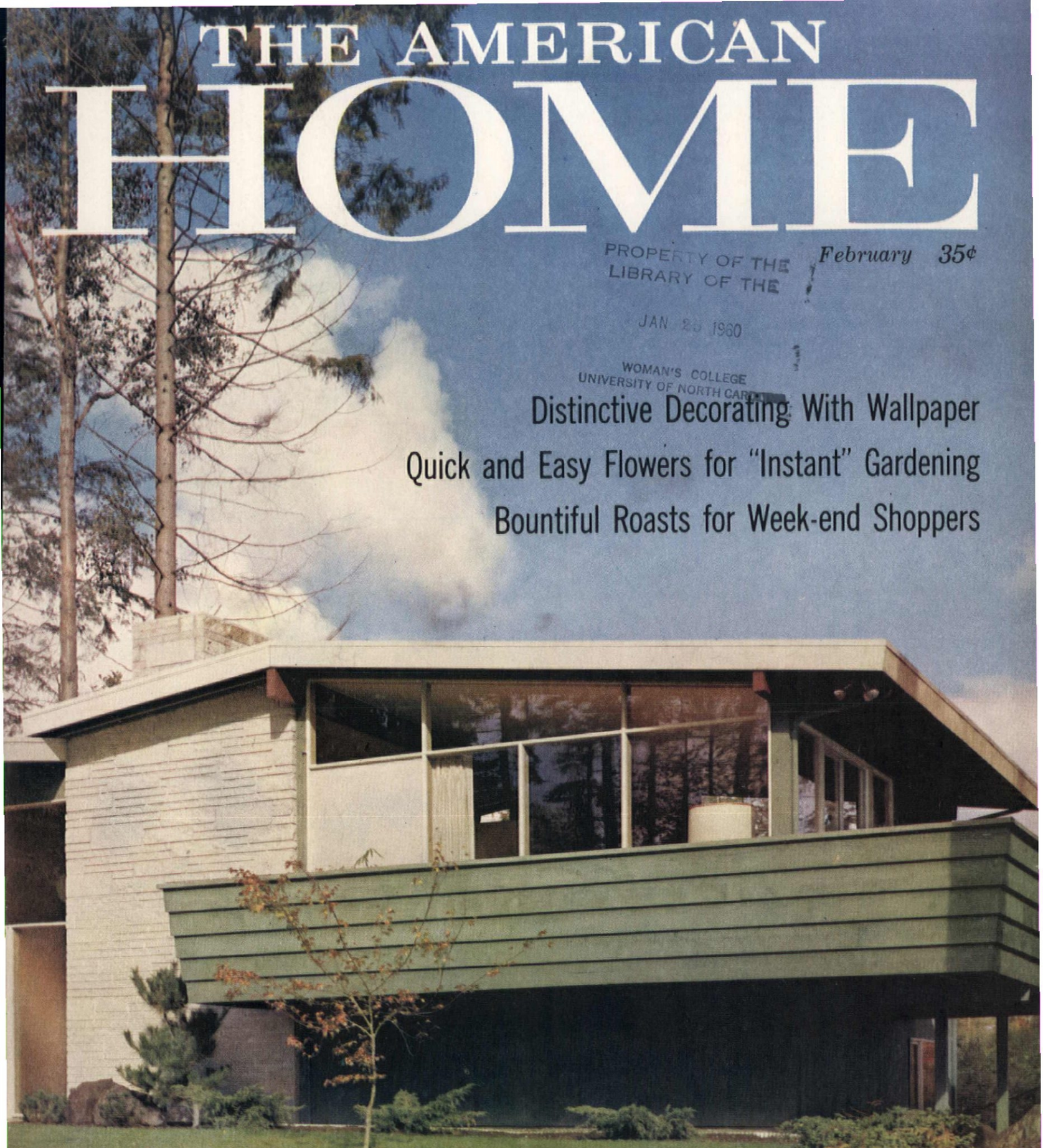
PROPERTY OF THE
LIBRARY OF THE
JAN 29 1960
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAR

February 35¢

Distinctive Decorating With Wallpaper

Quick and Easy Flowers for "Instant" Gardening

Bountiful Roasts for Week-end Shoppers



17 BEST HOUSE BUYS

CALIFORNIA · CONNECTICUT · FLORIDA · GEORGIA · ILLINOIS · INDIANA · MICHIGAN · MINNESOTA · MISSOURI
NEW YORK · NORTH CAROLINA · OHIO · PENNSYLVANIA · TEXAS · WASHINGTON, D. C. · WASHINGTON · WISCONSIN



Floor is style 86538

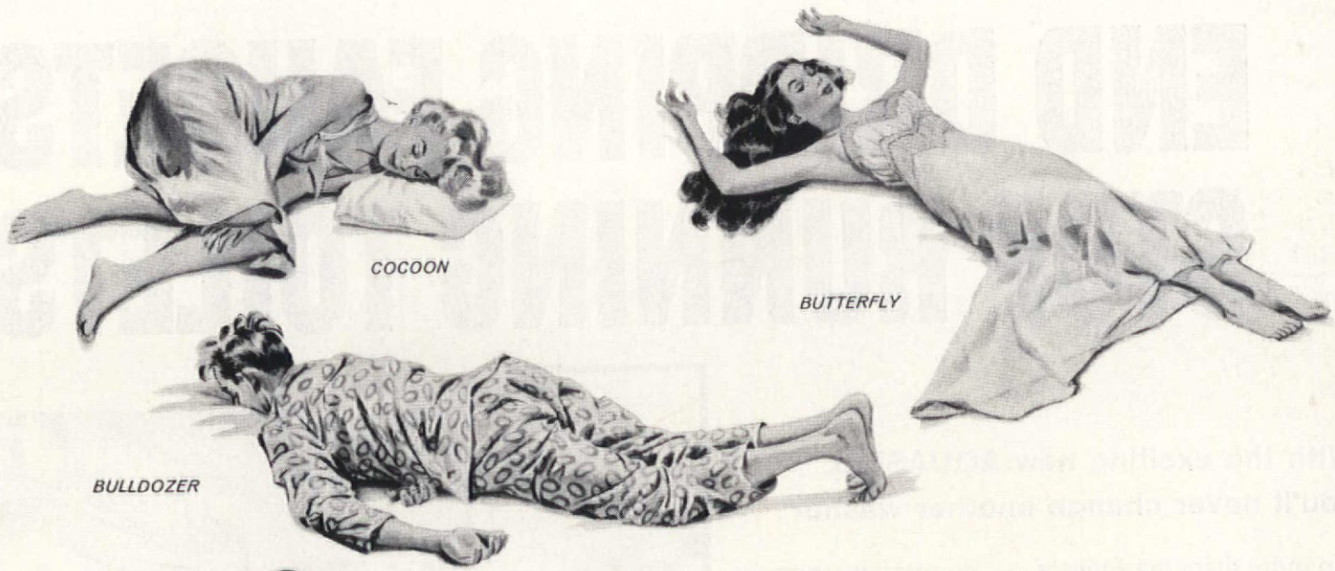
for a free sample of the most intriguing floor in the world—Tessera Corlon

Write Armstrong Cork Company, 6002 Pine St., Lancaster, Pa. In Canada, Dept. 20-B, Box 919, Montreal, Quebec.

Tessera Corlon is one of the famous Armstrong VINYL FLOORS

1860-1960 Beginning our second century of progress

MOST RELAXING BEDTIME STORY EVER SOLD



Airfoam

THE MATTRESS WITH A FUTURE

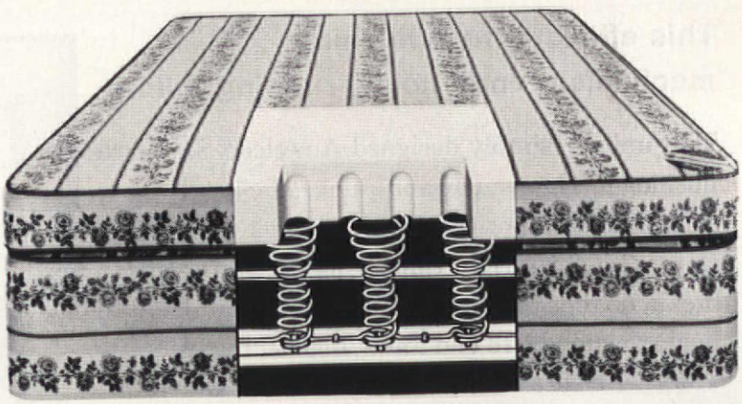
Soothing as a lullaby—the heavenly comfort of an AIRFOAM mattress.

S-t-r-e-t-c-h out and relax on billions of tiny air cells encased in buoyant rubber-latex. Feel yourself unkink as AIRFOAM caresses every curve and contour—gives gentle, firm support to every move you make.

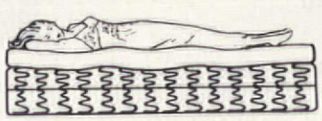
Rest blissfully on its soothing, *smooth* surface. Because AIRFOAM is molded all in one piece—there's not a bothersome button or cord—never a bump or lump to disturb your sleep or mar its trim look.

And *rest assured* of its purity. AIRFOAM with Health Guard is scientifically formulated to resist bacteria and to stay fungus-free. Keeps *itself* cool, fresh and sweet—plumps *itself* up—*never* needs turning!

For years of sound sleep, you'll bless the day you found fabulous AIRFOAM. Remember—only the ENGLANDER mattress is made with AIRFOAM. And AIRFOAM is made only by Goodyear. See your Englander dealer about his free 30-day-trial offer. Goodyear, Foam Products Division, Akron 16, Ohio.



ENGLANDER TENSION-EASE FOUNDATION MADE FOR AIRFOAM



ENGLANDER TENSION-EASE FOUNDATION is designed to give you firmness—added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils—especially designed for the AIRFOAM mattress. Identified by the Red-Line around the border.

Airfoam
with Health Guard

made only by

GOODYEAR

THE GREATEST NAME IN RUBBER IN COMBINATION WITH THE TENSION-EASE FOUNDATION

Englander
TENSION-EASE

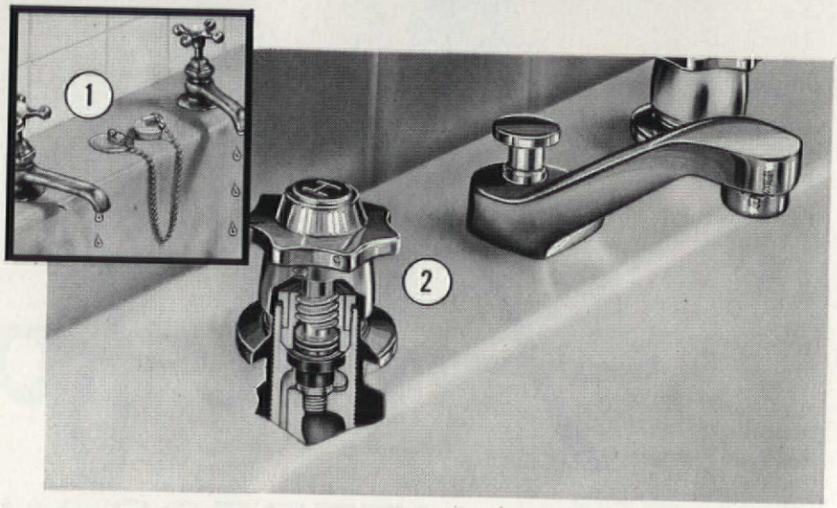
Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio Sleeping figures and names copyright—The Englander Company, Inc. Red-Line, Tension-Ease—T. M.'s The Englander Company, Inc., Chicago

2 Revolutionary developments from American-Standard!

END DRIPPING FAUCETS STOP RUNNING TOILETS

With the exciting new AQUASEAL you'll never change another washer

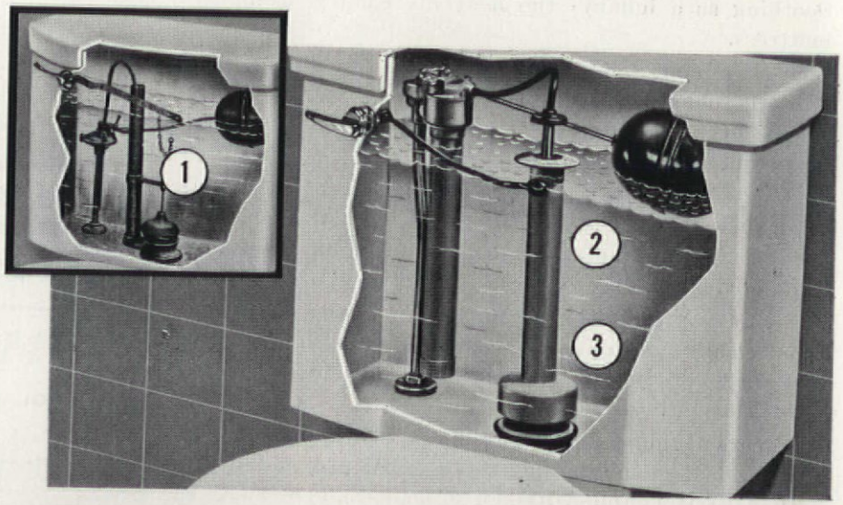
No more dripping faucets . . . no more washers to wear out! That's because these NO-DRIP FAUCETS have the revolutionary new AQUASEAL valve (shown in the cutaway). AQUASEAL eliminates the "washer grinding" that causes ordinary washers to wear out—faucets to leak. For smoother operation, longer life, positive shutoff at a touch, insist on AMERICAN-STANDARD FAUCETS with the exclusive NO-DRIP AQUASEAL.



With every turn of the conventional faucet, **(1)** mechanical friction is applied to the washer . . . quickly wearing it down and allowing water to leak through. The AQUASEAL **(2)** operates by water pressure, which eliminates friction and wear . . . ends leaks and washer replacements.

This efficient, new flushing mechanism ends noisy, running toilets

This unique, simply designed American-Standard flushing mechanism means quick, efficient flushing at a touch. A positive shutoff stops the flow of water at just the right time. There are no chains to break, no rods to bend. You'll never again have to jiggle the handle to end annoying leaking, running water. Be sure that your new toilet is the finest, be sure it is an American-Standard toilet with this amazing new flushing mechanism.



As the chain or rod **(1)** in most toilets becomes worn, bent or broken, the seal fails to seat properly, and water continues to run. Because the sleeve **(2)** of the new American-Standard flushing mechanism rides up and down on a stationary rod, it cannot slide out of position. Therefore, the seal **(3)** always provides a positive shutoff.

FOR MORE INFORMATION see your American-Standard retailer listed in the Yellow Pages under "plumbing fixtures and supplies," or mail the coupon below. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, New York.

AMERICAN-STANDARD, Dept. PA-20, 39, W. 39th St., New York 18.
Please send me information on your new AQUASEAL and flushing mechanism.

*Name*_____
PLEASE PRINT

*Street*_____

*City*_____ *Zone*_____

*County*_____ *State*_____

In Canada send to: American-Standard Products Ltd., 1201 Du Pont St., Toronto 4, Canada

American-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard
PLUMBING AND HEATING DIVISION

JOHN MACK CARTER
Editor

MARION M. MAYER
Executive Editor

WILLIAM M. LANYON
Managing Editor

WILLIAM R. BOWMAN
Art Director

LESLIE R. FORESTER
Copy Director

ROBERT W. HOUSEMAN
Home Furnishings
and Decorating Editor

JUNE M. TOWNE
Food Editor

HUBBARD H. COBB
Building Editor

VIRGINIA T. HABEEB
Home Equipment Editor

THEODORE A. WESTON
Garden Editor

JIM LISTON
Midwest Editor

DOROTHY L. BRIGHTBILL
Home Projects Editor

HELEN DE MOTTE
Market Place
and New Products Editor

GRETCHEN HARSHBARGER
Midwest Garden Editor

ALVIN GROSSMAN
Art Editor

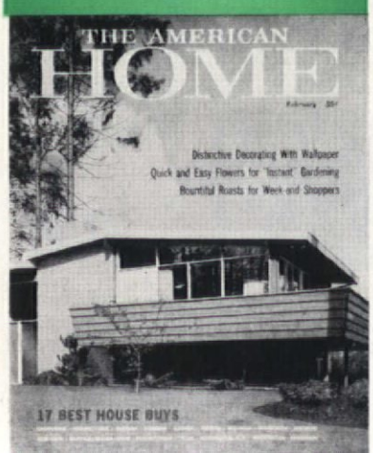
ROBERT LOFGREN
Photography Editor

ROBERT J. MAHN
Production Manager

ASSOCIATES
John H. Ingersoll
James W. Brett
Priscilla Clapp
Margaret H. Bowen
Barbara Colvin
Ferdinand D'Esposito

ASSISTANTS
JoAnn R. Barwick
Frances M. Crawford
Jane O'Keefe
Ann Que Brown
Helen C. Schwartz
Julia Savarese
Joseph Taveroni
Walter Skibitsky

THE AMERICAN HOME, © 1960 The Curtis Publishing Company. All rights reserved. Title registered in U.S. Patent Office. Published monthly by The American Home Magazine Division, The Curtis Publishing Company, 300 Park Ave., New York 22, N.Y. Second-class postage paid at New York, N.Y., and at additional mailing offices. Executive, editorial and advertising headquarters, 300 Park Ave., New York 22, N.Y. SUBSCRIPTION PRICES: U.S. and Canada, 1 yr., $3; 2 yrs., $5; 3 yrs., $6. Pan-American countries add 50 cents per yr. All other countries add $1 per yr. Subscription Department, The American Home Bldg., Forest Hills 75, N.Y. UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American Home, Forest Hills 75, N.Y., to refund the full amount paid for any copies not previously mailed. POSTMASTER: Send notices by Form 3579 to The American Home Bldg., Forest Hills 75, N.Y. THE CURTIS PUBLISHING COMPANY, Robert E. MacNeal, President; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Donald M. Hobart, Sr. Vice Pres. and Director of Research; Edward C. Von Tress, Sr. Vice Pres. and Director of Advertising; E. Huber Ulrich, Sr. Vice Pres. and Director of Circulation; Ford F. Robinson, Sr. Vice Pres. and Manager, Business Department; Brandon Barringer, Treasurer; Robert Gibbon, Secretary. The Company also publishes The Saturday Evening Post, Ladies' Home Journal, Holiday, and Jack and Jill.



FEBRUARY 1960 VOL. LXIII, No. 2

THE AMERICAN HOME

A Curtis Publication

HOMES AND MAINTENANCE
6 17 Best House Buys
53 17 Prize-Winning Houses
54 Natural Beauty Appeals in the Northwest
57 Contemporary Leads in Southern California
58 A Wealth of Space for a Medium-Income Family
59 Colonial Charm Is a Favorite in New York
60 Traditional Adapted to a One-Story Home
61 A Split-Level Wins Reader Approval in Michigan
62 The Ranch House Thrives in Missouri
63 Contemporary in Traditional-Loving Wisconsin
64 A Family-Sized House Priced Low at $13,995
65 Split-Level Is Popular in Colonial Connecticut
66 The South Maintains Its Tradition
68 Tropical Living in Florida for $21,500
70 The Midwest Likes Clean-Cut Simplicity
72 Texas Picks Four Bedrooms at a Low Price
72 Illinois Chooses a Split
74 A Compact, Practical Winner in Pennsylvania
74 Ohio Votes for a Perfect Floor Plan

DECORATING
15 The American Home Picture Book of Decorating—Part III: What a Difference Wallpaper Makes!
16 Pattern Overhead
19 Try Papering One Wall
20 Begin With Wallpaper

FOODS, KITCHENS, AND MANAGEMENT
11 Ovens in New Gas Ranges Do More Than Cook
26 The Decorative Art of Marzipan
28 Shop the Week-End Specials for Royal Roasts
38 Take a Package of Instant Mashed Potatoes
46 Spruce Up Your Table Linens
49 Questions & Answers—To Bleach or Not To Bleach?

GARDENING
22 Want an Instant Garden? Grow Annuals
86 Climbing Strawberries

HOME PROJECTS
78 Place-Mat Kit Order Form
80 Rose Place-Mat Kit

GENERAL FEATURES
87 Shopping Information
88 Helpful Booklets You Can Send For
90 Market Place
98 February . . . Your American Home Calendar

OUR COVER: Blending in with its beautiful background, almost as if nature had put it there, is our prize-winning house in Seattle, Washington. For more pictures of it and 16 other prize winners, turn to page 53. Photo, Charles Pearson.

E. KENT MITCHEL, Vice President and Publisher • W. H. EATON, Consultant
JOHN J. VERONIS, Vice President and Advertising Director
NEW YORK, 300 Park Ave., Walter J. Ingram • CHICAGO, Prudential Bldg., Frank C. Nieman • CLEVELAND, National City Bank Bldg., James L. Bidwell • BOSTON, Statler Office Bldg., Joseph J. Arcisz • DETROIT, Fisher Bldg., James A. Cummins • MINNEAPOLIS, Baker Bldg., Alan R. Ecklund • SAN FRANCISCO, 235 Montgomery St., G. William Stuart • LOS ANGELES, 3540 Wilshire Blvd., Robert A. Reiff

To introduce you to THE RCA

ANY FIVE for only $3.98

...if you agree to buy six albums from the Club during the next 12 months

THIS exciting new plan offers you the finest stereo or hi-fi music being recorded today—**for far less money than you would normally pay.** Now you may join either the Stereophonic Division or the Regular L.P. Division of The RCA VICTOR Popular Album Club in a short trial membership—and receive five albums of your choice for the single low price of $3.98! The Club also helps you build your record library carefully, confidently, completely.

You save up to 40% with this introductory offer. After the trial membership, if you continue, you will **save about one third** of the manufacturer's nationally advertised price through the Club's Record-Dividend Plan. This plan lets you choose a **free** regular L.P. or stereo album (depending on which division you are enrolled in) with every two you buy from the Club.

Every month you are offered a wide variety of albums (up to 200 a year). One will be singled out as the album-of-the-month. If you want it, you do nothing; it will come to you automatically. If you prefer an alternate—or nothing at all—simply state your wishes on a form always provided. For regular L.P. albums you will pay the nationally advertised price—usually $3.98, at times $4.98; for stereo albums you will pay the nationally advertised price of $4.98, at times $5.98 (plus—in all cases—a small charge for postage and handling).

ALL ALBUMS ARE 12-INCH 33⅓ R.P.M.



1. Singing strings, soothing moods. *Autumn Leaves, Star Dust, By the Sleepy Lagoon, While We're Young, Estrellita.*



2. Hottest album of year! All-star modern "mood" jazz — combo and big band—from NBC-TV series. *Fallout!*, more.



3. Blues types, rhythm backing. *Hallelujah I Love Her So, One for My Baby, Fare Thee Well, God Bless the Child.*



12. New remakes of their biggest hits. *Jalousie, Skaters Waltz, Liebestraum, Ritual Fire Dance, España Rhapsody.*



13. Dancing, listening delight. Sunny piano-with-rhythm medleys of fox trots, waltzes, lindys, by Porter, Kern, etc.



14. Fresh versions of 12 harmony hits: *Paper Doll, Love Is a Many-Splendored Thing, To Each His Own*, etc.



23. Cha-cha versions of top Latin tunes: *Frenesi, Yours, Perfidia, Brazil, Tampico, Cuban Pete, Port-au-Pleasure*, others.



24. 12 pop favorites and light classics. *September Song, Warsaw Concerto, Diane, Tenderly, Too Young, Charmaine*, more.



25. Absolutely the last word in sound, performance—the greatest *Gaité* of all! *Gayne* excerpts include the *Sabre Dance.*



26. La MacKenzie sings 12 ballads. *Hey There, Ebb Tide, Too Young, Moonglow, Stranger in Paradise, Blue Tango.*



27. 12 dance-mood specials by famed Trio plus strings: *I'll Get By, I'm in the Mood for Love, Melancholy Baby*, 9 more.



28. 12 plush, romantic mood setters for a bachelor apartment — *Pretty Baby, Thou Swell, Let's Put Out the Lights*, etc.



29. Big band, fat beat. 12 varied dance favorites by college prom king. *Margie, Sleepy Time Gal, I'll Be Around, Cherry.*



30. Colorful pipes, drums, Black Watch Band in a sonic treat! Marches, folk favorites plus Harry Lauder medley.



40. Wacky banjo-pickin' country comics fracture hit songs, special material. *Oh Lonesome Me*, 11 more laugh getters.



41. Laugh a second! Kraut-sour German band plays (?) concert pieces, waltzes, marches, polkas, etc., in highest fi.



42. Suave, modern big-band jazz; top West Coast stars. *Chances Are, Everybody Loves a Lover*, plus 10 other recent hits.



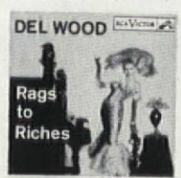
43. Warm, relaxed jazz by trumpeter Braff plus Roy Eldridge, Hank Jones. *Yesterdays, Willow Weep for Me*, etc.



44. Bob swings, Clancy sings *Shine on Harvest Moon, Put on Your Old Gray Bonnet, The Whiffenpoof Song*, 8 more.



46. 12 love songs. *Time on My Hands, In Love in Vain, You Are Too Beautiful, You're My Girl, I'll See You Again.*



47. Happy honky-tonk piano versions of *My Gal Sal, Side by Side, Ace in the Hole, Hello Ma Baby, Charmaine*, 7 more.



48. Hilarious musical satire, caricature plus commentary by Henry Morgan. *Gunsmirk Suite; Anvils, of Course*; more.



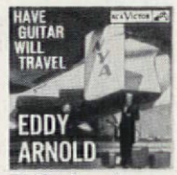
58. Flowing, many-mooded guitar plus rich, warm strings. *Estrellita, The Three Bells, Greensleeves*, 12 in all.



59. Society's leading maestro plays 41 varitempoed dance gems. Medleys from *Gigi, Oklahoma!, Can-Can*, etc.



60. In dramatic hi fi, world-famous Spanish group sings, plays 17 songs of Spain, Italy, Portugal and France.



61. Singalogue by country-pop star. *Kentucky Babe, Idaho, Georgia on My Mind, Carolina in the Morning, Indiana*, etc.



62. Tender love songs and ballads. *Fifteen* (theme of *The World, the Flesh and the Devil*), *Delia's Gone*, 10 others.



63. Oriental orchestral feast! Colorful sounds magnificently recorded. Voluptuous, melodious, familiar themes.



64. For children. Rodgers-Hammerstein songs. Also *Three to Make Music*, charming music appreciation lesson.



65. The dancing-listening surprise package of the year. Swing beat, modern sound. *Baubles, Bangles and Beads*, etc.



78. TV emcee Troup's relaxed singing with top jazz stars Benny Carter, Bud Shank, Conte Candoli, etc. Danceable, too.



79. Teen-age rock-and-roll singer-songwriter's hit versions of *I Go Ape, The Diary*, other originals —*Stupid Cupid*, etc.



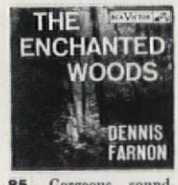
80. Aged-in-the-jazz-wood vocals of *Memphis Blues, My Melancholy Baby, Someday You'll Be Sorry*, more.
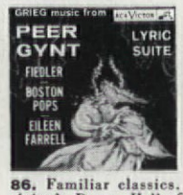


81. TV's first lady at her warmest. *I'll Remember April, What's New?, I Fall in Love Too Easily, These Foolish Things*, etc.



83. Glorious new production of Romberg's operetta starring Giorgio Tozzi, large cast. Lehman Engel, conductor.



85. Gorgeous sound, dreamy dance fare with woodwinds and rhythm. *I Hear a Rhapsody, You Are Too Beautiful*, etc.



86. Familiar classics. *Anitra's Dance, Hall of the Mountain King, Morning*, etc. Eileen Farrell sings *Solvejg's Song.*



87. Uninhibited rhythmic, moving renditions of 12 Negro spirituals by one of the most popular, authentic mixed choirs.



90. Crack quartet sings 12 many-mooded hits. *Lazy River, My Blue Heaven, Pretend, I'Attendrai, Shine*, etc.



91. 8 sections from Richard Rodgers' dramatic TV score. De luxe package includes bound-in booklet, photos.

93. Distinctive dance stylings by Al Nevins' swing band plus bluesy strings. *Sugar Blues, Basin Street Blues*, 10 others.

94. Great tenor's favorite pop specials: *Bluebird of Happiness, Granada, Because, I Believe, Around the World*, etc.

95. Exotic, rhythmic flamenco variety show with guitars, singers, castanets, heel-clicking Spanish dancers, etc.

96. Romantic, colorful mood setters, lushly recorded. *Laura, The Man I Love, Solitude, Hora Staccato*, others.

97. Gershwin plays his own *Rhapsody in Blue* in hi fi! Also vintage piano rolls by Fats Waller, Zez Confrey and others.

100. Two super-stars render 12 Gershwin treasures in fresh, modern manner. The best-selling version.

VICTOR POPULAR ALBUM CLUB

EITHER STEREO or REGULAR L.P.

NATIONALLY ADVERTISED PRICES TOTAL UP TO $29.90



4. Original soundtrack recording from Rodgers and Hammerstein film hit. 15 hardy perennials, M. Gaynor, R. Brazzi.



5. All-time best-selling classical album by the extraordinary pianist who took Moscow and the world by storm.



6. 18 evergreens. *It Could Happen to You, Love Letters, When I Fall in Love, Birth of the Blues, You Made Me Love You.*



7. Stunning new recording of the dramatic 9-section suite from the award-winning TV score by Richard Rodgers.



8. Brand-new production of Kern-Hammerstein classic stars Howard Keel, Gogi Grant and Anne Jeffreys.
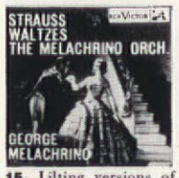


9. Operetta film stars remake their 12 biggest hits. *Indian Love Call, Will You Remember? Rosalie, Wanting You.*



10. Lanza at his greatest —12 Italian favorites: *Funiculi' Funicula', Santa Lucia, Maria Mari', Voce 'e notte.*



11. Miller-styled modern repertoire, Ray McKinley. *Birdland, On the Street Where You Live, Mine, Anything Goes.*



15. Lilting versions of *The Blue Danube, Artists' Life, Emperor Waltz, Tales from the Vienna Woods, Wiener Blut.*



16. Key highlights from Tchaikovsky's enchanting masterpiece for ballet (and the whole family). *Waltz of the Flowers,* etc.



17. On-the-spot recording. Yes, includes *Day In—Day Out* plus *It's All Right with Me, Mood Indigo, Honeysuckle Rose.*



18. 17 swaggering marches: *El Capitan, Semper Fidelis, On the Mall, On Parade, Washington Post, Jubilee.*



19. Lush, rhythmic, exotic instrumentals. *Valencia, Granada, Delicado, Come Closer to Me, Peanut Vendor,* etc.



20. His 12 biggest, newly remade. *Green Eyes, Linda Mujer, Adios, Oye Negra, Baia, Mambo No. 5, Night Must Fall,* etc.



21. Cha chas, hot and cool, by Prado's crackling big band. *Lullaby of Birdland, Flight of the Bumblebee,* 9 more.



22. Broadway's newest star sings the big songs from *Flower Drum Song, My Fair Lady, The Music Man,* etc.—12 in all.



31. Handsome production of Straus operetta stars Risë Stevens, Robert Merrill, Jo Sullivan. *My Hero, Sympathy,* etc.



32. Liquid sounds from Hammond organ. *Over the Rainbow, Ebb Tide, Sweet Leilani, Jalousie, Moonlight Cocktail,* 7 others.



33. Rich baritone of the Billy Graham Crusade sings *God Will Take Care of You, My Saviour's Love, God Is So Good.*



34. Fantastic sound, realistic atmosphere, familiar songs, virile singing. Different! *Red River Valley,* 10 more.



35. *My Man, Young and Foolish, They Say It's Wonderful, Yesterdays, Bewitched, The Thrill Is Gone, Summertime,* more.



36. 12 warmly sung inspirational songs: *He's Got the Whole World in His Hands, Whither Thou Goest, Scarlet Ribbons.*



37. Pianist's trio plays *Summertime, The Man I Love, All of You, Cherry, Pennies from Heaven, I Cover the Waterfront.*



39. 12 airy dance specials. *Once in Love with Amy, That Old Feeling, Dream Boat, Midnight Sun, Heartaches,* others.



50. Lerner & Loewe (writers of *My Fair Lady*) Academy Award winning score. Stars Gogi Grant and Tony Martin.



51. Virtuoso engineering, musicianship. *The Peanut Vendor, Jealous, For Me and My Gal, By the Beautiful Sea,* etc.



52. Mighty pipe-organ sounds, colors, plus 24 favorites by Gershwin, Friml, Youmans, Rodgers, Romberg, others.



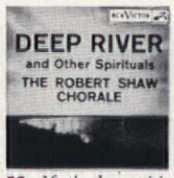
53. More than 45 instruments form the "biggest battery of percussion west of Cape Canaveral." Hi-fi *must!*



54. 15 strutting marches by diverse composers. *Colonel Bogey, 76 Trombones, March of the Toys, Yankee Doodle, Dixie.*



55. 12 other-worldish scorings for modern big band, piano, singers. *Granada, Begin the Beguine, Night and Day.*



56. 16 timeless spirituals. *Swing Low, Sweet Chariot; Dry Bones; Every Time I Feel the Spirit; Set Down, Servant;* more.



57. Modern classics: Ravel's *Bolero, La Valse, Rapsodie Espagnole* plus Debussy's *Prelude to the Afternoon of a Faun.*



66. Dozen happy hops and waltzes. *Vass Iss Dass? Polka, Laughing Sailor, Ginger Polka, Mandolina Waltz,* others.



67. Most unusual, exotic album of 1959. SOUND-MOODscapes of oriental humor, romance, intrigue. 11 offbeat treats.



68. 12 soul satisfiers by the *Oh Lonesome Me* star. New ones include *Faith Unlocks the Door, My God Is Real,* etc.



69. His biggest hits rerecorded in hi fi. *There, I've Said It Again; Riders in the Sky; Racing with the Moon; Ballerina;* etc.



70. 14 thrillingly hi-fi marches by Britain's finest regimental band. *The Thin Red Line, Fame and Glory, Scipio,* lots more.



71. 13 rousing party perkers. Jacket lists recipes. *Heart of My Heart, Beer Barrel Polka, Sweet Adeline,* others.



73. Remakes of the band's biggest hits. *Hot Toddy, My Hero, Where or When, Street of Dreams, Penthouse Serenade,* etc.



74. 12 shimmering waltzes. *Charmaine, Ramona, Always, Memories, Together, Girl of My Dreams, Would You?*

88. Soft, intimate jazz with Tyree Glenn, Hank Jones, bassist Bell featured. *All the Way, The Party's Over, Love Nest.*

89. Exciting, exotic African rhythms and themes, sometimes blended with jazz. "Fascinating"—*Variety.*

IMPORTANT-PLEASE NOTE

REGULAR (monaural) long-playing records can be played on stereophonic phonographs; in fact, they will sound better than ever. However, stereophonic records are designed to be played **ONLY ON STEREOPHONIC EQUIPMENT.**

THE RCA VICTOR POPULAR ALBUM CLUB P46-2
P. O. Box 80, Village Station, New York 14, N. Y.

Please register me as a member of The RCA VICTOR Popular Album Club and send me the five albums whose numbers I have circled below, for which I will pay $3.98 (plus a small postage and handling charge). I agree to buy six other albums offered by the Club within the next year, for each of which I will be billed at the manufacturer's nationally advertised price: regular L.P.s usually $3.98, at times $4.98; stereo versions $4.98, at times $5.98. (A small postage and handling charge is added to all prices.) Thereafter, I need buy only four such albums in any twelve-month period to maintain membership. I may cancel any time after buying six albums from the Club (in addition to those included in this introductory offer), but if I continue after my sixth purchase, for every two albums I buy I may choose a third album free.

Check which Division you wish to join: REGULAR L. P. ☐ **STEREOPHONIC** ☐

Mr. }
Mrs. }
Miss } _____

Address _____

City _____ *Zone* _____ *State* _____

NOTE: If you wish your membership credited to an authorized RCA VICTOR dealer, please fill in below:

Dealer _____

(12) Send no money. A bill will be sent. Albums can be shipped only to residents of the U. S., its territories and Canada. Albums for Canadian members are made in Canada and shipped duty free from Ontario.

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	39	40	41
42	43	44	46	47	48	50	51
52	53	54	55	56	57	58	59
60	61	62	63	64	65	66	67
68	69	70	71	73	74	78	79
80	81	83	85	86	87	88	89
90	91	93	94	95	96	97	100



SCREENS THAT ROLL DOWN ↓ UP ↑

and out of sight

Imagine...screens that roll up and down just like a window shade! That's the famous Rolscreen, an exclusive feature of PELLA CASEMENT WINDOWS. Insulating glass protects against cold, heat, noise and dust...*remains in place the year 'round*. If you like windows with small square or diamond panes, PELLA offers glass dividers that snap in and out leaving only one large glass area to clean. Distributors throughout U.S. and Canada.

Pella® WINDOWS

—THIS COUPON ANSWERED WITHIN 24 HOURS—

ROLSCREEN COMPANY, Dept. LC-12, Pella, Iowa

Please send free illustrated details on PELLA WOOD CASEMENT WINDOWS.

NAME

ADDRESS

CITY & ZONE STATE



. . . without waxing or rubbing! With clear, quick-drying TRIMLAC you can now give natural or stained woods a waxed, hand-rubbed look in just one day. This satiny beauty comes right out of the TRIMLAC can—no separate undercoats or sealers needed. And no laborious hand waxing. The TRIMLAC finish brings out the beauty of wood grain, provides lasting protection, does not darken or yellow with age. It even feels "waxy"—yet it is so hard and smooth that dust won't cling. And it's economical to use—one gallon covers at least 400 sq. ft., even on soft knotty pine. Use TRIMLAC for paneled rooms, kitchen cabinets, doors, woodwork, trim. *For descriptive booklets on TRIMLAC and other Zinsser products, write:*



WM. ZINSSER & CO., Department T, 516 West 59th Street, New York 19, N. Y.

Manufacturers of Bulls Eye® Shellac • Spray Shellac • B-I-N Primer-Sealer

17 BEST HOUSE BUYS

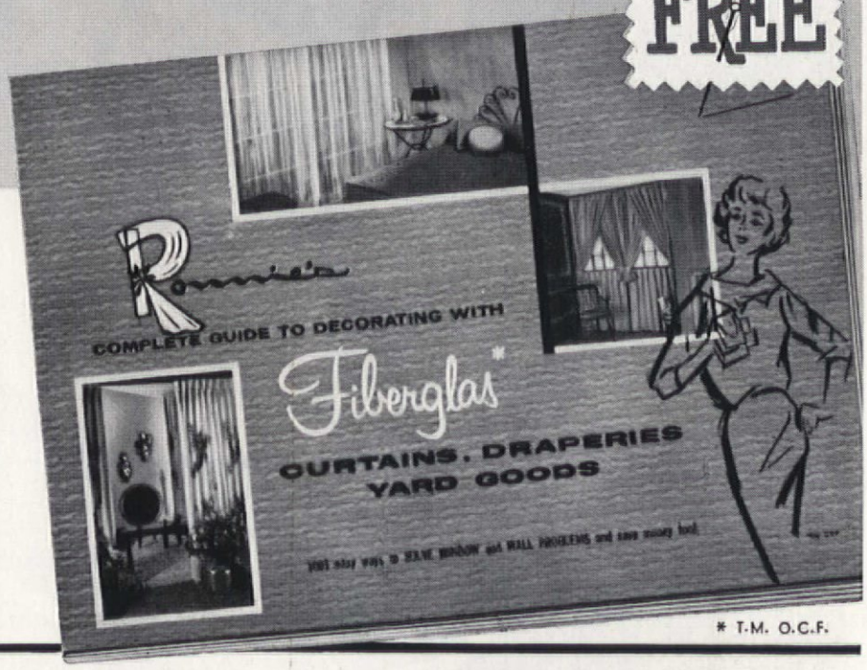
In the "For Sale" columns of your newspaper tonight you'll find column after column of new houses, most of them advertised as "low down payment," "priced to sell," "exceptional value," etc. Some are; many are not. Price alone does not determine value. Beginning on page 53 of this issue you'll find 17 houses that vary in price from $12,950 to $31,450 and *all* are good buys. Each of these houses has won The American Home Award as being the "Best Home for the Money" in its state, so you can learn much about housing values by reviewing them. These homes were selected as part of a national contest sponsored by The American Home to encourage better housing. Good housing for readers is our business. During 1960 our readers will spend an estimated *two billion dollars* for new homes! We want you to get the very best for your money. Whereas some magazines seem too aloof to show houses that readers actually can buy, American Home has published a total of 141 of these development houses during the last three years—all screened carefully from literally thousands of houses by our staff of building experts. We hope that you will study each of these houses carefully, read what we have to say about them, and go over the materials list of the quality products that go into these homes. Hold onto this February issue and use it as a guidebook to value when you go house shopping.

THE EDITOR

Ronnie's MONEY SAVING BOOK OF Fiberglas*
CURTAINS, DRAPES, & YARD GOODS

A COMPLETE GUIDE TO DECORATING EVERY WINDOW AND WALL IN YOUR HOME BEAUTIFULLY AND ECONOMICALLY

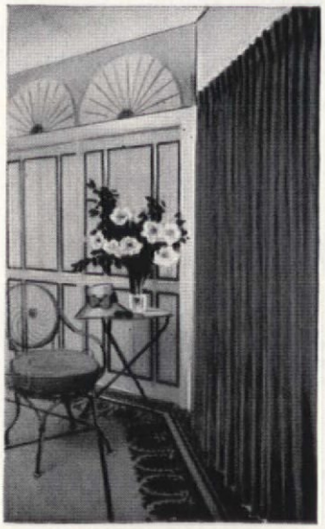
FREE



Exciting highlights you'll discover in these 32 idea-packed pages, many in full color!

- ★ The world's largest selection of Fiberglas curtains, draperies and yard goods!
- ★ 931 ready-made sizes — including Superwide drapes to cover windows up to 21 feet wide with one pair!
- ★ 52 colors in solids and patterns—magnificent panel prints!
- ★ Interior drapery arrangements — printed in vivid, life-like colors!
- ★ Actual swatches of Fiberglas fabric bound in so you can see and feel their texture!
- ★ The miracle of Fiberglas—the fabric that stays ironed forever—never needs dry cleaning — fabric that washes and hangs in 7 minutes.
- ★ 1001 practical, easy ways to help solve every window decorating problem including complete instructions for sewing your own.
- ★ Simple, accurate guides for measuring ready-made or "do-it-yourself" draperies!
- ★ Complete selection of rods, and accessories for hanging curtains and drapes like a professional!
- ★ How to enjoy all the curtains and draperies you want now — under Ronnie's easy time-payment plan!
- ★ All backed by Ronnie's famous 5-year guarantee.

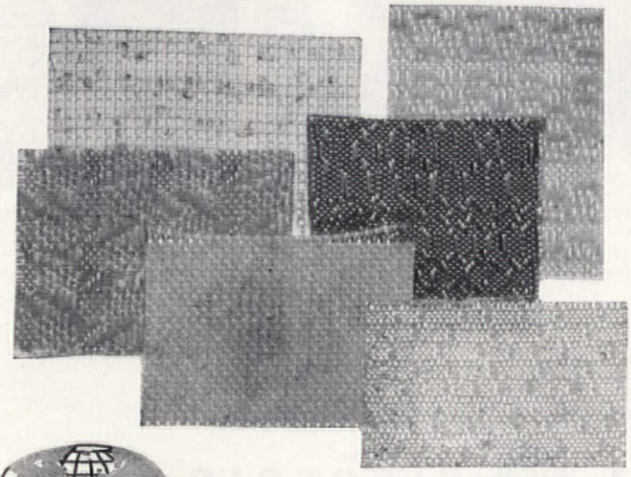
* T.M. O.C.F.



Save Up To ⅓ On Fiberglas, Curtains, Drapes, Yard Goods!







Ask any question about window or wall decorating—and you'll find professional answers in this amazing guide. Every secret of beautiful windows is revealed—to show you how to dramatize your home with the look of luxury, at prices that save you ⅓ or more against made-to-order curtains and drapes.

SEE AND FEEL ACTUAL SWATCHES OF MATERIALS

FEEL actual swatches of versatile Damasks, rich Boucles, airy Marquisettes, textured Stratford, linen-like Nautilus, "home-spun" Crochet, sheer Nubbinet, and more. SEE why leading decorators choose Fiberglas fabrics for new texture and color excitement!

LARGEST SELECTION IN THE WORLD!

As the world's largest exclusive distributor of Fiberglas curtains, draperies and yard goods, Ronnie offers you the widest selection anywhere of styles, sizes, textures, colors and patterns—931 sizes and colors! It's easy to fit tall windows, wide and narrow windows, corner and picture windows, and especially, YOUR windows! Even windows 21 feet wide can be fitted with just one pair!

SEND FOR THIS AMAZING GUIDE NOW!

Don't miss out on this exciting forecast of windows and wall decorating fashions. Just mail the coupon below to get your valuable Guide, FREE! Do it today!

MIRACLE Fiberglas GUARANTEED

Never needs ironing or dry cleaning. Never shrinks, stretches or sags. Washable, will not wrinkle. Mildew and insect proof. Sheds dust and dirt. Will not fade, absolutely Fire-safe.

RONNIE, Dept. 1E-7, Ronnie Bldg.
145 Broad Avenue, Fairview, Bergen County, N. J.

Please rush me, ABSOLUTELY FREE, Ronnie's COMPLETE GUIDE TO DECORATING WITH FIBERGLAS CURTAINS, DRAPERIES AND YARD GOODS. I am not obligated in any way.

Name_____

Address_____

City_____ Zone____ State_____

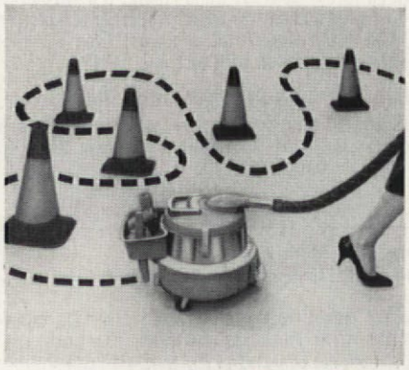
RONNIE **Dept. 1E-7, Ronnie Bldg., 145 Broad Avenue, Fairview, Bergen County, N. J.**



End cord storage problems forever! Pull out only what you need. When finished, just press the pedal and the cord is stored.

A touch of your toe and the cord disappears!

No other cleaner gives you all these extra work-savers!



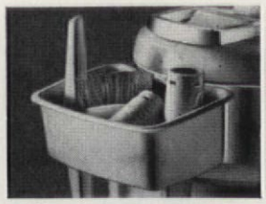
Easy to maneuver. New "Steer-Easy" Wheel lets your cleaner follow you at the slightest pull . . . steers easily around furniture and other obstacles without bumping or scratching. Rolls easily over thresholds.



New oversized foot switch eliminates bending down to turn the power on or off. Jumbo-size casters, too.



New suction regulator. Dial just the right amount of suction for rugs, draperies, or lamp shades.



New piggy-back caddy gives you the right attachment when you want it . . . where you want it.



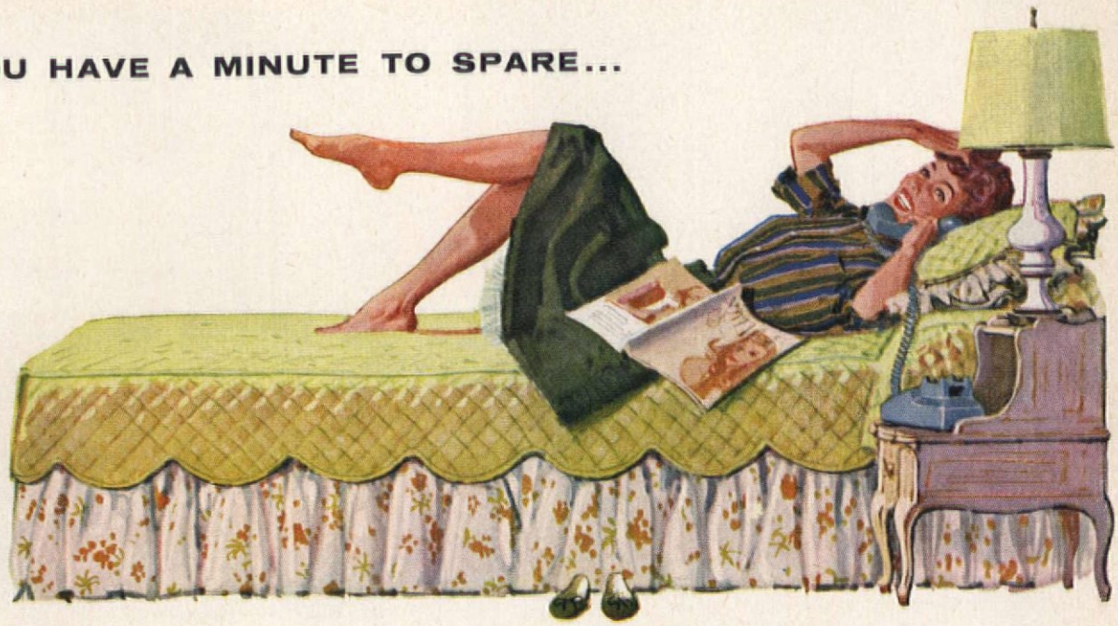
Cleans rugs and floors. Adjusts automatically to both. Double-Action brushes cut cleaning strokes.

Try the General Electric Cord Reel Cleaner at your dealer's. Model C-7 in Glade Green and Chrome with de luxe set of attachments. Now, at your dealer's, a complete floor-care center: canister cleaners—upright cleaner, floor polishers. Vacuum Cleaner Department, General Electric Company, Bridgeport 2, Connecticut.

Progress Is Our Most Important Product

GENERAL ELECTRIC

WHEN YOU HAVE A MINUTE TO SPARE...



AND WHEN YOU CAN'T SPARE A MINUTE



there's nothing like a handy extension phone!

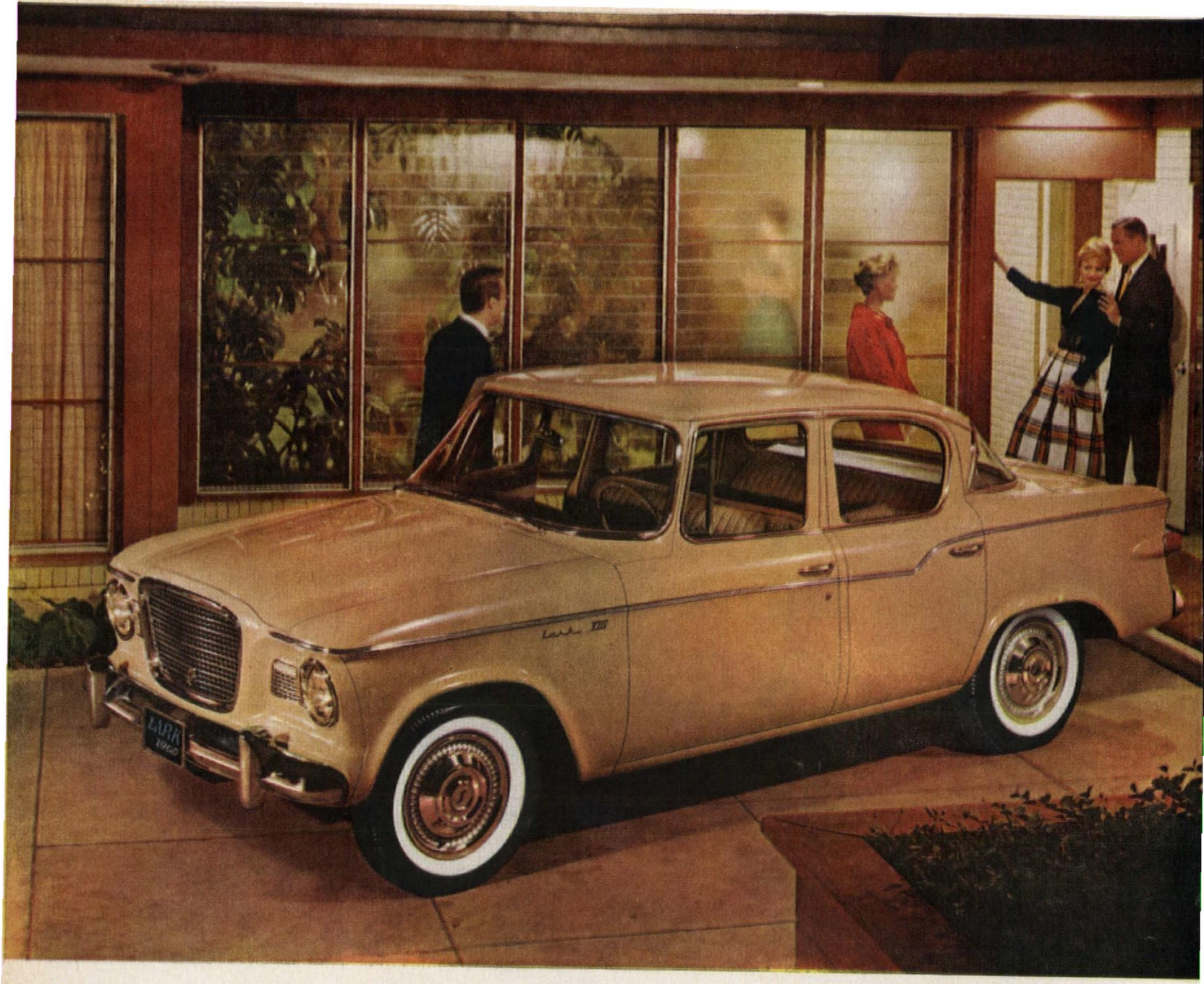
When you're laziest or busiest, you can really appreciate a telephone at your fingertips.

Night-time or nap-time, you welcome the convenience, privacy and protection of a phone beside your bed.

Daytime and mealtime, you're grateful for the step-saving extension on your kitchen wall.

Doesn't it make sense to put phones where *you* are—instead of running to reach them? Especially when they cost so little and come in such attractive colors? If the answer is "Yes," just call the Bell Telephone business office.

BELL TELEPHONE SYSTEM



PERT 'N' PRACTICAL, SO SATISFACTUAL TRAVELS IN STYLE AT LESS COST PER MILE

LOVE THAT LARK *BY STUDEBAKER*

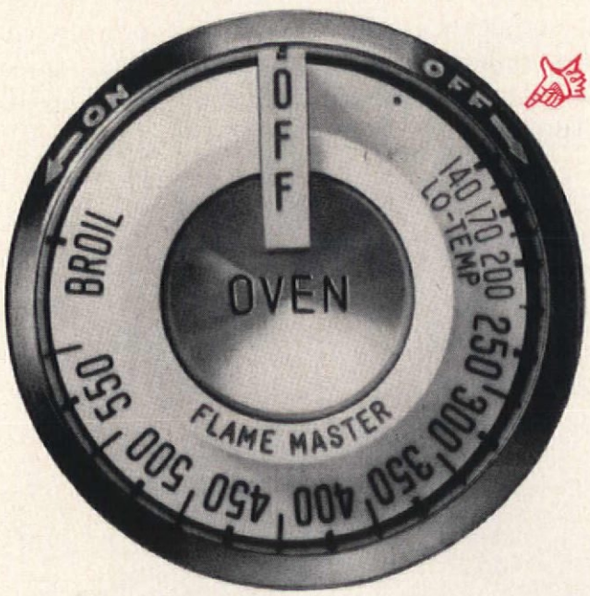
Freedom, fun and flair is yours in all your family chores—with the beautiful, practical, loveable, driveable, turnable, parkable Lark You'll take pride in the quality-built detail in this finest-car-of-its-kind. Luxurious, thrifty, stylish, zippy—*everything* combined Trim-tailored interiors; smart, lush, relaxing. Rich sapphire enamel finish; never needs waxing Snuggles easily into parking places, sprints through traffic like a doe. Big in power (economical 180 h.p. V-8 or spirited 90 h.p. Six), small in price, keeps your gas bill low Glowing fashion colors, six stunning styles, widest choice of models among all new dimension cars to meet your needs See, drive, and you'll *love* that Lark by Studebaker. **PROVEN BY 750 MILLION MILES OF OWNER USE.**

The LARK for '60—world's first and only full line of new dimension cars—available in 2 and 4-door sedans; 2 and 4-door station wagons; sporty hardtop and exclusive convertible.

OVENS in new gas ranges DO MORE THAN COOK

This dial sets temperatures that will keep food warm without overcooking

VIRGINIA T. HABEEB



A new oven heat control on many 1960 gas ranges as standard equipment gives you greater flexibility in preparing family and company meals. With the oven control shown above, you can dial a selection of low temperatures never before possible in gas ovens. Until now, the lowest setting you could get was about 250° F. At this temperature, food continues to cook. Now, with settings of 140° to 250° F., you can keep foods warm for several hours without overcooking them. This new warming-oven feature brings you many added conveniences and gives you more freedom in meal planning. Note on the following page the ways this feature can help you cook for family and guests. (continued)

Shopping Information, page 87



How we retired in 15 years with $300 a month

"We'd never be out here in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of February 10, 1944. How do I remember the date? It was my fortieth birthday and Nell had gotten tickets for 'Oklahoma!' to celebrate. While she was dressing that night, I sat in the living room, idly leafing through a magazine.

"I suppose any man feels kind of serious when he hits forty. Someday we, Nell and I, wanted really to enjoy life. We'd always longed to move out where it was summer all year—buy a house in southern California—grow flowers and soak up the sun—have time for living. But how could we?

"I was already forty. We hadn't saved much, and I realized that half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. We seemed to spend money as fast as we made it. So I began to wonder: Must I always live on a treadmill, like so many others?

"As I turned the pages, an ad caught my eye and I started to read it. Strangely enough, it seemed as if the ad had been written just for me. There *was*, it said, a way for a man to retire on an income—without a big bank account. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of $300 a month, beginning when I reached fifty-five. And it wasn't just an income for myself alone. The Plan actually provided for an income as long as either Nell or I lived.

"Just as I finished, Nell came rushing downstairs, in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the theatre.

"Well, a while back, my fifty-fifth birthday arrived—and was *that* a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for $300 came in. So we sold the Scarsdale house and headed west.

"We're in a beautiful spot here, just right for us. And every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*"

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from $50 to $300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
323 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ *Plan for Women* ☐

Name_____

Date of Birth_____

Business Address_____

Home Address_____

(continued)

KEEP THE ROAST THE WAY YOU LIKE IT. The roast won't be ruined even if guests are late. You can keep a roast for several hours at the degree of doneness your family likes without the meat drying out or shrinking. At 140° F. setting, for instance, a rare roast of beef will remain temptingly rare and juicy.

CARVE THE MEAT AHEAD OF TIME if you're having a crowd in for a buffet supper. Arrange it on the serving platter and keep it hot at a low temperature setting in the oven. To keep sliced meat moist, cover slices lightly with a damp tea towel or paper towels. If the meat is rare or medium, you can retain the pink coloring by putting the cut surfaces close together before covering with a damp towel.

KEEP COMPLETE MEALS HOT FOR LATE-COMERS without a hint of "steam table" flavor. Foods such as vegetables, gravy, and hot breads should be covered. Aluminum foil is a good covering if containers do not have lids. Leave whole meats, pastries, and casseroles uncovered. If you wish, food can be put in serving dishes before putting in warming oven—even rolls in a wicker basket lined with a linen napkin!

SERVE HOT FOOD ON HOT PLATES. These new temperatures make the oven an ideal plate warmer. There's plenty of room for serving dishes as well as plates. Use any setting 200° F. or lower. These temperatures will not harm fine china or most plastic dinnerware.

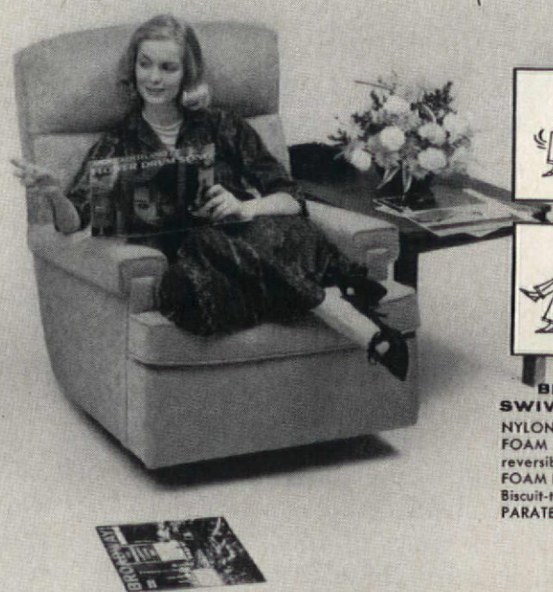
THAW AND FRESHEN FROZEN BAKED GOODS such as cakes, coffeecakes, pies, and rolls at the 170° F. temperature setting. Loosen the wrapping to allow ice crystals to evaporate, but don't remove or food may dry out. Baked goods will thaw three times faster than at room temperature.

THAW UNCOOKED FROZEN FOODS IN A JIFFY AT THE 155° F. SETTING. Leave wrapping on food while it is defrosting. Most foods need to thaw to the point where they can be easily handled. Thaw ground meat just enough to mix and shape it. Bulky items such as a turkey defrost quickly. An eight-pound one, for instance, thaws sufficiently for stuffing in about three hours. Do not refreeze after food has thawed. Be sure to cook immediately.

The Comfort Chairs for Men ...that women Love

BERKLINE CHAIRS
covered in durable, washable
Boltaflex® vinyl
and NYLON fabric









BERKLINE SWIVEL ROCKER
NYLON fabric; FULL FOAM zippered, reversible cushion; FOAM RUBBER headrest. Biscuit-tufted back with PARATEX hairpads.



BERK-LINER® Recliner
Combination NYLON fabric and washable, supported BOLTAFLEX vinyl. FOAM RUBBER seat and headrest. Positive Stop Action in any position.

For man-sized comfort plus the smart styling women adore . . . for deep-down comfort that makes you feel good *all over* . . . try a BERKLINE Chair today!
NOW — SAVE $20 on these chairs at all leading stores.
BERKLINE, Dept. H-3, Morristown, Tenn.

THE BERKLINE CORPORATION *King of Comfort Chairs*

Nobody takes such tender, lovin' care of you as Chevrolet

(and Chevy's cradle-soft ride shows it)

One ride in this new '60 Chevrolet will persuade you most gently that what we say is true. No other leading low-priced car coddles you with Full Coil springs at all four wheels. Or looks after your welfare with Safety Plate Glass in all windows, crank-operated ventipanes and dozens of other conveniences that make a car a comfort to own. Your dealer will be delighted to show you all the considerate ways Chevy has remembered you (without once forgetting about your budget):

Roomier Body by Fisher *with a lower and narrower transmission tunnel that gives more foot room.*

Pride-pleasing style *(you'll like the way it combines good looks with good sense, that easier-to-load vacation-sized trunk, for instance).*

New Economy Turbo-Fire V8 *(makes friends fast by getting up to 10% more miles on a gallon of regular).*

Widest choice of engines and transmissions *(24 combinations in all—to satisfy the most finicky driving foot).*

Hi-Thrift 6 *(built, of course, with Chevy's ever-faithful dependability).*

Coil springs at all 4 wheels *(with the extra cushioning of newly designed body mounts, you've never had it smoother than you do in Chevrolet).*

Quicker stopping Safety-Master brakes *(another important reason Chevy's the kind of friend you can count on).*

CHEVROLET

Chevrolet Division of General Motors, Detroit 2, Michigan.

the superlative '60 Chevrolet . . . there's nothing like a new car—and no new car like a Chevrolet. This is the Impala Convertible.





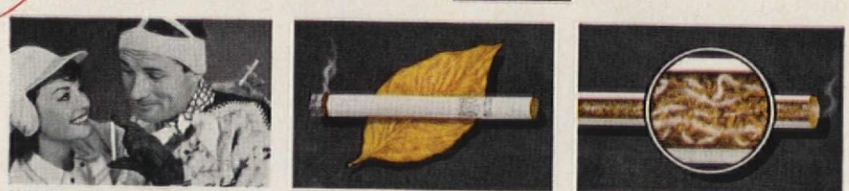
You can light either end!

Get satisfying flavor...so friendly to your taste!

NO FLAT "FILTERED-OUT" FLAVOR!

NO DRY "SMOKED-OUT" TASTE!

See how Pall Mall's famous length of fine, rich-tasting tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!



HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally . . .

3 Travels it over, under, around and through Pall Mall's fine tobaccos . . . and makes it mild!

Outstanding... and they are Mild!

© A. T. Co. *Product of The American Tobacco Company — "Tobacco is our middle name"*

THE AMERICAN HOME PICTURE BOOK
OF DECORATING — PART III

WHAT A DIFFERENCE WALLPAPER MAKES!

ROBERT W. HOUSEMAN

Nothing works more quickly and beautifully than wallpaper to give your home a completely new and decorated look. Walls magically take on a new freshness. Suddenly, the whole house has an added feeling of warmth, color, and character. Luckily, the choice of patterns, textures, and colors today is as wide as the sky. You can find paper in perfect taste for little money. And for you who are wary of paste and bucket, many papers now come precut and prepasted. So there should be nothing to deter your imagination.

■ Visualize, for example, a cherry red paper on the walls of your small dining room to accent the white walls of your living room.

■ Use roses or yellow daisies in a patterned wallpaper to quick-change your daughter's bedroom into a thing of beauty.

■ Try splashes of blue in your kitchen to relieve the whiteness of cabinets and appliances.

■ Or use a bold plaid pattern in tartan colors to complement the contemporary furnishings in your family room. These, of course, are just thought-starters. There are many more on the pages that follow.

Shopping Information, page 87



STYLIZED PROVINCIAL PATTERN *in medium scale is good background for the Early American furniture in this small living room. Blue and orange accents in the room are picked from the wallpaper pattern, a good idea when decorating with wallpaper.*

DESIGNER: PAUL KRAUSS, A.I.D.
PHOTOGRAPHER: SCOTT HYDE

PATTERN OVERHEAD

No need to confine yourself to the four walls. Try papering that important fifth wall—the ceiling—to show off your decorating talents. We give you three interesting variations here, but there's no end to what you can do.

■ A small documentary pattern will help enlarge a dormer room if you paper the sloping ceilings. ■ Try a sky blue wallpaper to give a powder room an airy look. Carry it from the top of the tiles up and over. ■ A wallpaper border at the ceiling line of your dining room will give the plain walls architectural interest. ■ Use a nondirectional wallpaper (one with a design that has no top or bottom) to camouflage the imperfections in any ceiling!

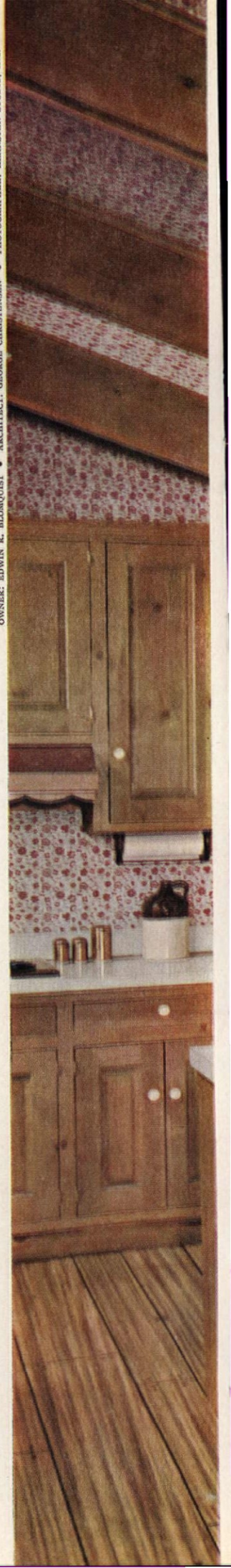


CANDY-STRIPED CEILING *and scalloped border make this dining area a private pavilion. Use dinner plate as pattern for scallops, cut tassels from red adhesive-backed tape. Dado around area is same striped wallpaper.*



IT'S RAINING ROSES *in this feminine bedroom. If papering ceilings is too difficult, let a professional do it. You can add the cut-out roses at the corners for an arbor effect. Paint walls the background color of paper.*

FLOWER-STREWN WALLPAPER *covers all the walls and continues up the sloping ceiling between beams in this functional kitchen and dining area of home. Fabric in the same pattern is used in the French-style curtains.*



OWNER: EDWIN R. BLOMQUIST • ARCHITECT: GEORGE CHRISTENSEN • PHOTOGRAPHER: KRANZTEN STUDIO, INC.





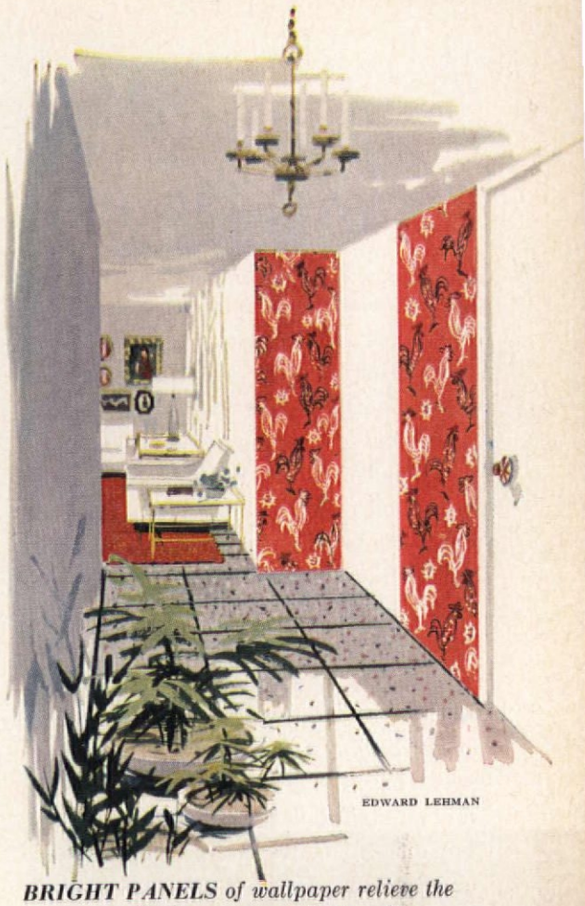
ALDERMAN STUDIOS, INC.



TRY PAPERING ONE WALL

Wallpapering a single wall is a contemporary decorating idea and one that makes good sense. It's a trick that provides a colorful focal point for your windows and furniture settings . . . it can also give a square room added architectural interest and remove the boxlike look. Remember to repeat some of the colors of the paper in the furnishings for perfect harmony. Study the rooms here to see if you can adapt the ideas to your own home. Or try these:

■ Give character to a small bedroom by papering the wall behind the headboard with an appealing hobby-pattern paper. ■ Don't overlook murals as a beautiful wall-sized picture in your dining room. ■ Draw attention to your fine antiques by placing them against a wall papered with a damask design. ■ Use a floral pattern on a wall with evenly spaced windows; have curtains in a pastel color.



EDWARD LEHMAN

***BRIGHT PANELS** of wallpaper relieve the monotony of a long, narrow hall or dress up a wall area in spaces too narrow for furniture. Wallpaper is priced by the single roll, usually comes in double or triple roll.*

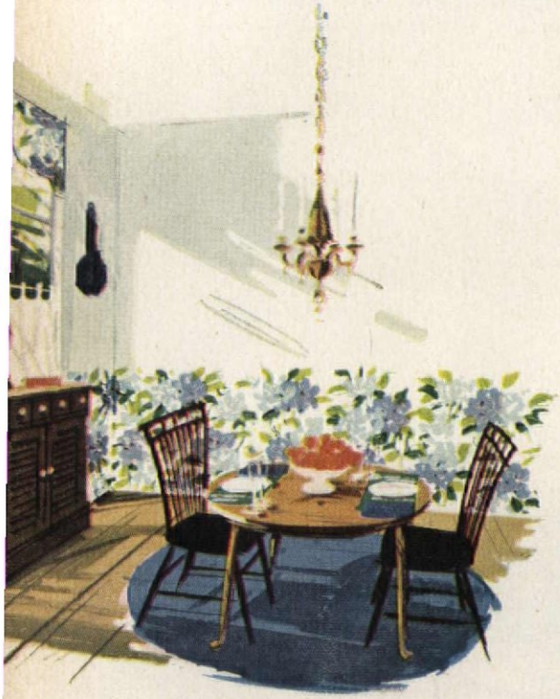


***GRILLE-DESIGN PAPER** makes a frame around sofa grouping; painted area picks up background color.*

***DOCUMENTARY PRINTS** in wallpapers are suitable for informal and provincial rooms. The small-scale design, used in this dining room with correlated fabric at the window, is a charming one-wall decorating treatment. Other walls in room are painted.*

BEGIN WITH WALLPAPER

A distinctive wallpaper design can very well start you on your way to an entire decorating scheme. For wallpaper can help identify a room with a period or style and determines whether it is to be formal or informal. Using wallpaper as a take-off point, you can often find correlated fabrics in the same design. Used as window treatments, these fabrics can create an uninterrupted feeling of space; in slipcovers or upholstery, a unity of design that ties the whole room together. ■ Always repeat one or two of the wallpaper colors in the plain fabrics of the room or use the background color for any painted wall. ■ Be gay—even flamboyant—in your choice of paper for special-purpose rooms—bathroom, powder room, breakfast room. Be subdued and subtle in your living room and bedrooms.



HYDRANGEA BLOSSOMS *grow to dado height in this dining area off a living room. They also cover the plywood cornice above the window.*

WALLPAPER INSPIRED *the decorating scheme in this small bedroom. Correlated fabric is used for cornice and café curtains, and for the dust ruffle around the bed.*

PHOTOGRAPHER: F. M. DEMAREST OWNER: WILLIAM LANYON



THEODORE A. WESTON

Want an instant garden? Grow annuals

If you want color around your garden—and need it fast—get going on a garden of annuals!

Right this season you can start with bare ground and load your whole place with beautiful flowers so it will look as if you've been gardening for years.

You can choose the right colors and heights for a foundation planting or for beautifying an outdoor living area. You can obtain any effect you like in flower beds and borders. Or you can plant a many-flowered cutting garden that'll keep you supplied with bouquets and arrangements all summer long.

You can get all this from annuals, not only in less time, but with less effort and expense than with any other flowers.

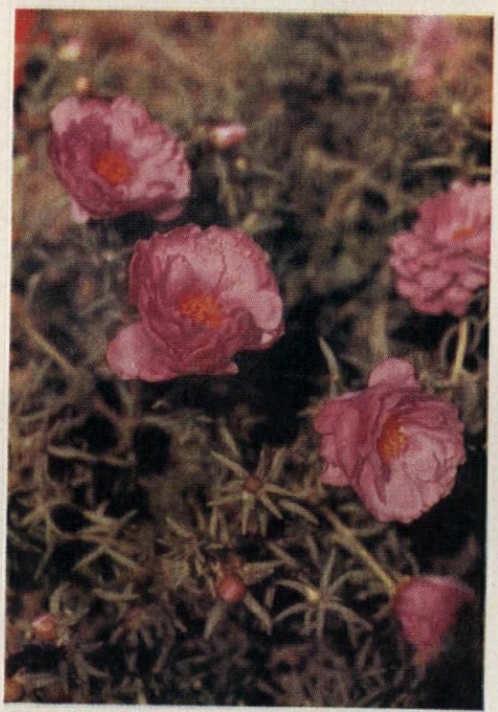
Here are ten of the best all-round annuals for you to try this year. The seed for all ten will cost less than $3. *Now's* the time to send for catalogues and make selections.

***Snapdragons** are tops for cutting as well as for garden effect. Their flowers grow in spikes and come in all colors except blue. Most varieties grow 2–2½', miniatures less than 1', and giants up to 3½'. Start seed indoors late this month or early next, or in coldframe toward end of next.*



***Black-eyed Susans** and 'Gloriosa' daisies (hybrid forms of rudbeckia) are bright, gay flowers for growing where good-sized, vigorous plants are needed. They grow 2–3' high (some kinds taller) and come in various shades of yellow, bronze, coppery-purple, mahogany. Sow indoors or out.*



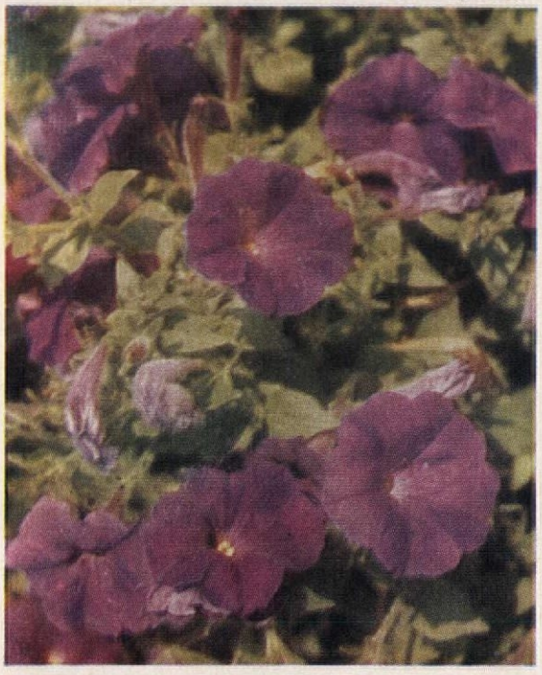


***Portulacas** are the most attractive groundcover annuals for hot, sunny locations. They grow only 6" or so high, with attractive succulent foliage, and have beautiful little double or single flowers in several shades of red, pink, yellow, and white. Sow outdoors in April in their flowering location.*



***Zinnias** are husky, easy-to-grow annuals and include more colors and flower types than any others; hence, they're among the most popular. They come in all colors but blue, both brilliant and pastel. Flowers are from less than 1" to over 6" across. Heights, 1–4'. Sow indoors or out.*

***Petunias** probably are most people's favorite annuals—both because they flower so profusely and because they come in so many flower types and colors. These are the medium-sized balcony type; there are also a smaller-flowered dwarf type and larger-flowered ruffled and fringed types. Seed is very fine; start it early indoors or in a hotbed or coldframe.*



***Marigolds** are among the most rugged and easy-to-grow annuals—also brightest colored. The large-flowered, tall, African type comes in yellow, gold, and orange shades; the smaller, shorter, French type in the same colors plus rich dark red and mahogany. Sow outdoors.*



***Cockscomb** has fantastically striking flowers—velvet-textured, wavy, curly masses up to 12" across. Besides red, they come in salmon, gold, bronze, and greenish tones. They range from 1–4' tall. Best to start seed indoors during March.*



PHOTOGRAPHED AT BURPEE'S BY LEW MERRIM



***Ageratum** is the best lavender-blue edging plant, though it also comes in white and pink, and it can be used also for bedding or accent planting. The lowest-growing kinds are 3–4" high, the tallest 15–18". Start seed early indoors or in coldframe.*



***Asters** are among the best cut-flower annuals besides being first-rate garden plants. They include many shades of red, pink, purple, lavender, blue, and white; flowers are 1½–5" across in several types; plants, 15"–2½'. Sow indoors in March or outdoors in April.*



***Tithonia** 'Torch' grows about 4' high and has big, heavy leaves, so it's one of the best annuals to use as a background or as a "hedge." The fiery orange flowers are strikingly attractive and fine for cutting. Start seed indoors or in coldframe.*

(continued)

Growing annuals from seed to full bloom

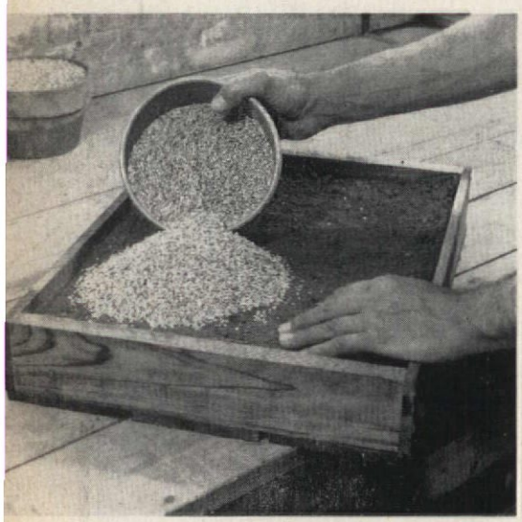
You get quick results from annuals because, as the name implies, they complete their whole life span in one season—grow, flower, produce seed, and die. A few nonhardy perennials (including snapdragons, salvia, and miniature dahlias) flower almost as quickly, and so they're grown as annuals by gardeners and are listed with annuals in catalogues.

The way to get quickest possible results with annuals is, of course, to buy flowering or ready-to-flower plants at a florist or garden supply store in May. That's *really* instant gardening! But it has its drawbacks. It costs a lot more money and you'll find a much smaller selection to choose from at a garden store than in a seed catalogue. Most important, you'll miss all the fun of actually raising your own plants!

In the pictures here, you see how to start annuals from seed—indoors, in coldframe or hotbed, or in the open ground—and how to plant them and take care of them throughout the season.

You can start all annuals outdoors in April or May. But to get the slower-growing kinds into flower as early as possible it's best to start these a month or two earlier indoors or in coldframe or hotbed.

HOW TO START ANNUALS INDOORS



***Fill a flat** (shallow box) three-quarters full with topsoil; cover with ½" of vermiculite or ground sphagnum moss.*



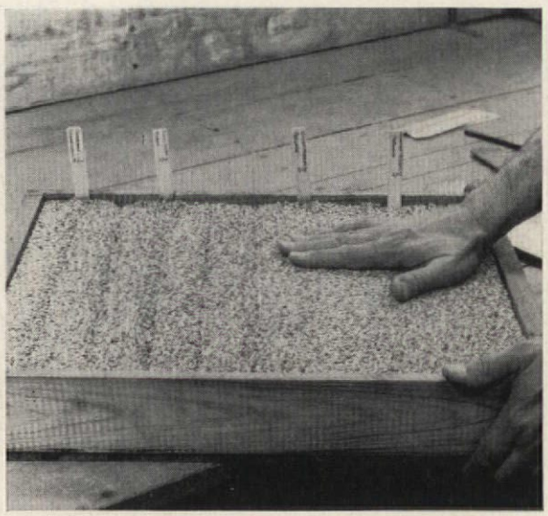
***Level off** vermiculite or sphagnum and tamp firm. These hold moisture better than soil and are disease- and insect-free. Buy them at seed stores.*



***Make rows** for seeds by pressing a thin slat into vermiculite or sphagnum. For most seeds, rows should be ⅛" to ¼" deep and 2" apart.*



***Sow seeds** ⅛" or so apart in the rows by holding packet as shown and tapping side lightly with forefinger.*

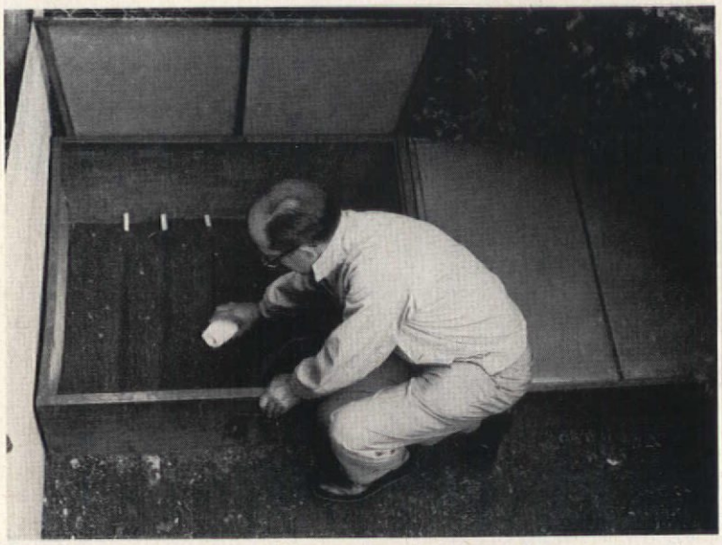


***Cover seed** by gently leveling off vermiculite or sphagnum with hand. Very fine seed (like petunia or begonia) is best sown on surface and not covered.*



***After sowing,** water flat carefully with fine spray and stand in sunny window. Check surface each day and water often enough to keep it just moist.*

HOW TO START ANNUALS IN COLDFRAME



***Sowing is easier** in a coldframe than indoors and can start two to four weeks earlier than outdoors. With an electric cable to make it a hotbed, you can start two months earlier.*



***Simplest method** is sowing directly in coldframe soil (left), but sowing in flats or flower pots (above) makes it easier to use coldframe later for transplanted or potted seedlings.*

TRANSPLANTING: FIRST TO FLATS. . .



***Transplant seedlings** from seed flat when they're about this size. Easiest method is to plant about 2" apart into other flats of topsoil.*



***Use dibble** or planting stick to make hole and press soil around roots. Keep flats in window or sunroom. Use liquid plant food.*

THEN TO GARDEN



***Set plants** in garden when frost danger is past. Take care to save all roots and plant at same depth as when in flat.*

TRANSPLANTING: FIRST TO POTS. . .



***Try transplanting** into 2½" pots instead of flats if you have space in windows or sunroom. Here's how to pot seedlings.*



***Press soil firm** in pot with thumbs and forefingers. Stand potted plants in trays or flats and keep in full sunlight.*

THEN TO GARDEN



***Set pots** in position before planting. To de-pot, hold upside down, stem between fingers, and tap rim on a wood surface.*

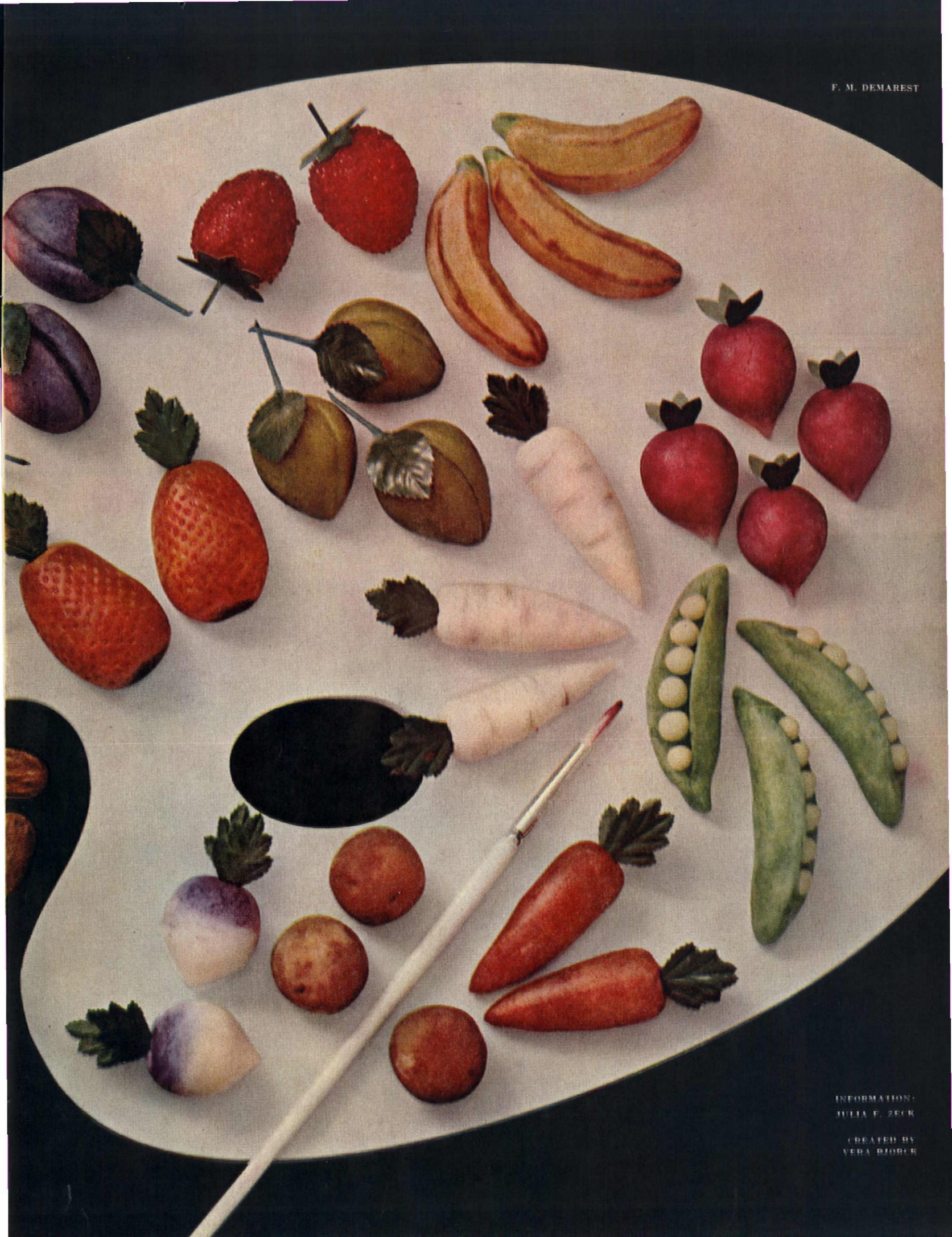
(continued on page 84)

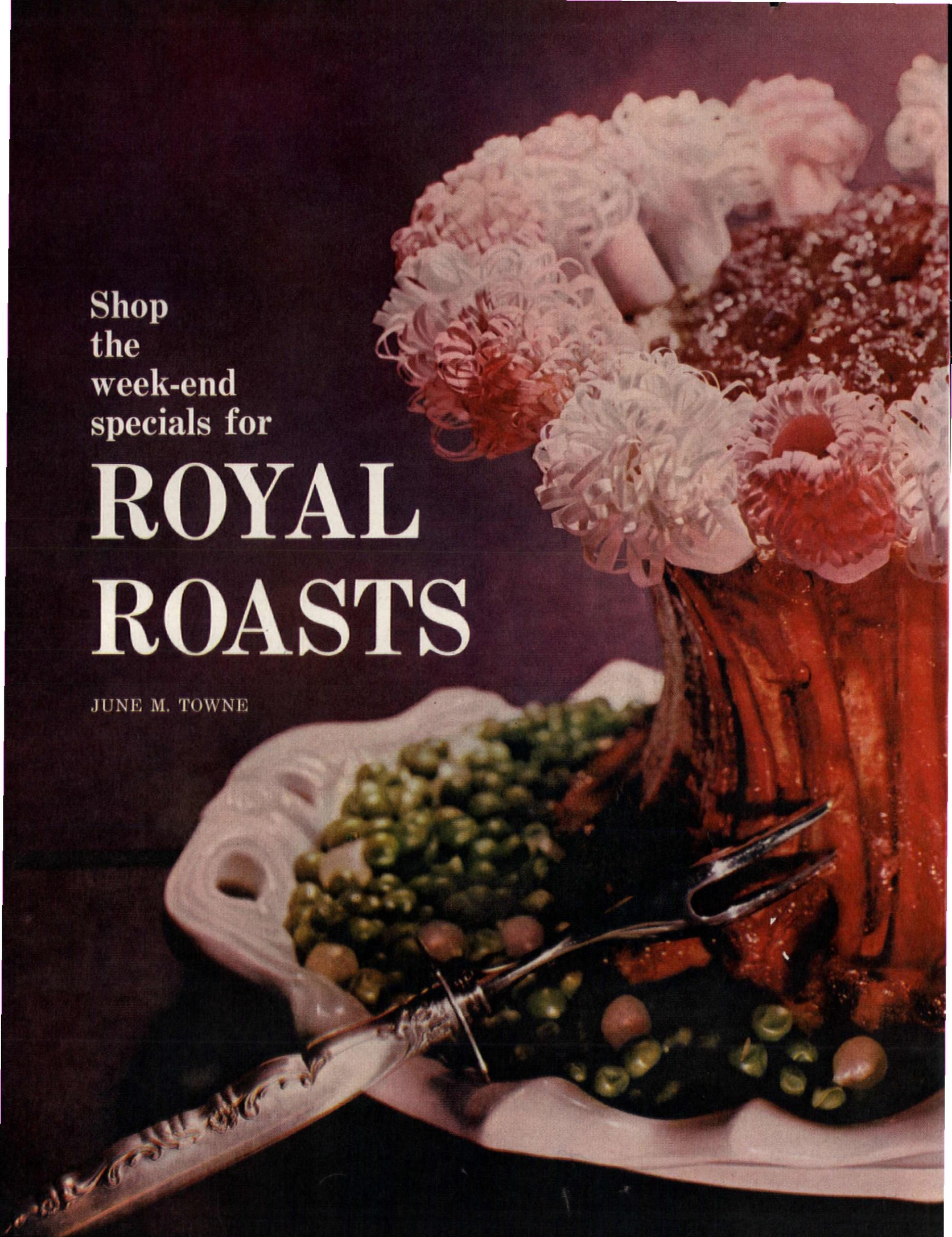
The decorative art of MARZIPAN

Shape this sweet, almond-flavored candy into delicately tinted fruits, vegetables, and flowers. Fun to make, delicious to eat, lovely to look at

A SWEETMEAT to be sure – but one that is bound to bring out the artist in you. Marzipan (pronounced *martz-i-pahn*) is a confection that has been made in Europe for centuries. The name, translated literally, means almond-bread. Today, this mixture of almond paste and sugar is used to make tiny replicas of fruits, vegetables, and flowers. They're simple to make and require no special equipment. Almond paste is available in food specialty shops or can be ordered through bakeries or bakery supply houses. The mixture is shaped by hand, tinted with vegetable color, and decorated with artificial leaves. You can also shape marzipan into round, oval, and heart-shaped shells, fill them with apricot marmalade, and top with fondant. Or you can use the fruit, vegetables, and flowers to decorate that very special party cake. Whatever way, you're bound to get raves! RECIPE ON PAGE 41




F. M. DEMAREST
INFORMATION:
JULIA F. ZECK
CREATED BY
VERA BIORCK



Shop
the
week-end
specials for

ROYAL ROASTS

JUNE M. TOWNE



On these pages we bring you six patrician roasts—every one a royal treat for your family. No need to pay a king's ransom either. If you are a canny shopper and wait for the opportune moment of rich supply and low prices, you can serve these elegant roasts and still keep within your budget. The roast at left is a crown roast of lamb, fashioned from the loin and rib chops. Have the meat prepared by your butcher, allowing two ribs per serving. A small crown contains seven chops and weighs three to four pounds. A double rack has 14 chops. Have the butcher remove the center and chop it up for a stuffing. For the crowning touch: a picture-pretty currant glaze, regal frills, and a circlet of tiny peas and onions!

RECIPES ON PAGE 34



SWEET POTATO CRUSTED HAM (above). Ham and sweet potatoes have always been meant for each other. But wait till you taste this blissful new way of coating ham. So pretty, too, with pineapple-potato flowerets!

MARINADE OF ROUND (above right) is an all-meat-and-no-bone feast, made tasty and tender in a marinade that boasts of red wine, onion, and vinegar.

PRESLICED RIBS OF BEEF (right) is your dish if you haven't the time (or courage) to carve at a party. The butcher does the slicing and skewers and ties the ribs back together. Same delicious roast beef flavor... in less cooking time!







Royal Roasts (continued)

We're all for a bit of matchmaking when it comes to roasts. The succulent flavor of the pork roast at left, for example, is further enhanced when stuffed with prunes. The cartwheel design is made by cutting four one-inch slits lengthwise in each loin. Prunes are rinsed in warm water, cut in halves with pits removed, and then placed in the slits with the cut side down. Our veal shoulder (far left) also takes on added flavor when stuffed with a mixture of onion, celery, mushrooms, pimiento, and crushed crackers and then basted with a barbecue sauce.

TIPS ON BUYING AND STORING ROASTS

HOW MUCH TO BUY. Count on ¼ pound per serving in boneless meat, ½ pound when the bone is left in. With meat that is bony, better allow ¾ to 1 pound per serving.

BUY BY GRADE. There's a big difference in the quality and tenderness of meats depending on the grade. The better the grade, the more tender the meat. If you've never bought top-grade meat, try it to convince yourself that it is worth spending a little more money on. Fresh beef, veal, and lamb may carry a government stamp grading these meats as prime, choice, good, commercial and utility. Although this is not required by law, it is a service offered by the Department of Agriculture to packers. Most meat packers also stamp their own grades on beef, veal, lamb, cured meats, and on some special cuts. Terminology may vary slightly among packers, but the grades are comparable to the government stamp. Packaged meats such as ham, bacon, sausage, frankfurters, and meat loaves carry a packer's stamp. Fresh pork is seldom graded because there is less variation in the quality of this meat.

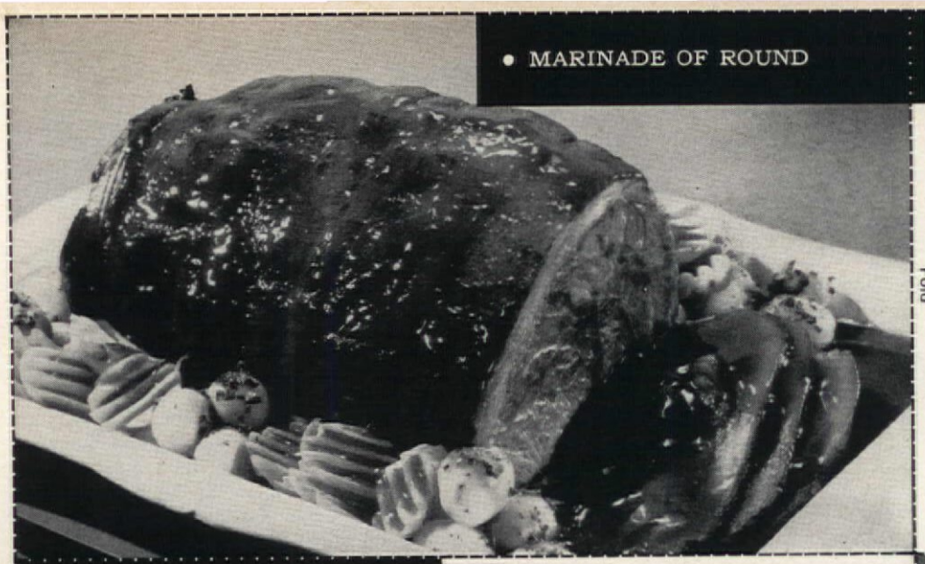
STORING MEAT IN REFRIGERATOR. All fresh, cured, and cooked meats should be kept in the refrigerator (36° to 40°F.) and used as soon as possible. Canned hams (5 pounds and over) must be refrigerated, as indicated on the label. Do not wash the meat. It will keep better if surface is not damp. Rewrap each kind of meat loosely, or keep it unwrapped in the ventilated, covered meat tray. Packaged meats such as ham, bacon, sausage, and franks are best kept in the package in which they were purchased.

STORING MEAT IN FREEZER. Be sure all meat is wrapped properly in a freezer wrapping before freezing. Wrappers on meats sold from self-service meat cases give sufficient protection for freezer storage periods of 1 to 2 weeks only. For longer periods, over-wrap with proper freezer wrapping material. Packaged meats purchased frozen should be kept frozen and placed in the freezer in their original package.

HOW TO USE A MEAT THERMOMETER. A meat thermometer is the best test for doneness of a roast. Insert the point of the meat thermometer into the center of the thickest part of the meat, not touching bone. As the meat roasts, the thermometer indicates the internal temperature of the meat.

Royal Roasts

(pictured in color on pages 28–33)



• MARINADE OF ROUND

Preparation time: several hrs.
Cooking time: 2–3 hrs.

6 lbs. bottom round of beef
Salt
1 large onion, sliced
1 large bay leaf
8 whole peppercorns
2 tbs. tarragon vinegar
1½ c. red wine
½ c. water
¼ c. butter, margarine or other fat
Cornstarch

● Wipe meat with damp cloth; rub with salt; place in large bowl. Add onion, bay leaf, peppercorns, vinegar, wine, and water; let stand several hours turning meat occasionally. Brown meat on all sides in fat, in heavy pan; place meat on rack in roasting pan; insert meat thermometer in center. Roast in moderate oven (350° F.), basting frequently with marinade, 2 to 3 hours, or until meat is done as you desire: rare 140° F.; medium 160° F.; well done 170° F. (If there is not enough marinade add water to pan juices and continue basting through the roasting.) Remove meat to heated platter; keep warm. Measure pan juices and any left-over marinade; thicken in roasting pan, using ½ tbs. of cornstarch for each cup of liquid. Spoon over meat on platter; serve with boiled new potatoes and carrots, if desired.

Makes 8 servings *855 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

Fold

• SAVORY STUFFED SHOULDER OF VEAL

Preparation time: 25 min.
Roasting time: 2½–3 hrs.

¼ c. butter or margarine
¼ c. diced celery
2 tbs. chopped onion
1 can (3 oz.) mushrooms, drained
1 tbs. diced pimiento
1 tsp. grated lemon rind
1 tsp. crushed rosemary
2 c. crushed salted crackers
1 c. chicken stock*
1 egg yolk
3–4 lbs. veal shoulder, boned
3 tbs. bottled barbecue or meat sauce

● Heat butter or margarine in large skillet; add celery and onion; cook until tender; add mushrooms, pimiento, lemon rind, and rosemary; stir in crackers, chicken stock, and egg yolk. Open veal shoulder, cut side up; spread stuffing almost to edges; roll up veal; tie securely. Insert meat thermometer; brush outside of meat with barbecue or meat sauce. (If roast has little fat covering, lay several thin strips of salt pork or fat bacon on top.) Place on rack in roasting pan; do not cover; do not add water. Roast in slow oven (325° F.) 2½ to 3 hours, or until meat thermometer registers 180° F.

*Or use 1 chicken bouillon cube or an equivalent amount of granulated chicken bouillon, dissolved in 1 cup hot water.

Makes 6 servings *750 cal. per serving* *Source of Vitamins A,B*

***Tested in* THE AMERICAN HOME KITCHENS**

Fold



• SAVORY STUFFED SHOULDER OF VEAL



• SWEET POTATO CRUSTED HAM

Preparation time: 30 min.
*Baking time: 1¼ hrs.**

½ ready-to-eat or fully-cooked* ham, butt or shank portion (about 7 lbs.)
3 c. mashed yams or sweet potatoes
¼ c. melted butter or margarine
1 egg
1 tsp. grated orange rind
¼ tsp. salt
1 can (8¾ oz.) pineapple tidbits, drained

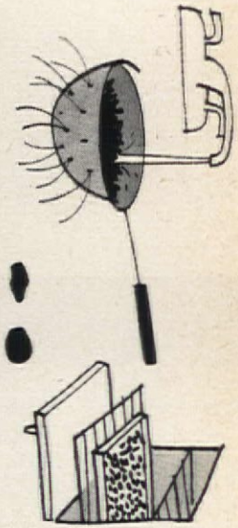
● Place ham, cut side down, on rack in roasting pan. Bake in slow oven (325° F.) 1 hour*. Remove from oven; turn oven to hot (400° F.). With sharp knife, remove all rind and fat from outside of ham. Combine yams, 2 tbs. melted butter or margarine, egg, orange rind, and salt in large bowl; beat until well blended. Frost entire surface of ham with potato mixture. Shape remaining potato mixture into petals with spoon or pastry bag; press three pineapple pieces around each petal; spoon remaining 2 tbs. melted butter or margarine over potato top. Bake in hot oven (400° F.) 15 minutes, or until crust is lightly browned.

*If you use a cook-before-eating ham, cook according to directions on wrapper; remove rind and fat and follow directions above.

Makes 10 to 12 servings *861 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

Fold



PLUMP SEEDLESS RAISINS by washing and spreading them in moderate oven until raisins puff up and lose their wrinkles.

4 Souper ways to vary your VEGETABLES!



Souper Scalloped Potatoes. Blend 1 can Cream of Mushroom Soup with ½ to ¾ cup milk, dash pepper. In buttered 1½-qt. casserole, arrange in alternate layers: 4 cups thinly sliced potatoes, 1 sliced small onion, sauce. Dot top with butter; sprinkle with paprika. Cover; bake at 375° F. 1 hr. Uncover; bake 15 min. more. 4 to 6 servings.





Souper Glazed Carrots. In saucepan, cook 2 tbsp. chopped onion and 1 tbsp. chopped parsley in 2 tbsp. butter or margarine about 5 min. Add 8 medium carrots, cut in 1 to 1½-inch pieces, 1 can Consommé, dash nutmeg. Cover; cook over medium heat 25 min. Uncover; cook 20 min., till carrots are tender, sauce thickens and forms glaze. 4 servings.





Souper Creamed Broccoli. Campbell's cream soups make delicious sauces for vegetables . . . meats, too! Take Campbell's Cream of Celery Soup. In a saucepan combine can with ⅓ to ½ cup milk. Heat, stirring now and then. Serve over cooked broccoli, or string beans, or most any vegetable to give it added good flavor. Makes about 1½ cups sauce.





Souper Lima Bake. Cook 4 slices bacon until crisp; drain and crumble. Brown 1 large onion (chopped) in bacon drippings; mix with 1 can Campbell's Tomato Soup, 4 cups drained cooked lima beans, and bacon. Spoon into 1½-qt. casserole; sprinkle top with buttered bread crumbs. Bake at 375° F. about 30 min., or until crumbs brown. 6 servings.



• PRESLICED RIBS OF BEEF

Preparation time: 10 min.

4-rib (about 8 lbs.) standing rib roast of beef (7-inch cut)
¼ c. butter or margarine
½ c. catchup
¼ c. bottled meat sauce
2 tbs. Worcestershire sauce

● Have butcher saw meat into ½- to ¾-inch slices; put slices back in original order; tie securely; insert 2 long skewers the length of meat. Place on rack, fat side up, in roasting pan; insert meat thermometer in center of meat, making sure tip does not rest on bone, fat, or gristle. Melt butter or margarine in small saucepan; stir in catchup, meat sauce, and Worcestershire sauce; simmer 10 minutes to blend flavors. Roast meat in slow oven (325° F.), basting with sauce every half hour, until meat is done as you desire:

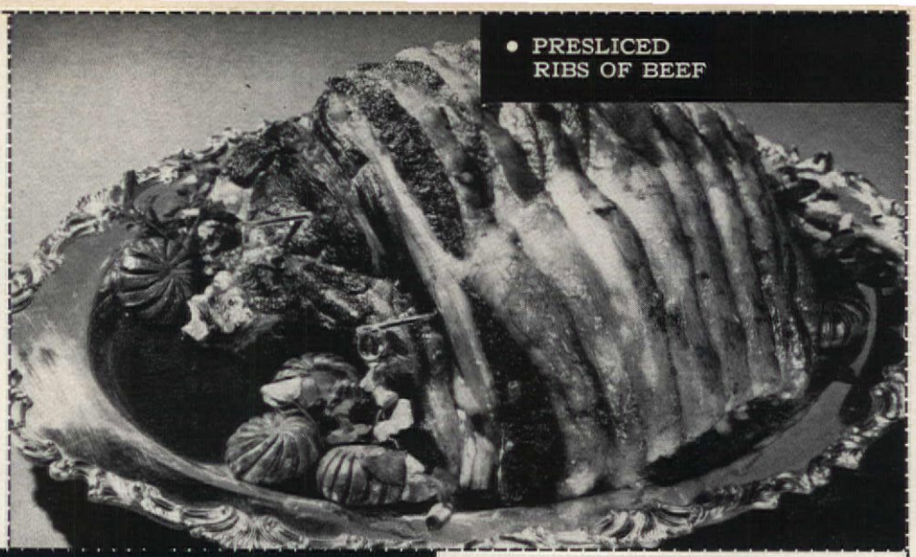
rare	2½–3 hours	140° F. on meat thermometer
medium	3–3½ hours	160° F. " " "
well done	4–4½ hours	170° F. " " "

Remove meat to heated platter; remove string. Serve with any remaining sauce; garnish with mushrooms, if desired.

Makes 10 servings *935 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

Fold



• PRESLICED RIBS OF BEEF



• PRUNE-STUFFED LOIN OF PORK

Preparation time: 25 min.

2 center cuts pork loin
18–24 large prunes
1 tsp. salt
½ tsp. pepper
1 can beef bouillon
Flour

● Trim excess fat from meat; wipe with damp cloth. Make four 1-inch-deep cuts lengthwise in each loin. Rinse prunes in warm water; cut in half; remove pits; insert halves, cut side down, into slits; tie meat securely at intervals with clean white string; rub meat with salt and pepper. Place pork, fat side up, on rack in roasting pan; insert meat thermometer through fat side into center of roast; don't let it touch the bone. Roast pork in slow oven (325° F.) until thermometer registers 185° F., about 35 to 40 minutes per pound. (Pork must be well done with no tinge of pink.) Baste pork occasionally during roasting with bouillon. Remove meat to heated platter; cut and remove string. Make gravy: Pour off fat from roasting pan into small bowl. For each cup of gravy desired measure 1 tablespoon of fat into roasting pan; stir in 1 tablespoon flour; gradually add 1 cup water. Cook over low heat, stirring constantly, until mixture thickens and comes to a boil. Be sure to loosen and include the brown bits from the pan. Season to taste.

Makes 10–12 servings *1201 cal. per serving* *Source of Vitamins A,B*

***Tested in* THE AMERICAN HOME KITCHENS**

Fold

• CROWN ROAST OF LAMB

● Crown roast of lamb is made from the loin and rib chops, requiring enough ribs to make a crown. A small crown may contain 7 chops and weighs 3 to 4 pounds. A double piece of loin (double crown) has 14 chops. Have the roast prepared by the butcher, allowing 2 ribs per serving. Be sure the backbone is cut off, so the roast may be carved easily. Ask the butcher to remove center of the meat and chop it. Cover the top of each rib bone with a piece of salt pork or aluminum foil to prevent charring during roasting. Measure the chopped meat; prepare half as much packaged bread stuffing according to package directions; mix meat and stuffing. Place the crown, rib bones up, on rack in roasting pan; spoon meat-stuffing mixture into center. Insert roast meat thermometer between ribs into center of thickest part of meat. Make sure bulb does not rest in fat. Roast in slow oven (325° F.) allowing about 40 minutes per pound, or until meat thermometer registers 180° F. Baste top of stuffing and sides of ribs occasionally with heated currant jelly. When roast is done, place on heated platter; remove salt pork or foil from ribs; top each rib with chop frill.

***Tested in* THE AMERICAN HOME KITCHENS**

Fold

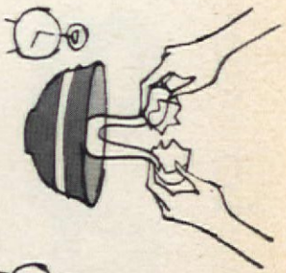


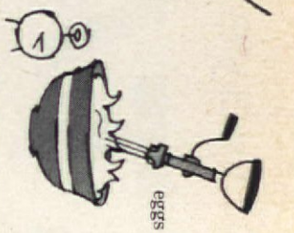
• CROWN ROAST OF LAMB

AMERICAN HOME RECIPES

Royal Roasts

(pictured in color on pages 28–33)





FOR FLUFFY, PUFFY MERINGUE, separate eggs when they first come from the refrigerator, but allow whites to stand at room temperature before beating them.

Built-In Oven, Model RJ-65A Built-In Surface Section, Model RU-45A



PUSH A BUTTON..... AND CALROD® 'RECIPE HEAT' UNITS GIVE YOU HEATS AS ACCURATELY MEASURED AS THE INGREDIENTS OF ANY RECIPE!



Famous Hotpoint pushbutton controls give you five measured heats from each surface unit. This means recipe-perfect electric cooking is yours whether you're using a new Hotpoint built-in or a handsome Hotpoint Cabinet Range.

The new Hotpoint built-in Oven has a lift-off door for easy oven cleaning—new Roast-Right thermometer that signals when food is done exactly as you like it. And like all Hotpoint Ovens, it bakes, roasts, barbecues, and broils with positively controlled "Recipe Heat."

With Hotpoint you have automatic controls for *all* your cooking. Even the built-in Surface Section has the Super-Matic surface unit that automatically prevents food from burning and boiling over.

Your Hotpoint Dealer has these wonderful new models now—in Decorator colors, gleaming stainless or classic white. Visit him tomorrow and—

LIVE BETTER ELECTRICALLY

LOOK FOR THAT HOTPOINT DIFFERENCE!

Hotpoint (A Division of General Electric Company), Chicago 44

For recipe-perfect results time after time...

Hotpoint

electric ranges with exclusive "Recipe Heat"



Model RB-75A

Send for Kitchen-Laundry Plan Book . . . 12 wonderfully convenient Kitchen-Laundries are colorfully pictured and planned in our new Plan Book, "Your Next Kitchen-Laundry." Send 25¢ to Hotpoint, Dept. AH-2A, Box 6107, Chicago 80, Ill.



TAKE A PACKAGE OF INSTANT MASHED POTATOES

One of the nicest things that has happened to busy housewives is instant mashed potatoes. No peeling, no slicing, no mashing. But did you know these modern-day miracles can also be used in any number of delectable, party-time dishes? For example, as a basic ingredient in our authoritative POTATO ONION SOUP *or the golden brown* CINNAMON LOAF *at top left. We*



* Shopping Information, page 87

F. M. DEMAREST

also curry them in a rosette border for a piping-hot CHICKEN PIE *or roll 'em up in a savory* MEAT ROLL. *And here's something new –* CHEESE SPUDNIKS! *You're flying high with tiny cubes of cheese tucked inside potato balls. They're guaranteed to put you out front in any race for taste. Last, the* POTATO SALMON PUFF *at top right. Light as a cloud and simply delicious! Try one of these dishes for your very next meal.* RECIPES ON PAGES 41, 42 and 45



5 wonderful ways to enjoy field-fresh flavor!

DEL MONTE plantation pineapple—a sun-ripened flavor blend of tart and sweet—quick-picked and quick-packed for you! *Sliced, Crushed, Chunks, Tidbits and Juice.*



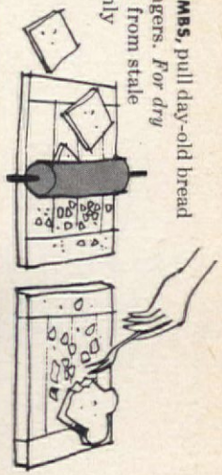
Instant Mashed Potatoes

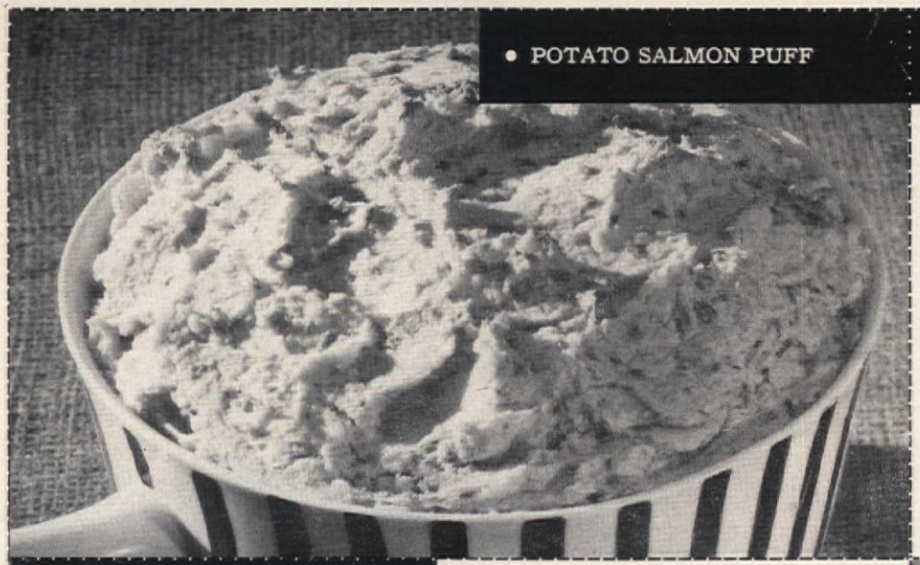
(pictured in color on pages 38 and 39)

Marzipan

(pictured in color on pages 26 and 27)

TO PREPARE SOFT BREAD CRUMBS, pull day-old bread into crumbs with fork or fingers. *For dry bread crumbs,* remove crusts from stale loaf and dry bread thoroughly in slow oven. Crush with rolling pin or put through food grinder or blender.





• POTATO SALMON PUFF

• CHEESE SPUDNIKS

Preparation time: 20 min.
Baking time: 10 min.

1 envelope (½ pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
1½ c. boiling water
½ tsp. salt
2 tbs. minced parsley
1 pkg. (8 oz.) process American cheese
½ c. melted butter or margarine
1 c. crushed corn flakes

● Beat instant potatoes into boiling water in medium-sized saucepan; beat in salt and parsley. Cut six ½-inch cubes of cheese (use remainder another time). Divide potato mixture into six equal portions; press a cheese cube into each; shape into balls. Dip potato balls into melted butter or margarine, then into corn-flake crumbs; place in shallow baking dish. Bake in hot oven (400° F.) 10 minutes, or until brown.

Makes 6 servings *255 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• CHICKEN PIE WITH CURRIED POTATOES

Preparation time: 20 min.
Baking time: 15–20 min.

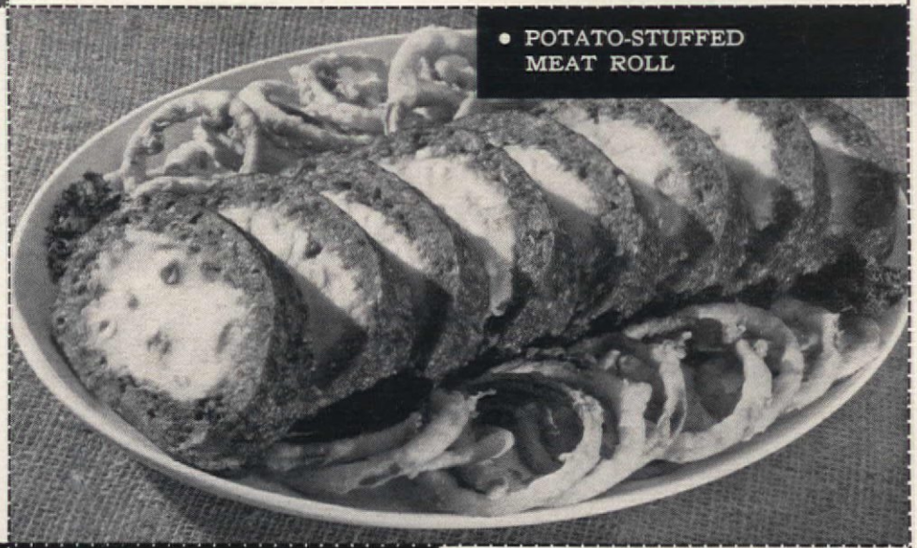
½ c. butter or margarine
3 tbs. flour
½ tsp. seasoned salt
½ tsp. crushed rosemary
1½ c. chicken stock*
½ c. light cream
2 c. cooked, diced chicken
1 can (4 oz.) sliced mushrooms
¾ c. cooked or canned peas
1 tsp. curry powder
1 envelope (½ pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
1½ c. boiling water
1 egg, beaten
½ tsp. salt

*Or use 2 chicken bouillon cubes or an equivalent amount of granulated chicken bouillon, dissolved in 1½ cups hot water.

● Melt 3 tbs. butter or margarine in saucepan; stir in flour, salt, and rosemary; gradually stir in chicken stock. Cook, stirring constantly, until mixture thickens. Stir in cream, chicken, mushrooms, and peas; spoon into baking dishes. Add curry to potato mix; beat rapidly into boiling water in saucepan; beat in egg, salt, and 3 tbs. melted butter or margarine. Press through pastry tube to make border; drizzle remaining butter or margarine over it. Bake in moderate oven (350° F.) 15 to 20 minutes, or until potatoes are browned.

Makes 6 servings *304 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



• POTATO-STUFFED MEAT ROLL



• MARZIPAN

• POTATO ONION SOUP

Preparation time: 10 min.
Cooking time: 20 min.

1 large onion, chopped (1 c.)
3 tbs. butter or margarine
3½ c. chicken stock*
1 envelope (½ pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
1 tsp. salt
Dash of pepper
1 c. light cream
3 tbs. chopped parsley

● Sauté onion in butter or margarine in medium-sized saucepan until tender; add stock; simmer 15 minutes. Add potatoes, salt, pepper, and cream; simmer gently until heated through; do not boil. Sprinkle with parsley; serve hot. (Soup may also be chilled and served cold.)

*Or use 3 chicken bouillon cubes, or an equivalent amount of granulated chicken bouillon, dissolved in 3½ cups hot water.

Makes 6 servings *219 cal. per serving* *Source of Vitamins A,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• MARZIPAN

(pictured in color on pages 26 and 27)

1 lb. almond paste
⅓ c. light corn syrup
1¼ c. bottled marshmallow topping
1 tsp. vanilla
6 c. sifted confectioners' (powdered) sugar
1 tsp. ground cinnamon
Vegetable coloring
Artificial leaves

● Mix almond paste, corn syrup, marshmallow, and vanilla in large bowl or on marble slab; stir in sugar, 1 cup at a time, until mixture holds its shape. (Add more sugar if necessary.) Knead on board or marble slab until smooth. Cut or break off small pieces; shape into various fruits and vegetables; let stand several hours or overnight to form a crust before painting. To make potatoes, leave marzipan unpainted and roll in cinnamon. Dilute vegetable colors and paint fruits and vegetables with artist's brush to resemble actual ones. Roll strawberries in red sugar after painting. Apply leaves where needed while marzipan is still soft and pliable.

Makes 6 to 8 dozen pieces

***Tested in* THE AMERICAN HOME KITCHENS**



• POTATO ONION SOUP



• CHICKEN PIE WITH CURRIED POTATOES

• POTATO-STUFFED MEAT ROLL

Preparation time: 20 min.
Baking time: 1¼ hrs.

1 can (about 10 oz.) cream of vegetable soup
½ c. water
¾ c. instant dry, or ¾ c. instant frozen, mashed or whipped potatoes
1 egg
1½ lbs. ground beef
½ lb. ground pork
2 tbs. minced onion
⅔ c. soft bread crumbs
1 tsp. salt
Dash of pepper
1 egg

● Blend soup and water in medium-sized saucepan; heat to boiling; beat in instant potatoes; stir in 1 egg. Turn mixture out on wax paper; carefully shape into cylinder about 10 inches long. Place meats in large bowl; add onion, bread crumbs, salt, pepper, and 1 egg; mix lightly. Pat out on wax paper to a rectangle 10x12 inches; place potato cylinder in center; bring ends of meat carefully up over potato; press lightly to seal edges. Place, sealed side down, in shallow baking pan. Bake in moderate oven (350° F.) 1¼ hours, or until meat is done as you like it.

This may also be made using 2 lbs. ground ham in place of beef and pork.

Makes 8 servings *514 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• POTATO SALMON PUFF

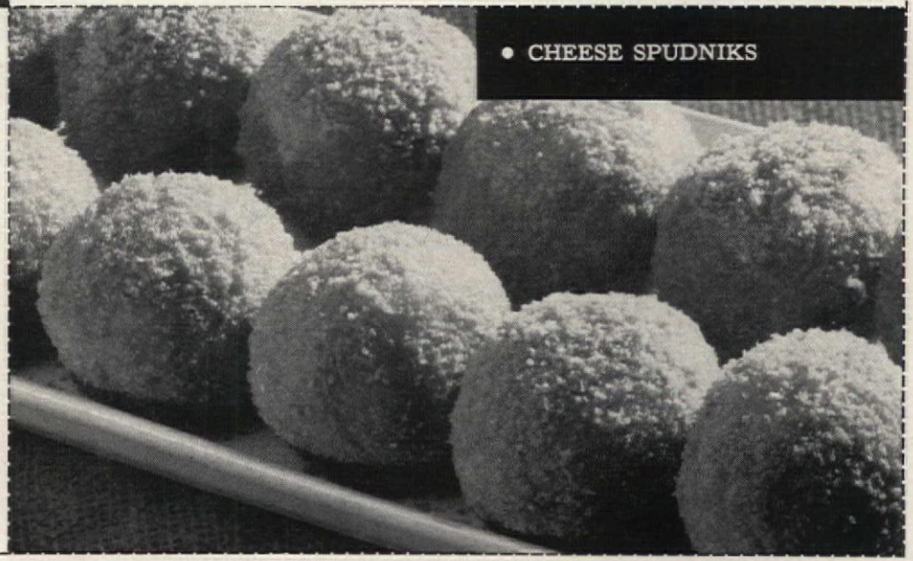
Preparation time: 20 min.
Baking time: 1 hr.

1½ c. boiling water
½ c. milk
1 envelope (½ pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
3 egg yolks, beaten
2 tbs. minced parsley
1 can (7¾ oz.) salmon, drained, boned, and flaked
1 tbs. grated onion
1 tbs. lemon juice
1 tsp. seasoned salt
⅛ tsp. pepper
3 egg whites, stiffly beaten

● Combine water and milk in medium-sized saucepan; beat in instant potatoes; stir in egg yolks, parsley, salmon, onion, lemon juice, seasoned salt, and pepper; blend well. Gently fold in stiffly beaten egg whites; turn mixture into lightly buttered 2-quart casserole. Bake in slow oven (325° F.) about 1 hour, or until puffy and golden brown.

Makes 4 servings *227 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**



• CHEESE SPUDNIKS

AMERICAN HOME RECIPES

Instant Mashed Potatoes

(pictured in color on pages 38 and 39)

Marzipan

(pictured in color on pages 26 and 27)



RECIPE CALLS FOR SOUR MILK? If you've none on hand, add 1 tablespoon of lemon juice or vinegar to 1 cup of sweet milk and let stand for 15 minutes.

LOOK WHAT GAS IS DOING NOW!

New HARDWICK Gas Range earns the Gold Star

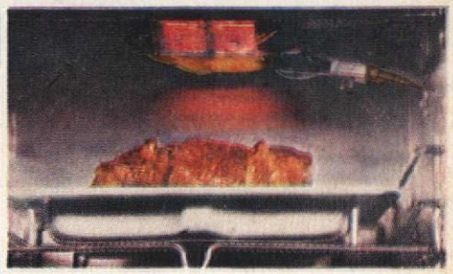
World's Newest Emblem of Excellence

Only the finest ranges from the world's great Gas Range Makers qualify for this coveted Gold Star Award. Below are just a few of the more than 28 advances in performance, automation and design a range must have to meet new Gold Star Standards. No wonder now, more people than ever will be cooking with Gas!

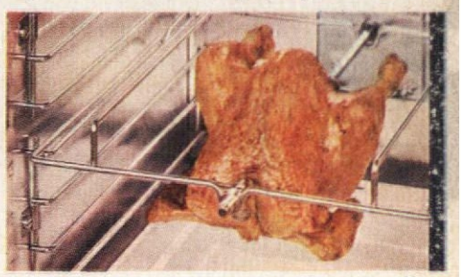
Faster, cooler, cleaner cooking than ever before!

CABINETS BY YOUNGSTOWN KITCHENS





FASTER—*MicroRay broils in half the time!* Now Hardwick brings you a new kind of Gas broiler that eliminates pre-heating, speeds up cooking time. This amazing infra-red Gas burner broils even a big thick steak, for example, in just 8 minutes.



COOLER—*heat stays inside oven.* Gas MicroRay directs all the heat to the food, doesn't let it escape into your kitchen. Here's proof: you can touch the outside of Hardwick's meat oven at any time and find it amazingly cool.



CLEANER—*less spatter, easier cleaning.* With Micro-Ray's faster more direct heat, fat runs off, flavor is seared in. And the very few spatters you get cook crisp, flick off easily. In fact, every inch of this beautiful Hardwick is a cinch to clean!

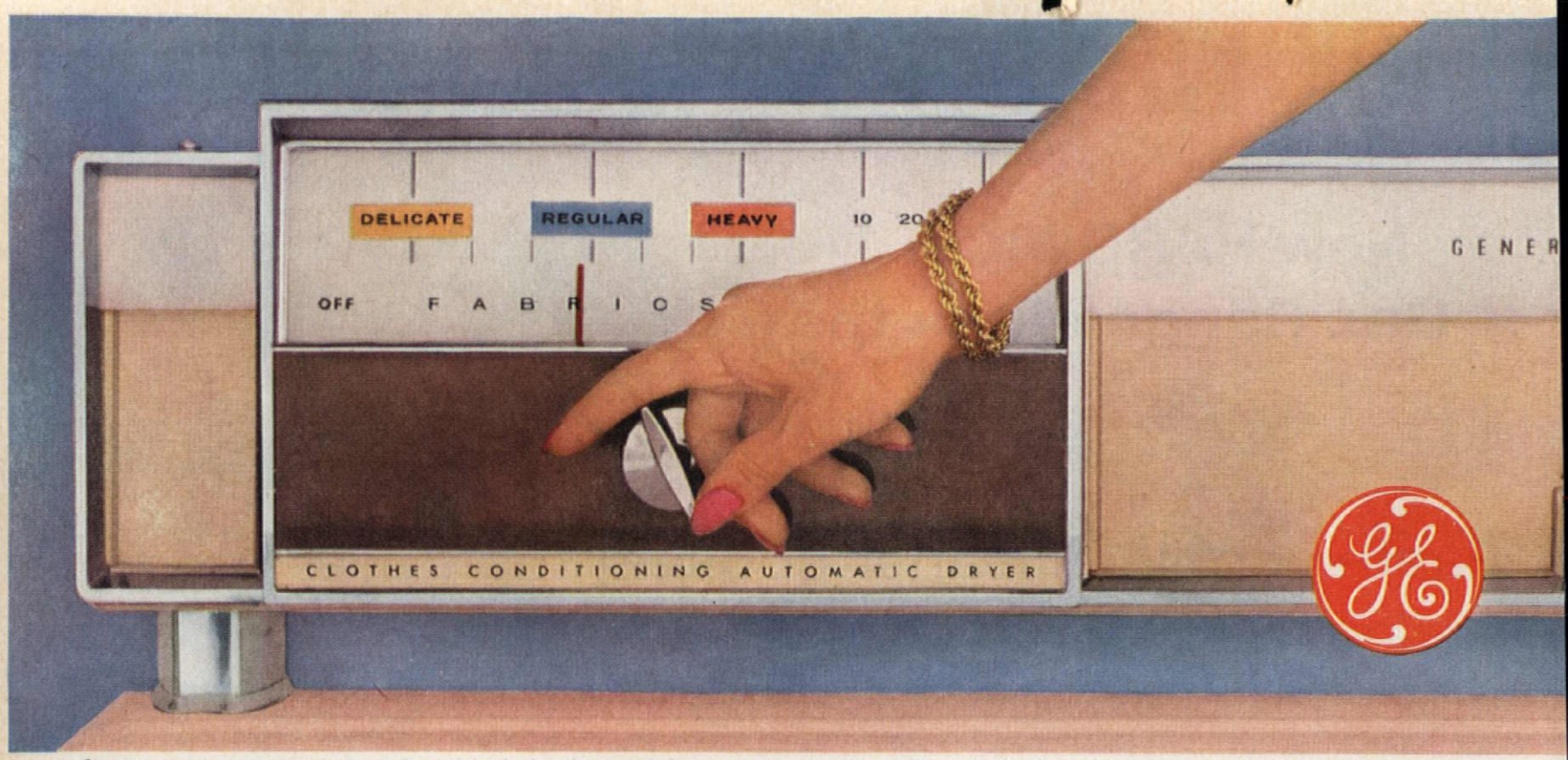
AUTOMATIC ALL THE WAY! *Every* type of cooking is easier with today's Gas ranges—new Gold Star standards guarantee the latest automatic conveniences. For example, the Burner-with-a-Brain*—controlled by thermostat—saves watching: food can't burn or boil over The griddle works the same way, and converts to an automatic fifth burner.

ECONOMICAL BECAUSE IT'S GAS! With all its features, with all its marvelous improvements, a range built to Gold Star standards costs far less than you expect. It also costs less to install, and less to use. So before you buy *any* range, see the beautiful new Gas ranges with the Gold Star emblem—at your Gas Company or dealer's *now!* AMERICAN GAS ASSOCIATION

Hardwick

ONLY GAS does so much more...for so much less!

*A.G.A. Mark © Am. Gas Assoc., Inc.



1. Automatic Control gives you just-right drying times and temperatures for any washable—automatically. With the General Electric High-Speed Drying System, things dry so quickly you'll get along with fewer clothes. Just set the control to DELICATE for modern synthetics and other fragile things. They dry in about 15 minutes at safe, low temperatures. REGULAR for cottons, linens, things you wash most often. They dry at high speed, come out smooth and fresh. HEAVY for ordinarily hard-to-dry bedspreads, heavy towels, rugs. They come out like new, need no ironing.

6 reasons why you get more for your money when you buy a 1960 General Electric High-Speed Dryer!



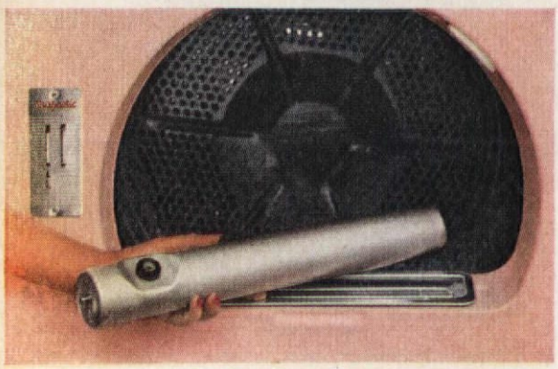
2. Your wash 'n wear dries wrinkle-free. Special "de-wrinkle" cycle tumble presses synthetics. Properly tailored suits, dresses, blouses dry ready to put on.



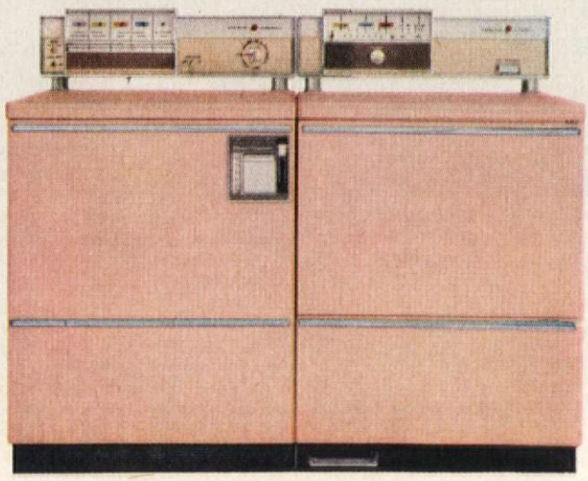
3. You iron far less than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy.



4. Your clothes smell sunshine-sweet, have a breezy-day fragrance. The Air Freshener puts pleasantly scented air into all your clothes.



5. You'll never hand-sprinkle again. The automatic sprinkler saves hours of tedious hand-work; your clothes are evenly dampened automatically.



6. No special wiring necessary. This General Electric Dryer operates on either a 115- or 230-volt circuit. Dryer can be plugged into a standard household appliance outlet.

Plus: Foot Pedal, Safety Start Switch, Lint Trap. Color or white. *Only $2.60 weekly,* after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Take a Package of Instant Mashed Potatoes

(pictured in color on pages 38 and 39)

- CINNAMON BREAD
- DINNER ROLLS

½ c. milk
⅓ c. sugar
1 tsp. salt
½ c. shortening
½ c. warm, not hot, water
2 pkgs. active dry yeast
or 2 cakes compressed yeast

● Scald milk in small saucepan; stir in sugar, salt, and shortening; cool to lukewarm. Measure warm, not hot, water into large mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir until dissolved. Stir in lukewarm milk mixture, eggs, and instant potatoes. Add 2 cups flour; beat until smooth; stir in enough remaining flour to make dough easy to handle. Turn dough out on lightly floured board; knead until smooth and elastic, about 5 to 8 minutes. Place in greased bowl; turn dough over so greased side is up; cover with clean towel. Let rise in warm place, away from draft, about 1½ hours, or until double in bulk. Punch dough down; turn dough over so rolls. Roll out remaining ⅔ of dough on lightly floured board to a rectangle, 9x16 inches. Spread with softened butter or margarine; sprinkle with cinnamon-sugar mix. Roll up as for jelly roll, starting from shorter side; place in greased bread pan, 9x5x3 inches; cover with clean towel. Let rise in warm place, away from draft, about 45 minutes, or until center is slightly higher than edge of pan. Bake in moderate oven (350° F.) 30–35 minutes, or until golden brown.

Preparation time: 20 min.
Rising time: 2¼ hrs.
Baking time: Bread: 30–35 min.
Rolls: 15–20 min.

Makes 1 loaf

1012 cal. per loaf

Source of Vitamins A,B,C

Use reserved ⅓ of dough to make one of the following:

CLOVER LEAF ROLLS: Shape dough into 12-inch roll; cut into 12 equal pieces. Form each piece into 3 small balls; brush with melted butter or margarine. Place 3 balls in each greased muffin-pan cup; cover. Let rise in warm place, away from draft, about 30 minutes, or until double in bulk; brush lightly with melted butter or margarine. Bake in moderate oven (350° F.) 15 to 20 minutes, or until golden brown.

Makes 12 rolls

42 cal. each

Source of Vitamins A,B,C

CRESCENTS: Roll dough into a circle about 9 inches in diameter; brush lightly with melted butter or margarine; cut into 8 pie-shaped pieces. Roll each piece up tightly, beginning at wide end; seal points firmly. Place on greased baking sheets, with points underneath, about 2 inches apart; curve to form crescents; cover. Let rise in warm place, away from draft, about 30 minutes, or until double in bulk; brush lightly with melted butter or margarine. Bake in moderate oven (375° F.) 15 to 20 minutes, or until golden brown.

Makes 8 rolls

63 cal. each

Source of Vitamins A,B,C

***Tested in* THE AMERICAN HOME KITCHENS**

Save 10¢ 01ODD
on New Dishwasher all



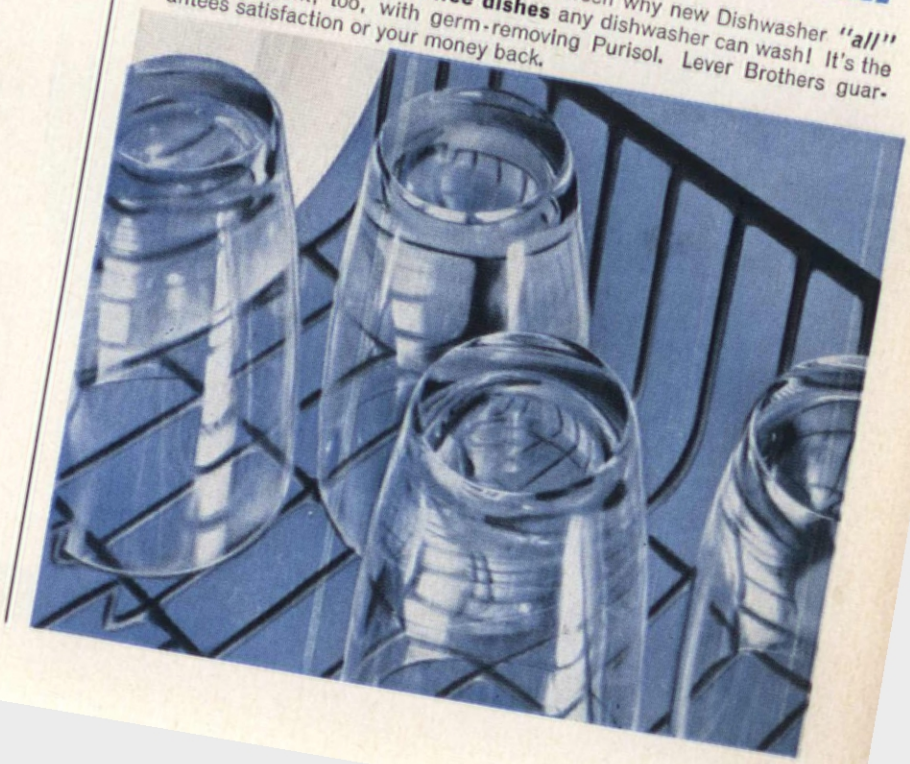


To Dealer: You are authorized to act as our agent in the redemption of this coupon. We will reimburse you for the face value of this coupon, or if coupon calls for free merchandise, we will reimburse you for such free goods, plus 2¢ for handling, provided you and the consumer have complied with the terms of the offer. Invoices proving purchase of sufficient stock of our brands to cover coupons presented must be shown on request, and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. This coupon is non-transferable and good only on brands specified. Coupons will not be honored and will be void if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. Any sales tax must be paid by consumer. Cash value 1/20 of 1¢. Lever Brothers Company, 390 Park Avenue, New York, N. Y.

01ODD

Save 10¢
on New Dishwasher all

Clip the coupon now and see for yourself why new Dishwasher *"all"* guarantees the most **spot-free dishes** any dishwasher can wash! It's the first detergent, too, with germ-removing Purisol. Lever Brothers guarantees satisfaction or your money back.



SPRUCE UP YOUR TABLE LINENS



Tint old, faded tablecloths in your automatic washer. For even coloring, strain tint solution through cheesecloth. Follow washer instruction booklet for this rejuvenation.

Shopping Information, page 87

Spanking-fresh tablecloths, napkins, and place mats are the starting point for all your table settings. Whether your table linens are gay prints, pretty pastels, jewel-tone colors, or traditional white, you'll find they launder beautifully. Before laundering, examine linens for spots and stains. It's smart to remove food stains as soon as possible. Here are some tips you'll want to follow:

PRETREAT LIPSTICK STAINS on napkins with heavy-duty liquid detergent or cleaning fluid.

TO REMOVE CANDLE WAX from a cloth, scrape off excess with a dull knife. Place the stained area between two blotters and press with a warm iron. Sponge (continued)

You'll be a whiz at ironing large tablecloths if you use an automatic ironer. For dark colors, rayons, and rayon blends, press on wrong side.



F. M. DEMAREST



The New England Clam Chowder that's so good it's even popular in Manhattan

.... and so fresh you'll swear the clams were dug this morning!



Surprising how worked up people can get about food.

A handful of New England legislators once tried to make it a felony to put tomatoes in clam chowder. Manhattanites, on the other hand, wouldn't have their chowder any other way.

But folks who really know their clams happily swallow all differences when they sample the luxurious flavor of Campbell's New England Style Frozen Clam Chowder.

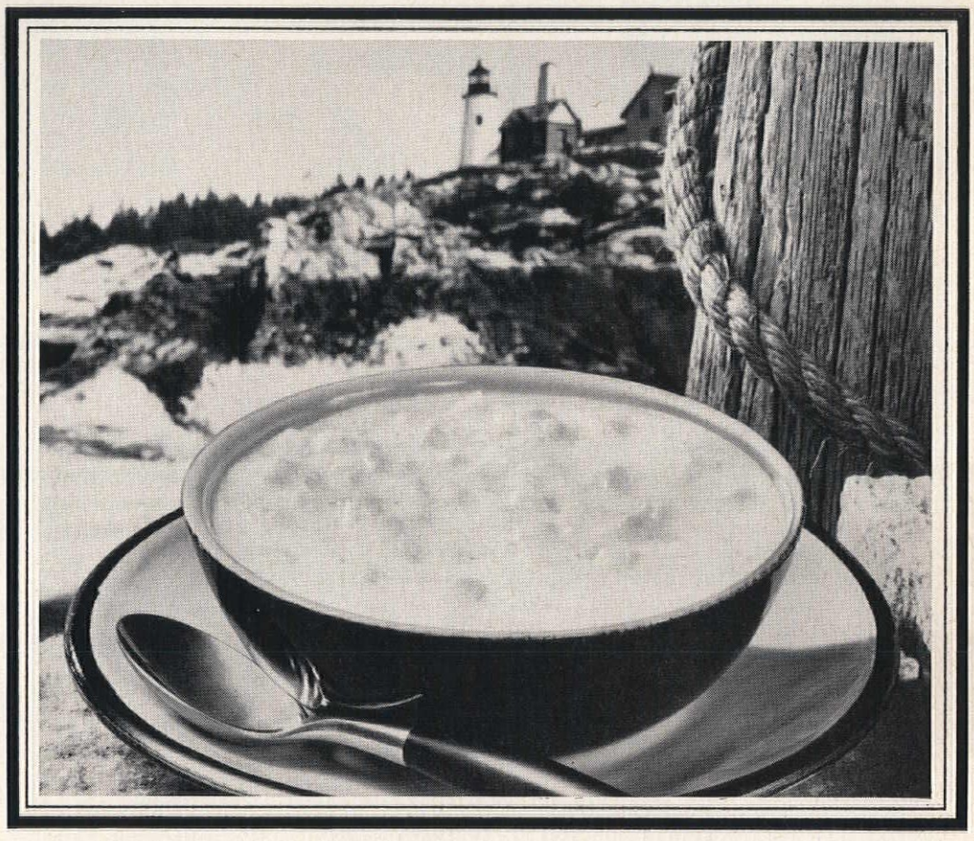
Campbell's Way With Clams

We begin with young, tender clams, so fresh they still have a suggestion of salt spray in their flavor. We cut them into succulent, bite-size chunks, then simmer them slowly in an elegant blend of milk, potatoes, rich cream, and butter . . . with just the right amount of onion and special seasonings.

When our chefs give the signal, we rush this superb chowder right to the freezer—the only way to capture all its delicate flavor for chowder lovers everywhere.

Luxury Never Cost Less

In the finest seafood restaurants, you would probably pay up to a dollar for a chowder like this. Now Campbell's brings it to you for only about 18¢ a big bowl. Campbell's Frozen New England Style Clam Chowder — look in your grocer's freezer for the red and white can.



New England Style Clam Chowder, frozen by Campbell's to lock in its sea-fresh flavor for chowder lovers everywhere.



Cape Cod Chowder. In saucepan, combine 1 can Campbell's Frozen Clam Chowder, 1 soup can milk, 2 tbsp. chopped parsley, ⅛ tsp. thyme. Cover; heat until soup is thawed; stir now and then. Add 1 cup diced cooked or canned lobster or crab; simmer a few min. 3 servings.



Clam-n-Cheese Dip. (Prepare 2 hours before serving.) Thaw 1 can Campbell's Frozen Clam Chowder thoroughly. Gradually blend soup with a softened 8-oz. pkg. cream cheese; beat just until smooth with a rotary beater. Blend in 2 tbsp. chopped onion and 1 tsp. lemon juice. Chill. Makes about 2 cups.



Old-Fashioned Vegetable with Beef • Cream of Potato • Cream of Shrimp Clam Chowder (New England Style) Green Pea with Ham • Oyster Stew

NEW ENGLAND STYLE

CLAM CHOWDER

FROZEN by Campbell's

From the new **Laboratories of Longer Living...**

SARAKA



The modern bulk stimulant to help regularity...for today's younger men and women over 45

Thousands of men and women, still young, are retiring to new life in "sunshine-colonies"... the modern Laboratories of Longer Living where every service is available for health, recreation and comfort. From these retirement centers word is spreading about the miracle of SARAKA. One of today's important discoveries for people who want to enjoy the gentle, easy regularity of their youthful years.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action ... and Vitamin B_1. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable for *so many* people.

CORNS Between Toes?

To quickly relieve and remove them, use the special size Dr. Scholl's Zino-pads for corns between toes. At Drug, Dept., 5-10¢ Stores.



Super-Soft Dr. Scholl's Zino-pads

Free Book on Arthritis And Rheumatism

HOW TO AVOID CRIPPLING DEFORMITIES

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

Ball Clinic, Dept. 608 Excelsior Springs, Mo.

I'll Send You These 2 Assortments of **GREETING CARDS** ON APPROVAL AND BIG CATALOG FULL OF MONEY-MAKERS **FREE**



—And Show You How to Make $75 to $500 in Your Spare Time

Rush coupon for sensational Royal DeLuxe and Floral Elegance Assortments of Everyday Greeting Cards on approval ... and FREE Catalog of lots more money-makers: Birthday, Get-Well Ass'ts Novelty Gifts . . . *Personal Stationery, too!* Friends, neighbors order on sight. *Keep up to 50¢ of every $1.00 you take in.* No experience needed. Last year thousands of folks made $75 to $500 this easy way. Send the coupon below TODAY!

Wallace Brown, 11 East 26th St., Dept. B-154, New York 10, N.Y.

WALLACE BROWN, Inc., Dept. B-154
11 East 26th St., New York 10, N.Y.

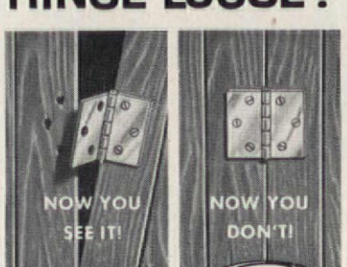
Rush on approval the Royal DeLuxe and Floral Elegance Greeting Card Ass'ts. plus FREE Catalog.

*Name*_____

*Address*_____

*City*_____ *State*_____

HINGE LOOSE?



Fill holes with dependable Plastic Wood. Won't chip or crumble. Ask for it by name.



For surest results always use GENUINE

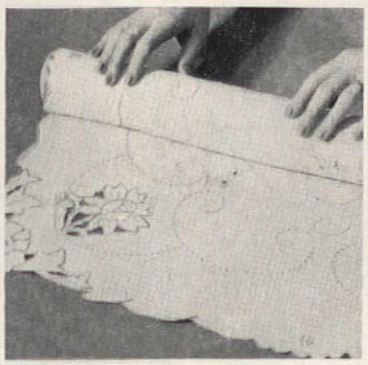
PLASTIC WOOD

Handles like putty—hardens into wood!

(continued)

stain with cleaning fluid before washing cloth.

WASH WHITE LINENS alone or with other white clothes in hot water. Wash dark linens alone to avoid lint deposits.



Roll your Sunday-best cloths around a cardboard tube for wrinkle-free storage. (Beg or buy tubes from your fabric store.)

USE A FABRIC SOFTENER in the final rinse when washing home-spun-type cloths and mats to retain their soft finish. Use on cloths with fringed edges, to prevent fringe from tangling.

STARCH COTTON-LACE place mats to make them lie flat. After starching, smooth them out on top of your washer or dryer to dry and you won't have to iron them.

SPRINKLE LINENS evenly with warm water. Heavy linens and damasks need to be dampened quite heavily. Fold lightly, put in a plastic bag, and allow to stand for about two hours before ironing.

IRON ALL LINENS on the right side except dark colors, embroidered linens, rayons, and rayon blends. These should be ironed on the wrong side. After ironing embroidered linens on wrong side turn to right side and iron around the embroidery.

USE A THIN PRESSING CLOTH when ironing lace tablecloths to prevent iron catching in the openwork.

WHEN IRONING a round tablecloth, start at the outside edge and work toward the center.

IRON LINENS FLAT, then fold by hand. Do not press creases into the cloth. Large tablecloths may be folded in half, lengthwise, and that crease may be ironed in.

HOW TO TRADE YOUR HOUSE FOR A NEW ONE

Does the thought of getting stuck with two houses (or perhaps no house) terrify you? It should. Next month, find out the best way to trade in your present home.

Quilts *match any furniture*



It's always "Apple Blossom Time" when this lovely quilt is the center of attraction in any bedroom, regardless of the type of furnishings. It is made from one of the many beautiful Mountain Mist Quilt Patterns that may be made by hand or on your home-sewing-machine.

For working pattern of "Apple Blossoms" pictured, with hand-sewing instructions and Catalog, send 25¢. For general home-machine quilt-making instructions only, or for Quilt Pattern Catalog only—send separate 4¢-stamped self-addressed envelope to: The Stearns & Foster Co., Dept. 62, Cincinnati 15, Ohio.

Mountain Mist is outstanding because of its exclusive needle-easy "Glazene" surfaces; perfect handling; valuable, informative wrapper. Why trust your hours of needlework to less than the best?

MOUNTAIN MIST®

PERFECT FILLING FOR Quilts

DOLLS!



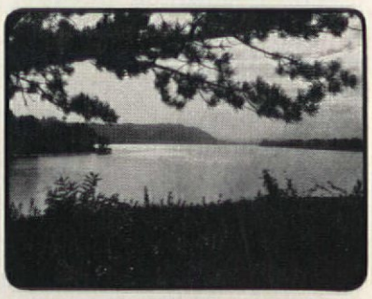
LEARN WORLD'S MOST FASCINATING BUSINESS

We teach you to make, repair, and sell dolls and accessories. Study at home. **Excellent part or full time money making opportunities.** Low monthly payments—many pay for course out of earnings. May we send **FREE** and without obligation our booklet?

NORM and SUE MORRIS • THE DOLL HOSPITAL SCHOOL
11826 SAN VICENTE BLVD., • STUDIO A-20 • LOS ANGELES 49, CALIF.

FAMILY FUN IN FRIENDLY SCENIC

WEST VIRGINIA



Your family will enjoy rest and play the West Virginia way. Scenic wonders abound . . . historic landmarks too! All sports . . . fishing, boating, hiking, golf, swimming, playgrounds for "little folks" . . . great fun for everyone. 22 State Parks, among the nation's finest, provide comfortable rustic cabins, completely equipped plus modern lodges, all at modest rates. This year treat your family to a mountain vacation in friendly West Virginia!

West Virginia Industrial and Publicity Commission
State Capitol Bldg., Room AH-1
Charleston 5, West Virginia

Send FREE vacation information.

Name_____

Address_____

City_____ **State**_____

QUESTIONS & ANSWERS

To bleach or not to bleach?

We say bleach!
It gives a whiter, brighter look to the family wash—a look you can be proud of.
But it must be used with care for successful washday results.
Here are answers to some of the questions that may be on your mind about what bleach to use, when to bleach and how.

Q Which bleach should I use?

A It all depends on what you're bleaching and how much you want to pay for the convenience different bleaches offer. There are many brands on supermarket shelves today and you'll find them packaged in several ways—even bleach tablets and individual packets of liquid and dry bleach. But basically, there are just two types of bleaches and each has its purpose.

Chlorine and chlorine-type bleaches are extremely popular and do a good job of removing stains, helping remove soil, and disinfecting. They come in liquid and dry forms. *Use* for white and colorfast cottons, linens, and certain synthetics recommended on the bottle or package. *Do not use* on silks, woolens, non-colorfast items, and many of the resin-treated cottons found in wash-and-wear garments.

Oxygen bleaches (perborate, monopersulfate) are often referred to as all-purpose or all-fabric bleaches and always come in powdered form. They have become increasingly popular as more and more of the family wash is made up of wash-and-wear items (resin-treated cottons, synthetics, and blends of man-made and natural fibers). They will safely bleach all white and colorfast fabrics—even silks, woolens, and resin-treated cottons. Somewhat milder than the chlorine bleaches, they should be used every time you wash to maintain whiteness and brightness—particularly on white nylon. (continued)

Your kitchen can look like this...
paneled in the right-for-color woods
of the **WESTERN PINE REGION***

Western Pine Region woods brighten any interior. Kitchen paneled in Ponderosa Pine, Fuego Flame finish.



Here's a bright, cheerful decorating idea ... paneling of Western Pine Region woods finished in color. The grain shows through, retaining all the natural beauty of the wood. You can finish Western Pine Region woods in exciting colors for any room, creating effects that are warm, friendly and unusual. Your lumber retailer will help you choose Western Pine Region woods. Ask him about color finishing. He'll be glad to answer your questions. And look for this paneling in new custom-quality homes near you!

FREE! 2 HELPFUL BOOKLETS

"Nature Makes News" helps you select or create attractive finishes for paneling of Western Pine Region woods. "101 Home Ideas" suggests decorating, remodeling and building styles for any room in your home. Write to Western Pine Association, Dept. 426-F, Yeon Bldg., Portland 4, Ore.





Look for this WPA mark on
well-manufactured and carefully graded lumber

*IDAHO WHITE PINE • PONDEROSA PINE • SUGAR PINE
WHITE FIR • INCENSE CEDAR • DOUGLAS FIR • LARCH
RED CEDAR • LODGEPOLE PINE • ENGELMANN SPRUCE

Suddenly your dishwasher washes up to 30% better



Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you! Try FINISH, won't you.

Another famous product of ECONOMICS LABORATORY, INC. 250 Park Ave., New York, N. Y.

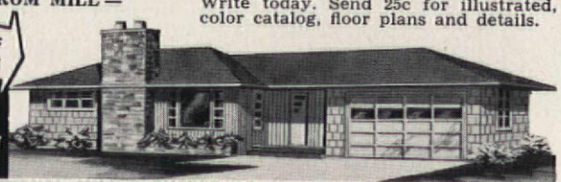
CUT-TO-FIT HOMES CUT COSTS UP TO 40%

Save labor cost up to 100%, reducing completed home cost up to 40%. You can assemble any of 57 designs from easy-to-follow plans. No measuring or cutting . . . every piece precision machine pre-cut and marked. BUY DIRECT FROM MILL — eliminate all between overhead, profit and labor costs. Nothing to plan or figure. Complete with all lumber, hardware, paint, nails, glass, roofing, etc. Sterling Home quality material throughout. Freight paid most areas. Write today. Send 25c for illustrated, color catalog, floor plans and details.

CHOICE OF 57 DESIGNS

PRICED FROM $2150 UP

FIVE EASY-PAYMENT PLANS



INTERNATIONAL MILL & TIMBER CO. Bay City, Michigan, DEPT. AH20

(continued)

Q What's the difference between liquid and dry chlorine bleach?

A The main difference is in the ease and safety of handling. It's important always to measure and dilute liquid bleach according to instructions on the label before adding it to the wash water, and add it after agitation begins. Dry chlorine bleaches are easier and safer to handle. Premixing is unnecessary and if some dry bleach accidentally falls on dry clothes, it won't hurt them. Always measure dry bleach before adding it to the wash water to avoid overbleaching and waste. Liquid bleach is less expensive than dry.

Q How often should I bleach?

A Use chlorine bleach whenever a white or colorfast load contains heavily soiled linens or clothes. As a general guide, use it every third or fourth time to help keep white things white and colored things newly bright. Oxygen bleaches should be used every time you wash loads requiring this type of bleach for maximum bleaching effect.

Q When should bleach be added to the washer?

A Many automatic washers now feature liquid-bleach dispensers. Measure bleach before putting it in the dispenser. It is then diluted automatically and timed so that it will be added to the wash water part-way through the wash cycle. This gives the brighteners in the detergent time to do their work before the bleach is added. If your washer does not have this feature, add diluted bleach or dry bleach about half-way through the wash cycle. Oxygen bleaches and one of the dry chlorine-type bleaches can be added at the beginning of the wash period.

Q Why do labels on many wash-and-wear cottons advise against using chlorine bleach?

A Although chlorine bleach can be safely used on some resin-treated wash-and-wear cotton fabrics, many others will turn yellow. This yellowing may not

STOP ANNOYING NOISES AND WASTING WATER



GET THE GENUINE **WATER MASTER**

AMERICA'S LARGEST SELLING **TOILET TANK BALL**

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

75c AT HARDWARE STORES EVERYWHERE
Higher in Canada

Easy way to REFINISH furniture



Professional refinishers strip off the old finish before applying the new. You, too, can do this easily with Wonder-Paste. This famous remover softens up the finish right down to the wood. Comes off clean in one easy stroke of your putty knife. Stays put on uprights. Harmless to hands.

At paint and hardware stores.

● **Send 25c for illustrated Refinishing Manual**
Write for free Wonder-Paste folder
Wilson-Imperial Co., 114 Chestnut St., Newark 5, N.J.



FULLY FURNISHED HOMES LESS THAN $5000!

Why hang a mortgage millstone 'round your neck? Thousands of couples now enjoy smart suburban living at lower cost in *MOBILE*homes. Fully and smartly appointed with fashionable interiors—and latest of kitchen beauty (many with washers) gives you easy care and maintenance. Spacious multiple bedroom units with ample storage and closet space gives you every home comfort. Learn how in TRAILER TOPICS, the magazine of smart sensible living.

SPECIAL OFFER $1.00 only
4-month subscription

TRAILER TOPICS magazine
Suite 1594 28 E. Jackson Blvd., Chicago 4, Ill.

FALSE TEETH That Loosen Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH, the **alkaline** (non-acid) powder, on your plates. Holds false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at drug counters everywhere.

WASH AWAY PAINT WITH WATER!

TM-4 WASH AWAY PAINT REMOVER makes refinishing real easy. Ask for TM-4.

Recipes in Use Need CELLOPHANE ENVELOPES

For new recipes—or your old favorites—use these individual cellophane envelopes. They're greaseproof and moistureproof . . . easily visible both sides, 3"x5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00 400 for $3.00

Over 59 million purchased by American Home readers. Write today! Send check or money order:

THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

Modernize old-style wood finishes.

New Dexall Wood Bleach

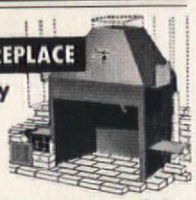


- Effective, fast-acting on woodwork, furniture, floors.
- Will not harm wood or natural grain.
- Nonflammable. Eliminates hours of sanding.

At paint and hardware stores everywhere.

DESHLER PRODUCTS, INC., Deshler, O.

How to build a SMOKE-FREE FIREPLACE and Save Money



America's leading fireplace authorities show you how to build a smoke-free, heat-circulating fireplace at *lower* cost . . . how to accent its beauty with famous *Flexscreen*® furnishings. SEND 25¢ for complete how-to-do-it information, colorful catalogs and prices—52 pages crammed with fireplace ideas!

Bennett-Ireland Inc., 260 Water St., Norwich, N. Y.

Burpee Seeds Grow

Send postcard or letter for Burpee Seed Catalog **FREE**

W. ATLEE BURPEE CO.

Address: 490 Burpee Building—*at nearest city:* Phila. 32, Pa. *or* Clinton, Iowa *or* Riverside, Calif.

FREE

FROM

ALDENS



1960 Spring and Summer GENERAL CATALOG

676 fabulous pages!

YOUR BEST WAY TO SHOP in America's most beautiful catalog—this complete 676-page Fashion and Home Guide that's absolutely FREE! See over 250 pages of Aldens exclusive styles and fashions . . . more than 100 pages for boys and girls . . . nearly 75 pages for men; plus over 200 pages of everything for home, hobby and car! Lowest prices and quality guaranteed; liberal credit. You can't afford to wait—send now for your FREE big Aldens Catalog!

Aldens, Chicago 80, Illinois

MAIL THIS COUPON RIGHT AWAY

Paste to post card or send in envelope

ALDENS, Dept. 122 Box 5362 Chicago 80, Illinois

Please rush my FREE copy of Aldens 1960 Spring and Summer GENERAL CATALOG.

Print NAME

Print ADDRESS or R.F.D. No.

Print POST OFFICE ZONE STATE

show up until the fourth or fifth bleaching. Always read the hang tags on wash-and-wear cotton garments for bleaching recommendations. If there is no tag, play it safe and use any oxygen (all fabric) bleach. Yellowing of fabrics will also occur if you use a chlorine bleach when there's iron in your water supply.

Q Does the temperature of the wash water have anything to do with bleaching action?

A All bleaches do their most effective work in hot water. However, since many modern-day fabrics require lower water temperatures, always follow the washing directions for the fabric being washed.

Q Should I use bleach on colored clothes?

A Many homemakers use bleach only for white loads, but it's amazing how much brighter colorfast colors look after being bleached. With so many solid colors and patterns being used today in bedding, bath towels, children's clothing (all subject to stains), you'll appreciate the better laundering results you'll get if you use bleach on them occasionally. Both chlorine and oxygen bleaches can be used on colorfast items—depending on the fabric.

Q Some detergent boxes say "No bleach needed." Should I use a bleach anyway?

A Yes, you should continue to use bleach. These detergents contain brighteners which give an optical effect of brightness to your wash, but brighteners do not remove stains or aid in removing soil.

Q How can I get rid of the chlorine odor in clothes after I bleach?

A If your clothes still smell of chlorine after washing them, it's a sign that they are not rinsed thoroughly. Put them through another rinse cycle in your washer. If you use bleach in hand laundering, several rinses are necessary to completely remove detergent and bleach.

Love Letters

Dear Imperial:

"...I purchased a cabbage rose pattern in 1947...Several years later, I left a skillet of grease on the stove and when I returned home, my house was black. I took a chance and washed the soot off the walls and ceiling and I didn't even have to repaper! The cabbage pattern was truly washable as your slogan claims..."

Mrs. A. M., Fresno, Calif.

Dear Imperial:

"...When Keats wrote 'a thing of beauty is a joy forever', I have a hunch his eyes were on a wall covered with Glendura (or an earlier cousin thereof)..." *Mrs. F. G., New York City, N. Y.*

Dear Imperial:

"...Thus far, young doctor and wife have measured, cut, dipped, dripped, approached, matched, placed, slipped, smoothed, trimmed, wiped, stepped back and admired on four evenings and are now three-quarters done with walls, thanks to E-Z-DU..." *Mrs. R. S., Portsmouth, Va.*

Dear Imperial:

"...Your Glendura 'French Farm' pattern was beautiful. Everyone loved it to look at but as years went by, I loved it for its wearability and cleanability. It's been on the wall 8 years near the stove. I was even able to clean it bright as new with Babo—of all things!..." *Mrs. G. B., Bedford Village, N. Y.*

We love to receive bouquets but we also pay attention to brickbats, for we believe that nothing is so good that it can not become better and it is our desire to please as many as possible by constantly improving our wallpapers.

We invite you to judge for yourself. Visit your Imperial dealer and ask to see his collections of Glendura®, Glencraft®, Jean McLain®, Glenstyle® and E-Z-DU® Wallpapers.

P.S. To receive a colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle, to Dept. AA-2

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York



Snow balls in July on Mt. Rainier

Visit

WASHINGTON STATE

We'll make it easy and fun for you! Send the coupon below for our brand new full color 36-page booklet that's loaded with what your family can see and enjoy in Washington State this year. It's free!

Washington State Dept. of Commerce
Gen'l. Administration Bldg.
Olympia, Washington AH-1

Please send your FREE vacation folders to:

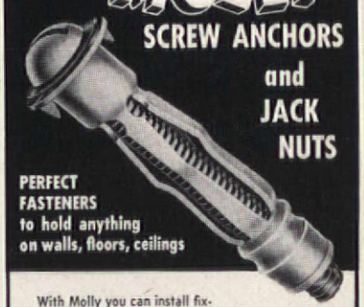
Name_____

Address_____

City_____ State_____

(PLEASE PRINT CLEARLY)

HANG FIXTURES SECURELY...USE MOLLY SCREW ANCHORS and JACK NUTS



PERFECT FASTENERS to hold anything on walls, floors, ceilings

With Molly you can install fixtures exactly where you want . . . not just where studs are. Won't pull through. Spider backing reinforces area in which used. Fixtures can be removed and replaced in same anchor. Easy to install without disfiguring wall. Inexpensive, guaranteed. Ask your hardware dealer for genuine Molly . . . the name is stamped on the cap.



New **JACK NUTS HOLD IN HOLLOW-CORE FLUSH DOORS**

Now you can fasten fixtures securely to flush doors! Jack Nuts need only 3/8" expansion space, grip any material up to 3/4" thick.

SEND $1.00 FOR SAMPLE BOX OF 12

EXPANDS BEHIND WALL **MOLLY** CORPORATION

212 N. 5TH ST., READING, PA.

Enclosed is $1.00 for sample box of (check one) ☐ Mollys ☐ Jack Nuts

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE ____

KENTILE VINYL

ON TODAY'S SMARTEST FLOORS

New! Metal Leaf—low-priced Solid Vinyl Tile with gleaming copper!



Brightest idea in kitchens! This Copper and Buff Metal Leaf™ floor with Copper and Black Feature Strip. Other Kentile® Metallics in Solid Vinyl and Vinyl Asbestos Tile. Wall Base shown is Beige KenCove®.

EASY CLEANING BEGINS HERE—with a floor of new Kentile Metal Leaf, the Solid Vinyl Tile that combines the look of precious stone with shimmering Copper or Gold. You'll never wear it out . . . and just the swish of a mop chases grime, spilled foods. Greaseproof, too. And remember, tile costs less to have installed than flooring in rolls. Look in the Yellow Pages for your Kentile Dealer.



Save extra dollars. Install this floor yourself. It's easy . . . even over old linoleum. Your dealer will tell you how.

Choose from over 200 Decorator Colors in Solid Vinyl, Vinyl Asbestos, Rubber, Cork, and Asphalt Tile.

©1960, Kentile, Inc., 60 2nd Ave., Brooklyn 15, N. Y.

YOU PAY NO MORE FOR A KENTILE FLOOR

17 PRIZE-WINNING HOUSES

HUBBARD COBB and JOHN INGERSOLL

Nine times out of ten, the best buy in a home, whether it's priced at $10,000 or $40,000, is the one offered by a development builder. Because he saves by buying land and materials in large quantities and takes full advantage of new techniques in construction, he can pass some of his savings on to you.

Since most families buy new homes from these builders, The American Home invited builders from the 17 biggest home-building states to enter the "Best Home for the Money" contest. A panel of housing experts selected the three best houses in each of the 17 states. These houses appeared in special issues of The American Home, and the readers in each state were then invited to select the one they believed to be the best for value, design, quality construction, and materials. On the following pages we show you the 17 winning houses.



ANTHONY LINCK

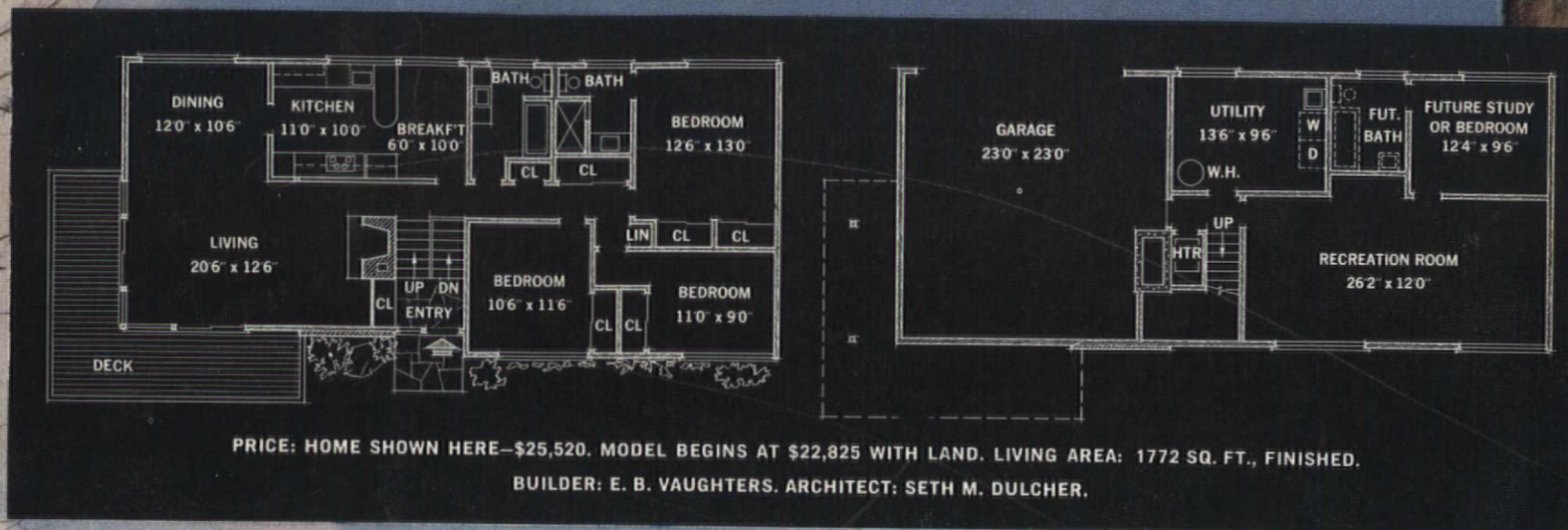
Use these 17 outstanding houses as a guide to value and quality when you shop for a home in your area





Wood deck offers a breath-taking view. Glass in entryway daylights the split stairwell, and large windows light basement playroom.

Natural Beauty Appeals in the Northwest



PRICE: HOME SHOWN HERE—$25,520. MODEL BEGINS AT $22,825 WITH LAND. LIVING AREA: 1772 SQ. FT., FINISHED.
BUILDER: E. B. VAUGHTERS. ARCHITECT: SETH M. DULCHER.

ALL FLOOR PLANS BY SIGMAN-WARD, INC. • PHOTOGRAPHER: CHARLES PEARSON

Northwestern architecture is shown at its best in this Seattle beauty where strong lines of wood blend with Washington's forests of fir and spruce. (See our cover.) The perfect harmony of glass, cedar and stone on the exterior is repeated inside. Architecture in the Northwest is fairly pure, since it was never influenced to any great extent by styles of other areas or countries. In spite of the fact that Seattle is in the heart of the lumber industry, building costs are rather high because of labor and land which sells at a premium price.

(continued on pages 56 and 76)

Mahogany plywood paneling and glass wall in dining room carry theme from the outside. Notice how effective the use of lots of glass is when the view justifies it.



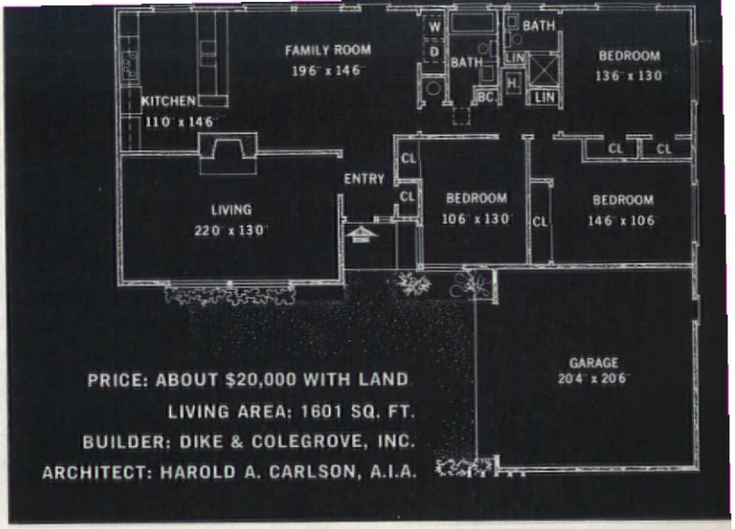
***Cantilevered hearth** is a unique idea that is gaining in popularity since it permits the warmth of wall-to-wall carpet to wrap right around the fireplace. Space is established by the use of clerestories and open beam ceilings.*

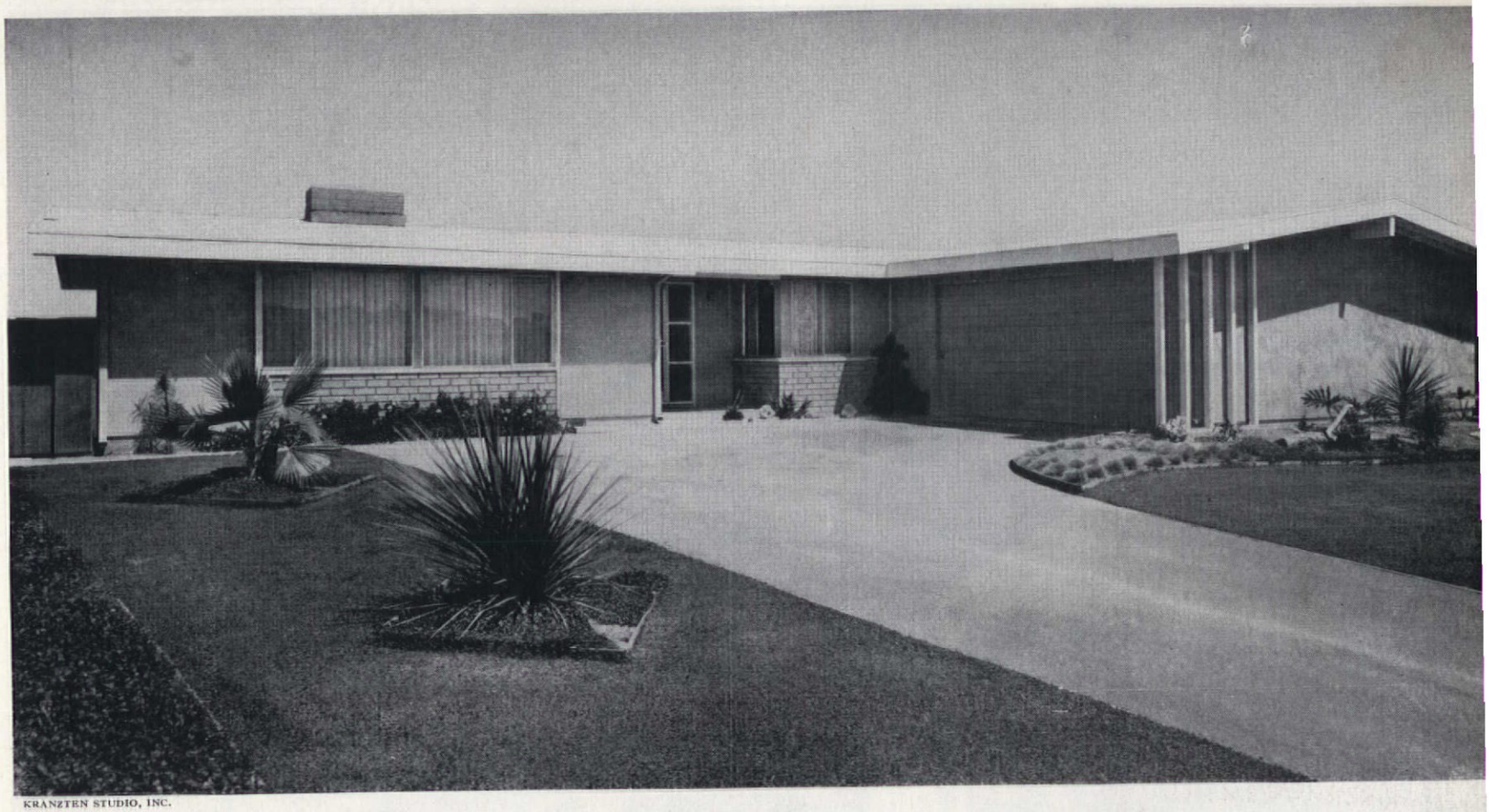
Natural Beauty Inside, Too

***View of kitchen** from the 6 x 10' breakfast nook shows handsome wood cabinets. There is adequate work space and abundant storage. Appliances are not included in basic price.*









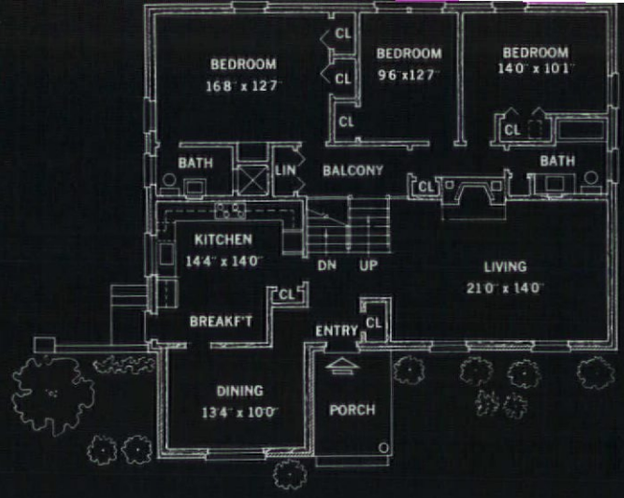
KRANZTEN STUDIO, INC.

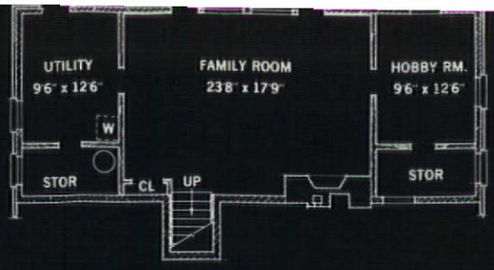
Contemporary Leads in Southern California

In Southern California, where large-scale development building got its start, the neat clean-cut lines of contemporary houses have grown in appeal for the past two decades. This is one of the big reasons why our California readers chose this Costa Mesa house as the top winner in their state. The contemporary styling, typical of Southern California building, is carried out in the low lines, deep roof overhangs, minimum roof pitch, and large glass areas. The long, low lines of the house are suitable to the flat terrain of this section. While most comparable homes in the Los Angeles area cost more, this home in Costa Mesa is a good buy since it is still within commuting distance, offers land at a lower price, and a chance to live in a smog-free area. The slab foundation and minimum heating system make the cost lower than it would be in a colder area.

In 1959 this home sold for $16,500, including land. The builder has advised us that this home will be available again in 1960 but because labor and material costs have gone up, and land values in Costa Mesa have just about tripled, the 1960 model (with some additional features inside) will cost slightly over $20,000, including land. If you should want to build this house in the Midwest or Northeast, you would pay as much as $25,000.

Thoughtful planning provides good separation of living and sleeping areas. A family room (above) gives the younger crowd a place to entertain without disturbing adult activities in the living room. One of the two full baths is conveniently located nearby. Another convenience in the family room is the closet area for housing a washer and dryer. The exterior finish of stucco and brick veneer is not only attractive but requires little upkeep.





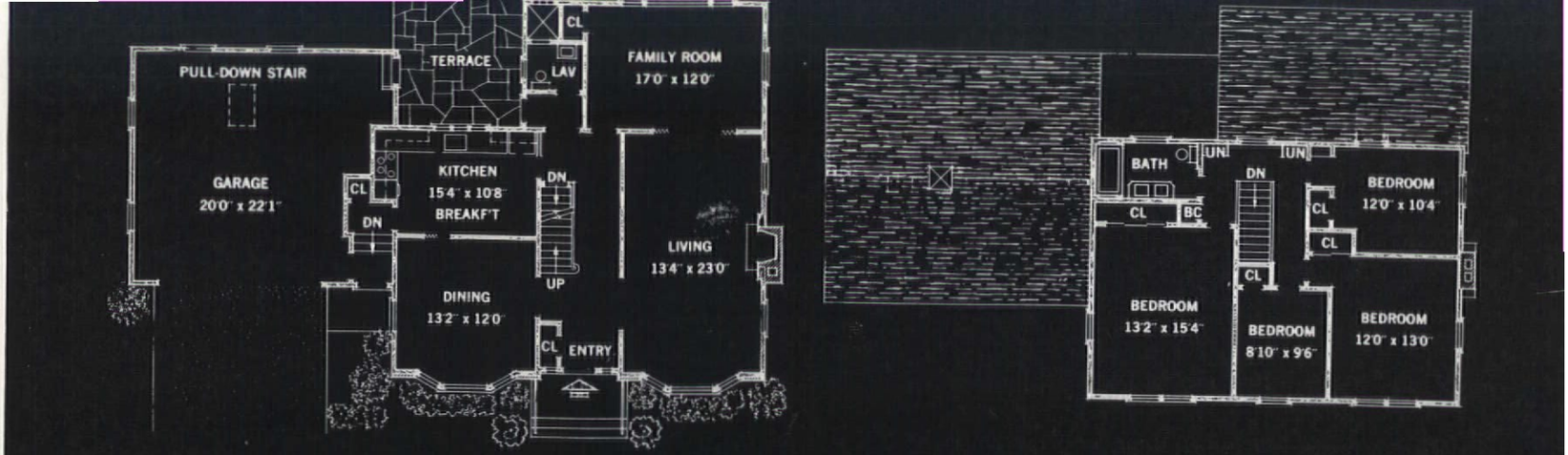
PRICE: $23,500 WITH LAND. LIVING AREA: 2318 SQ. FT.
BUILDER: E. JACK PRICE. DESIGNER: ROY HOLBROOK.



A Wealth of Space for a Medium-Income Family

Traditional architecture of the South and the technology of modern building have met in this winning house in Charlotte, North Carolina. The marriage is an interesting mixture, one that may portend further modifications of traditional lines in the future.

Charlotte has undergone a tremendous physical and financial expansion since 1946, and prices have gone up accordingly. Yet, they are still slightly below average for the country. Our Citation winner is an exceptional bargain offering 2318 sq. ft. of living space on an 80x150′ lot for $23,500. Much of its wealth of space is due to a front-to-back split-level design, which enables three bedrooms and two baths to fit easily over the family-room level. The living room and family room both have a fireplace. On the family-room level there is a hobby room, utility room, and two 55-sq. ft. storage rooms. Extras included in the price are a wall oven, counter-top range, dishwasher, and food-waste disposer.



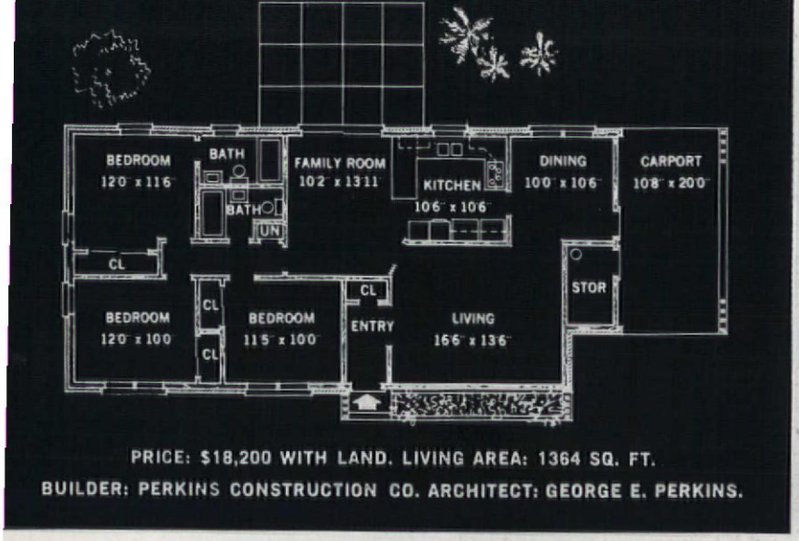
PRICE: $29,900 WITH LAND. LIVING AREA: 2100 SQ. FT. BUILDER: PREISMAN REALTY. ARCHITECT: R. L. BOWEN.

FRED ROLA

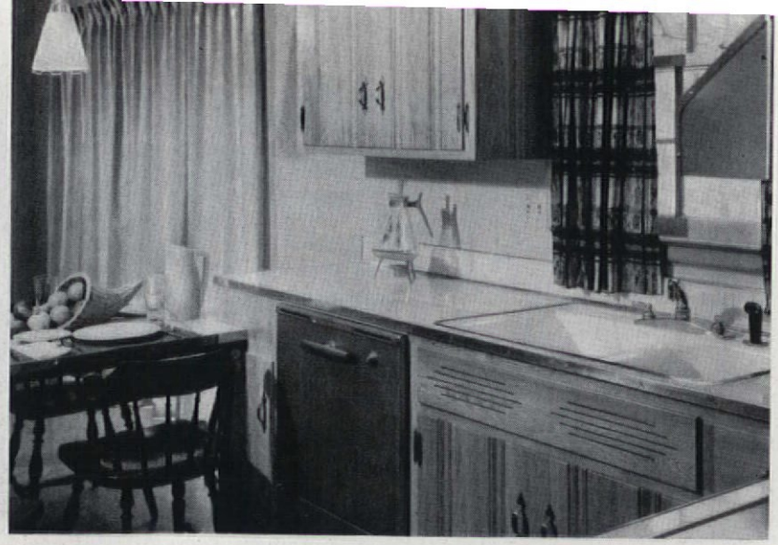
Colonial Charm Is a Favorite in New York

The colonial tradition of New England is strong in upstate New York. This Schenectady winner is a style often seen in the area. Bay windows, deep shutters, and a floor plan based on a center-hall entry are details that have been tested by generations of American families. There is little doubt that such architectural styling will continue to appear for many more decades.

Building and land costs in Schenectady are high. Considering these facts, living space in this house is delivered at a very fair price. The colonial tradition and charm of this house are combined with modern innovations for comfort and convenience. The four bedrooms and two baths (one with double vanity) take care of the needs of a large family. A family room near the bath and patio entrance is ideal for entertaining without disturbing the rest of the house. Included in the $29,900 price are a built-in range, oven, dishwasher, and garbage disposer. Another luxury is a patio with fiberglass roof.



PRICE: $18,200 WITH LAND. LIVING AREA: 1364 SQ. FT.
BUILDER: PERKINS CONSTRUCTION CO. ARCHITECT: GEORGE E. PERKINS.



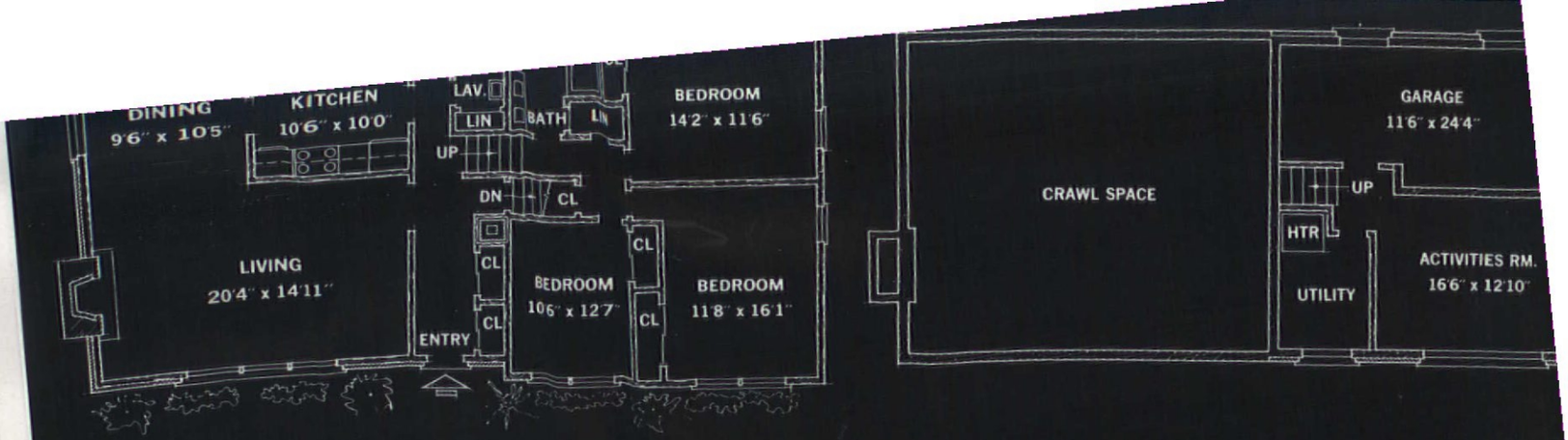


Traditional Adapted to a One-Story Home

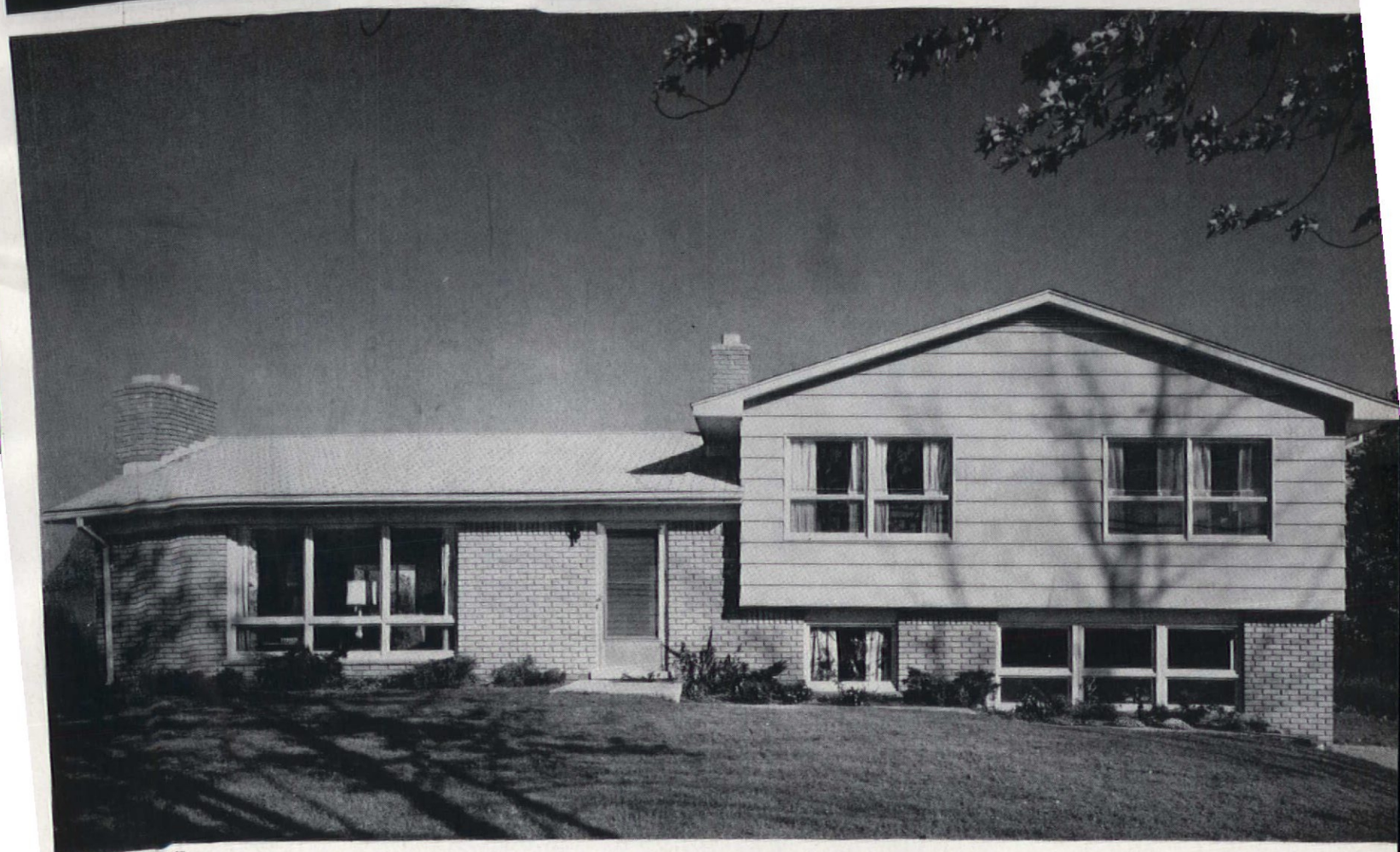
The traditional influence is strong in Georgia as it is in most of the South. In our winner we again see the signs of ante-bellum architecture—red brick, white trim, a multipaned living-room window, and shutters—applied to a modern one-floor design.

Located in Augusta, this winner carries a modest price for a better-than-average amount of space. Building prices in Georgia are low, however. This house reproduced in Westchester County, outside New York City, would cost about $25,000. The $18,200 price in Georgia includes one-third acre of land in a completely developed community with paved streets, city water, and sewers.

A family with three children could live quite comfortably with the floor plan in this house. It is standard for a rectangular design but has several noteworthy variations. The living room, with plenty of wall space for furniture arrangements, can be closed off from the family room by a folding door. Separated from the kitchen by a counter, the family room opens onto a colored concrete patio through sliding glass doors. Two full bathrooms eliminate early-morning, rush-hour problems. Extras in the kitchen are an oven, range, dishwasher, and exhaust fan. Vinyl tile is used in the kitchen and family room and oak flooring in the remainder of the house.



PRICE: $19,775 WITH LAND. LIVING AREA: 1909 SQ. FT. BUILDER: SUBURBANITE HOME BILDORS, INC. DESIGNER: ROBERT MONROE.



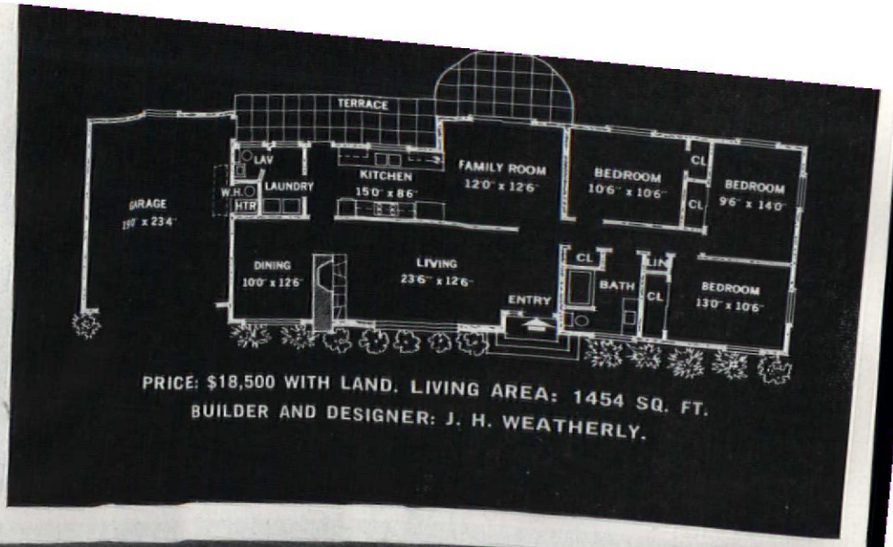
KRANZTEN STUDIO, INC.

A Split-Level Wins Reader Approval in Michigan

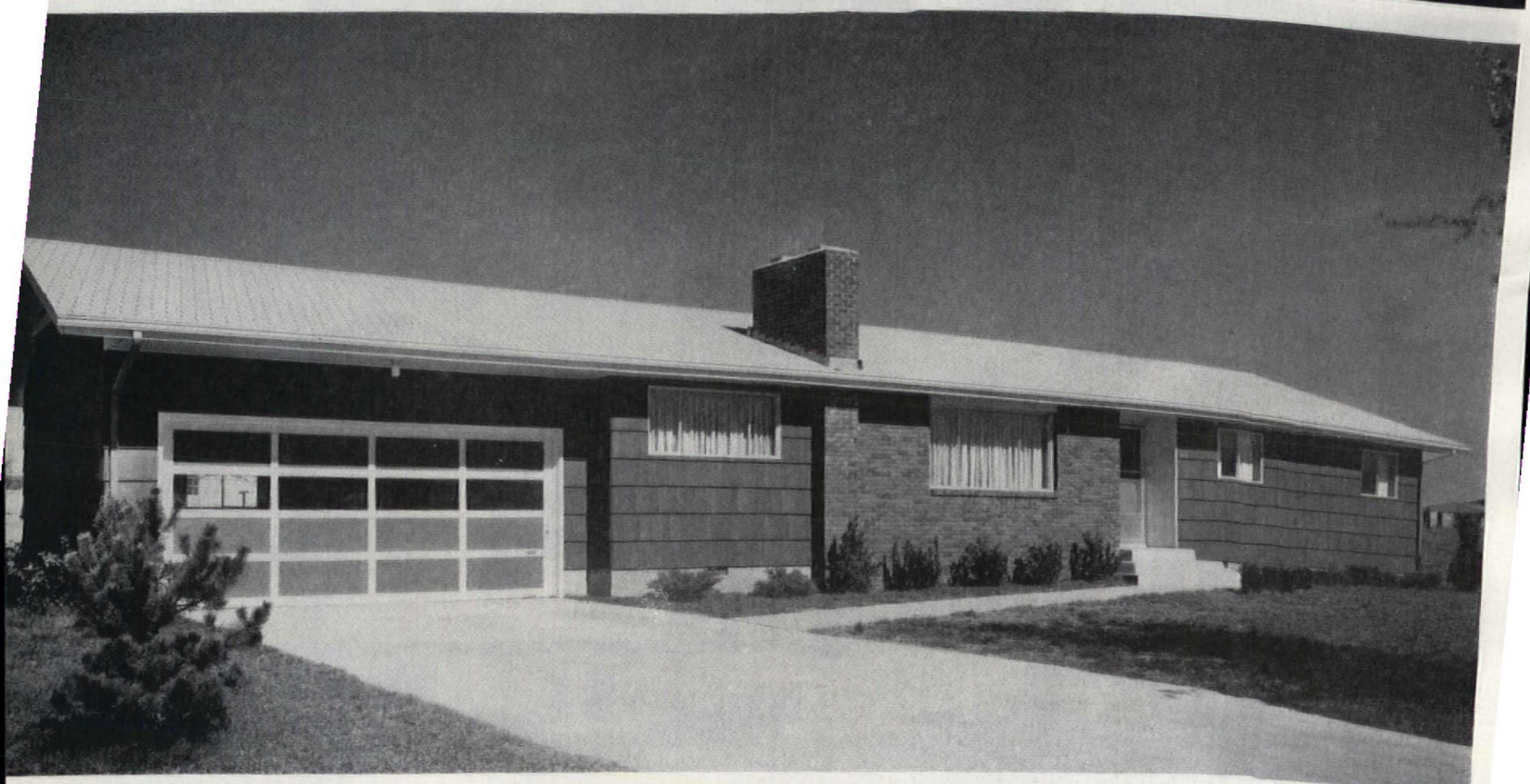
Split-level houses, long a favorite in the East, are fast gaining popularity throughout the Midwest. This house, located in Franklin Village on the periphery of suburban Detroit, is one of the growing number of split-levels in that area. Considering the sky-high building costs there, it is a remarkable value. Actually, it would be a good buy anywhere in the United States.

There are many outstanding features in our Citation winner. Four entrances—front and back entries, sliding glass doors in the dining room, and an entry through the garage—provide easy access. Traffic flows from the front and back doors to any room in the house with no need to pass through another. The kitchen, planned to make work easy, has more than the usual number of cabinets. Storage is no problem in any area. Notice the two coat closets in the hall and the huge linen closet. Sleeping areas are well separated from living space and provide sufficient privacy. On the lower level, an activities room with an acoustical tile ceiling is an excellent place for the children to play or for parties. Among the extras included in the $19,775 price are a wall oven and range in the kitchen, and a fireplace in the living room (most welcome on cold Michigan nights). This home is not now available, but can be reproduced in the area on order.





PRICE: $18,500 WITH LAND. LIVING AREA: 1454 SQ. FT.
BUILDER AND DESIGNER: J. H. WEATHERLY.



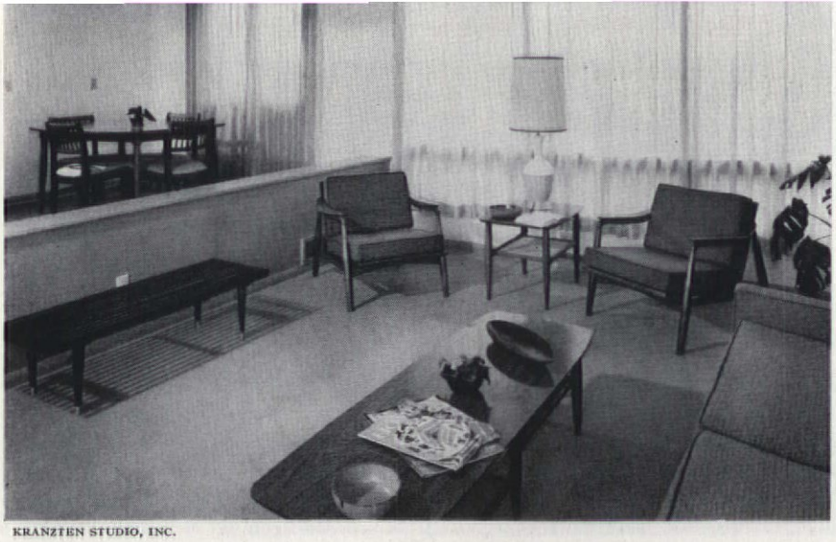
KRANZTEN STUDIO, INC.

The Ranch House Thrives in Missouri

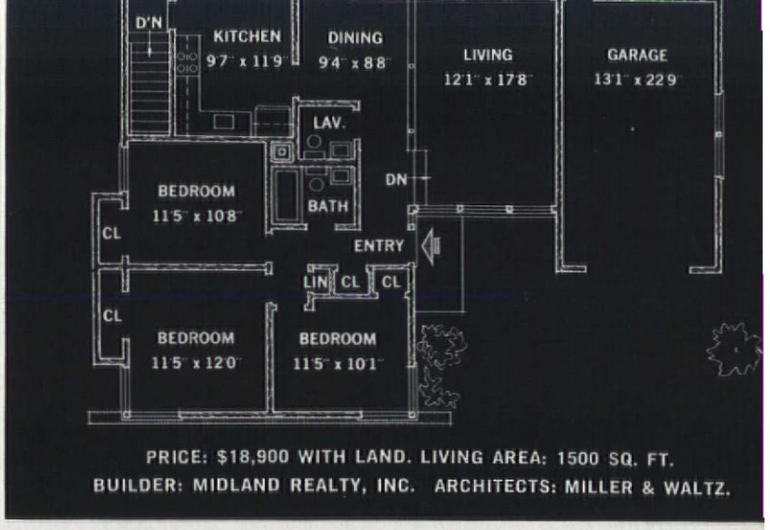
A ranch house, to people living in Springfield, Missouri, means a long house. Since land is not so expensive in this farming and industrial community of 70,000, designers can indulge in sprawling ramblers or as-long-as-you-want ranch homes. Our winner is 80′ long. It's on a half-acre lot costing approximately $2000.

The house has clean architectural lines and contains a floor plan that drew much praise from Missouri readers. A focal point of the living area is the fireplace which separates the living and dining rooms and acts as a baffle for the kitchen entry. Cream-colored Texas stone is used to face the fireplace, front and back. The family room's proximity to the kitchen would make it an excellent place for dining should you prefer to use the dining room as a den or for TV. Among the many convenient features in this house are the laundry and half-bath just off the kitchen. In the laundry there is ample room for sorting the wash and for storage shelves. The lavatory is convenient to the living area. The kitchen's location makes it a perfect work center. It is also handy to the terrace where outdoor meals can be served. Among the extras are a built-in range, oven, and ventilating fan.

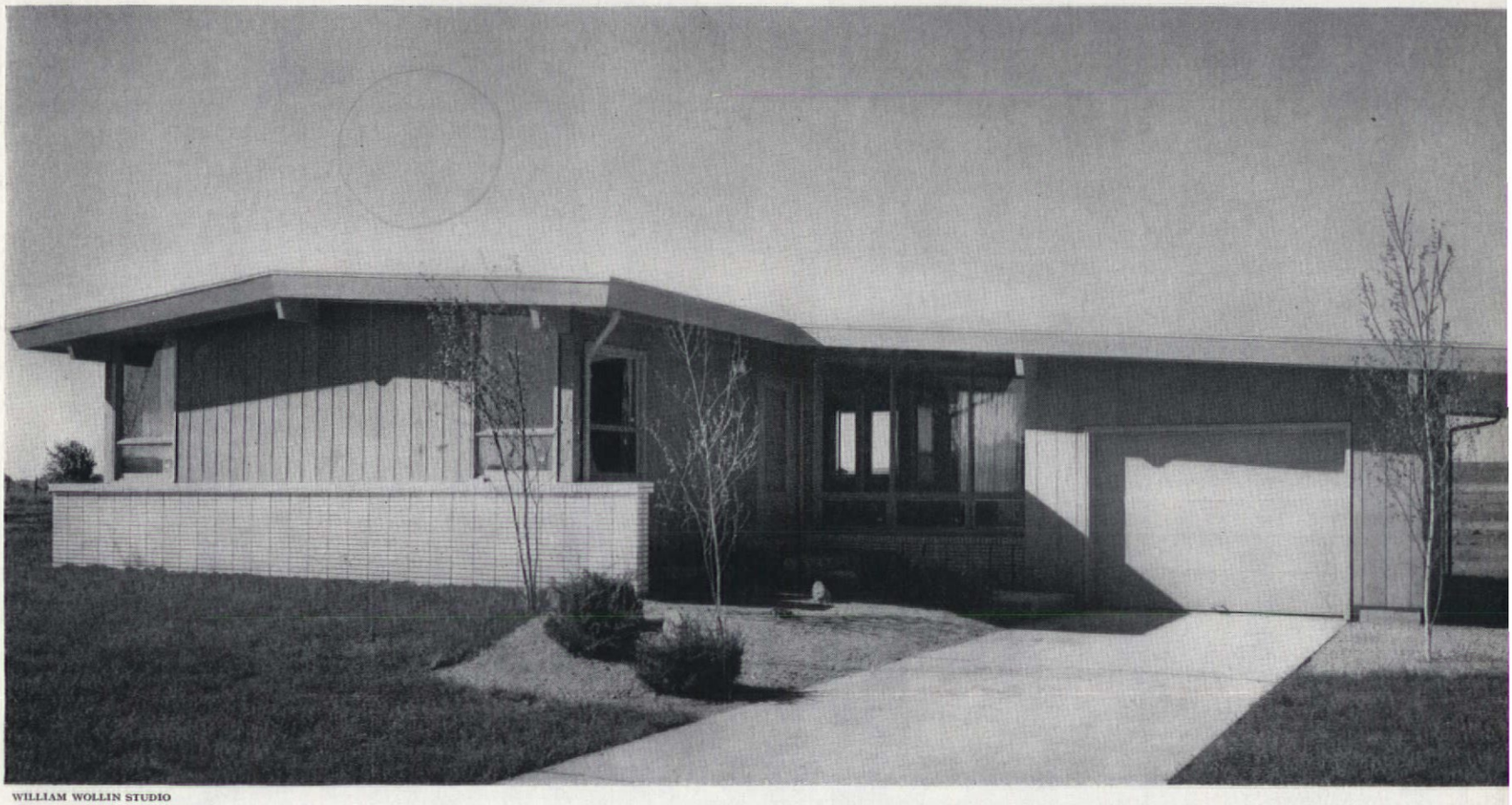
Outside, the chimney breaks up the monotony of the long roof. Brick in the chimney and along the façade is a pleasant relief in the cedar siding. Since Springfield has more warm months than cold, the outdoor patio and sliding glass doors leading to it provide a fine way to take advantage of the warm weather. Notice, too, that the patio extends along the back of the house to the garage entrance. Because it is covered by the roof overhang, it provides a walk from garage to house that is protected in rainy weather.



KRANZTEN STUDIO, INC.



PRICE: $18,900 WITH LAND. LIVING AREA: 1500 SQ. FT.
BUILDER: MIDLAND REALTY, INC. ARCHITECTS: MILLER & WALTZ.



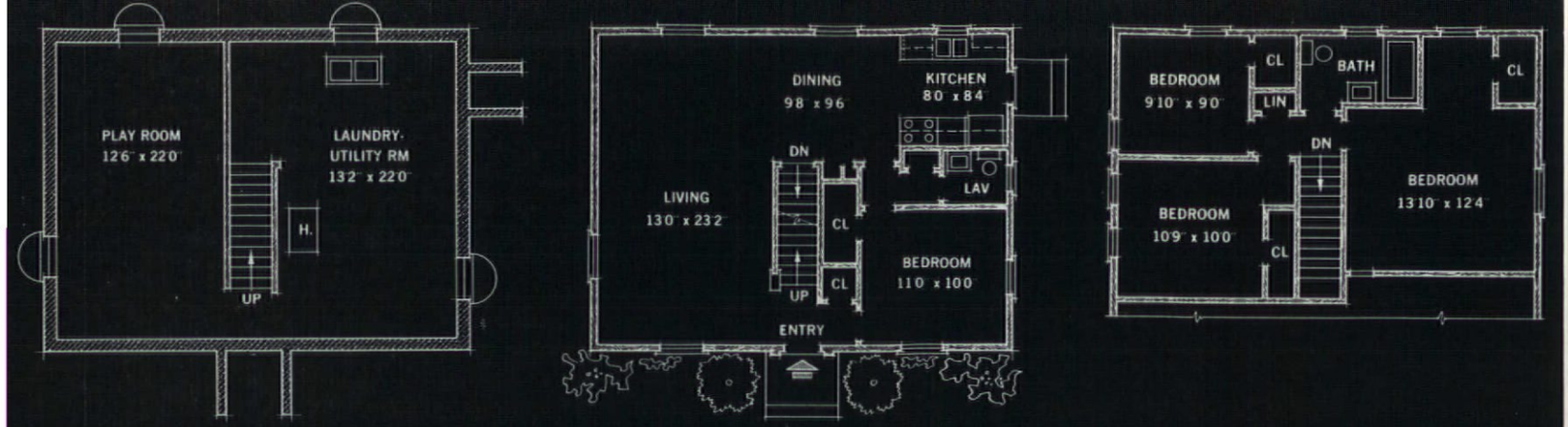
WILLIAM WOLLIN STUDIO

Contemporary in Traditional-Loving Wisconsin

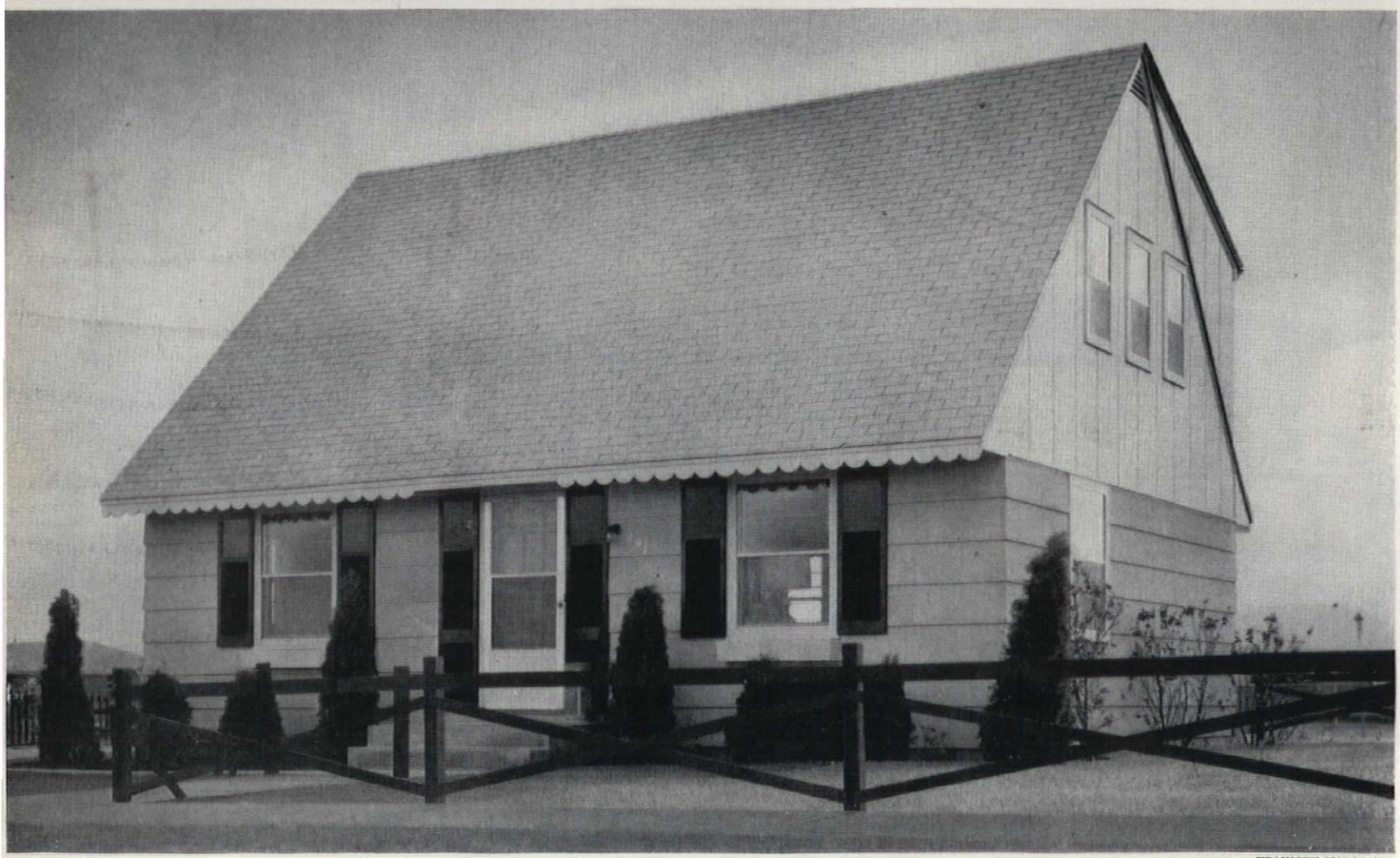
The choice of a contemporary house in Madison is a surprise since, despite more than one display of Frank Lloyd Wright's work in that city, the tenor of architecture there is conservative. The choice seems to indicate that in at least one area of the Midwest home-buyers are open to new concepts in housing.

We believe the enthusiasm shown for this house is well founded. The house is cleanly designed, has a fine functional floor plan, and is packed with quality materials—first-grade lumber, redwood siding, oak kitchen cabinets, oak and vinyl flooring. Efficient planning went into the interior. In a medium-priced house such as this, space is at a premium. To avoid cutting up space with a separate dining room, a low divider separates the dining area from the sunken living room. This gives a feeling of privacy while dining and spaciousness while using the living room. An efficient traffic pattern starting at the sheltered front entrance extends throughout the house. An interesting idea in two of the bedrooms is the construction of the closets outside the wall, allowing more usable space in each room. A clothes chute under the bottom shelf in the linen closet funnels clothes into a basket near the laundry equipment in the basement. In the kitchen, a milk "chute" allows collection of milk from inside the house.

Home prices in Madison are about midway between the high and low for the country. This winner might cost over $20,000 in Long Island, and it would be possible to shave the price by $2000 if it were built in Ft. Lauderdale, Florida. In Madison, it is priced slightly under the prevailing market because of quantity buying and quantity building by the contractor.



PRICE: $13,995 WITH LAND. LIVING AREA: 1355 SQ. FT. BUILDER: ORRIN THOMPSON CONSTRUCTION CO. DESIGNER: HAROLD FRANSON.



KRANZTEN STUDIO, INC.

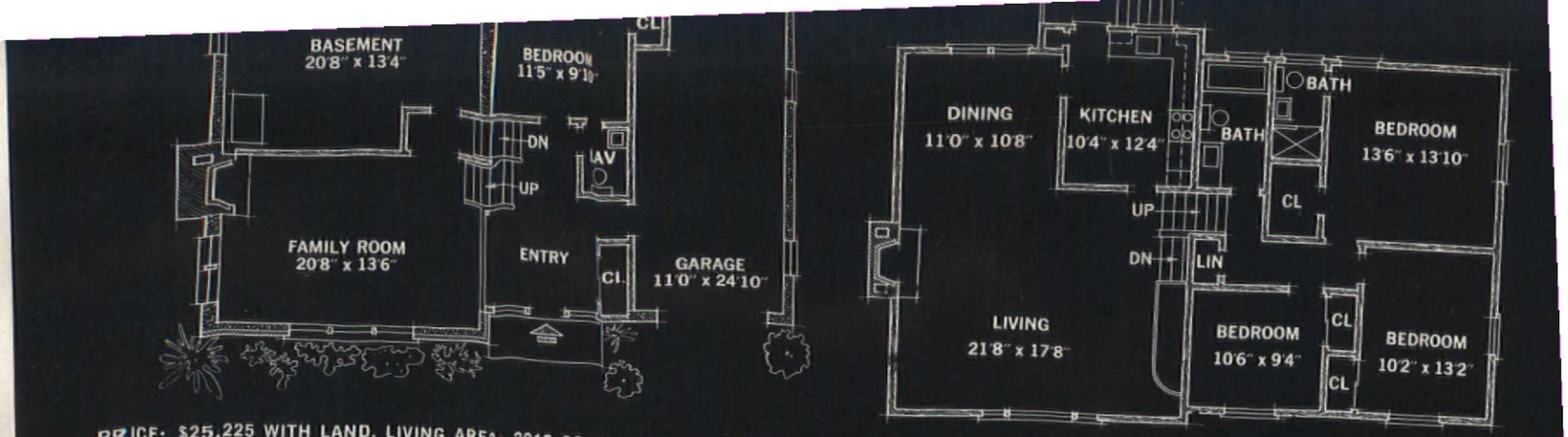
A Family-Sized House Priced Low at $13,995

The demand for a family-sized house at a reasonable cost was the primary reason for this house being selected as the winner by Minnesota readers. The exterior design will probably never win any architectural awards but the 1355 sq. ft. of living space on the first and second floors has been intelligently planned to handle a large family with a limited budget.

Our winner, located in Minneapolis, has many features which you don't see often in houses costing several thousand dollars more—a front entry with closet (ideal for removing rainy-weather clothing), a downstairs lavatory with its own linen closet, and an outside entrance to the kitchen. Natural light and ventilation are provided by windows on three walls of the extra-large living room. The downstairs bedroom can also serve as a family room or den. Upstairs there are one good-sized bedroom, two adequate-sized ones, and a full bath. Each room has big closets and there is a linen closet.

A large family needs more recreation space than can be provided by the living room or even a living room plus a family room. This house, in addition to the 1355 sq. ft. of living space already mentioned, has a basement divided into a 12½x22′ play room and an equal amount of space for a laundry and storage. The play room is not finished but could be a do-it-yourself project. Even in its present state it would make a fine rainy-day play area for children.

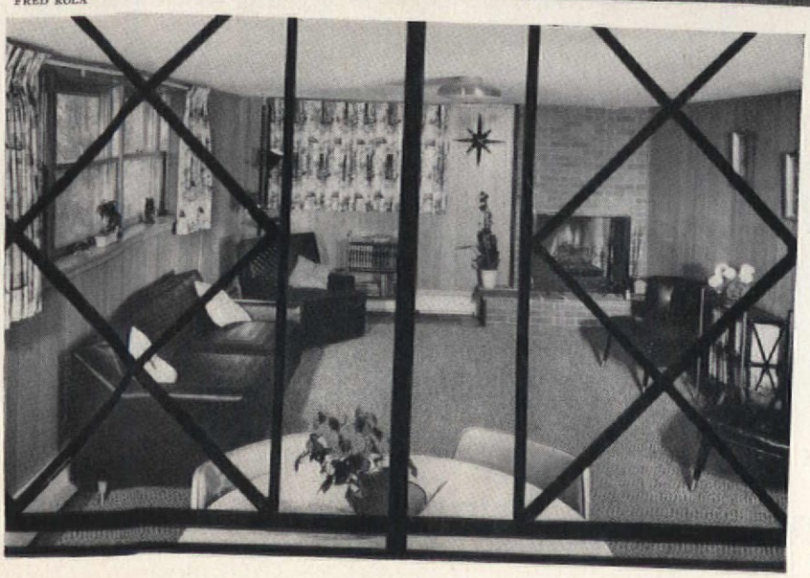
Building costs in Minnesota are about average. This house with a lot 100x140′ for just under $10 per square foot of living area is a good buy.



PRICE: $25,225 WITH LAND. LIVING AREA: 2018 SQ. FT. BUILDER: GREEN ACRES, INC. ARCHITECT: IRVING W. RUTHERFORD. DESIGNER: WILLIAM MULLE



FRED ROLA



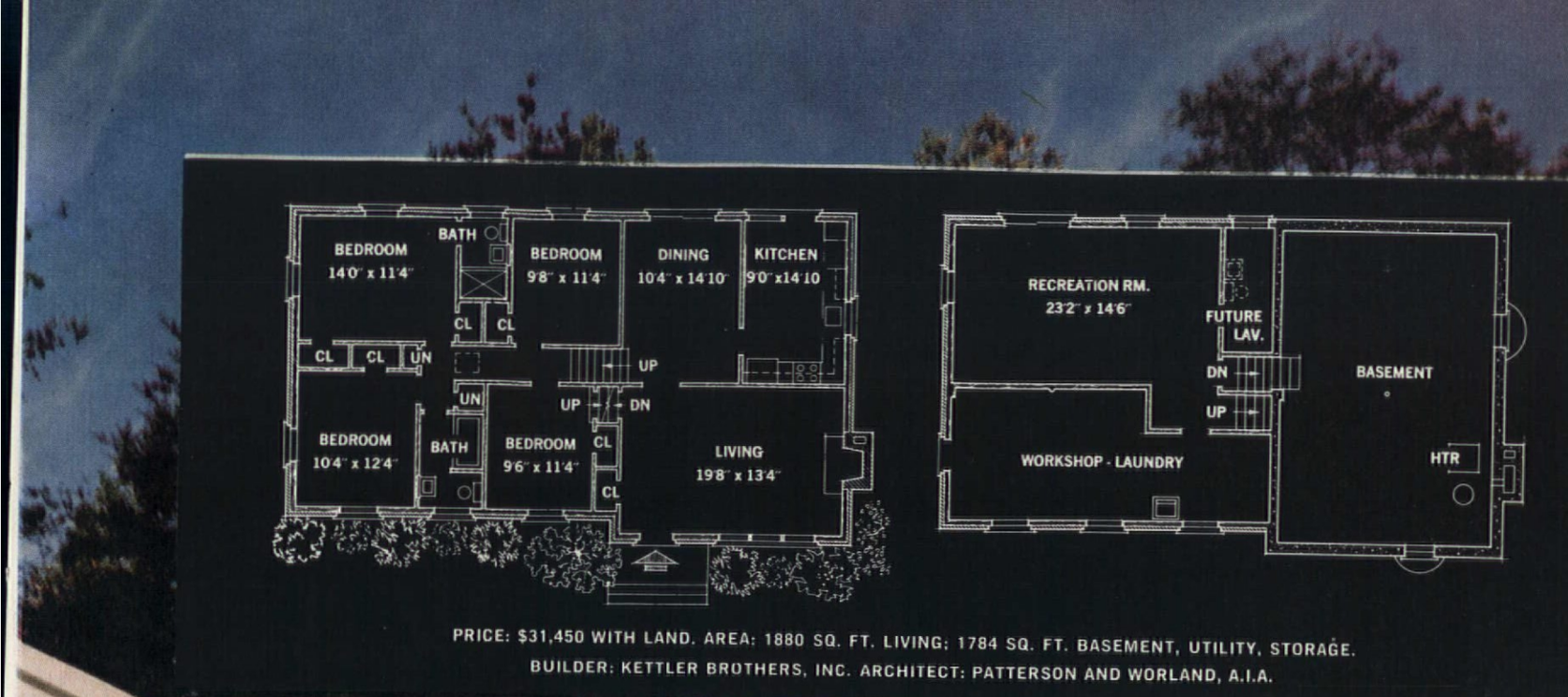
Split-Level Is Popular in Colonial Connecticut

A relatively new departure for colonial Connecticut is this modern split-level located in Bloomfield, a suburb of Hartford. With building costs high in this area, the house is a good buy, considering the 100x150′ landscaped lot in a finished community with streets and sidewalks. The design permits privacy in the sleeping area, although only a few steps away from living area. On the lower level is a 20′ mahogany-paneled den with fireplace and five large windows (pictured at left, as seen through wrought-iron railing in foyer). On the second level is the living room with a picture window and fireplace. The kitchen has room for table and chairs, a broom closet. A built-in range is included in the sale price.



Fine attention to details is visible in the louvered shutters, excellent brickwork, and the recessed paneled door. FRED ROLA

The South Maintains Its Tradition



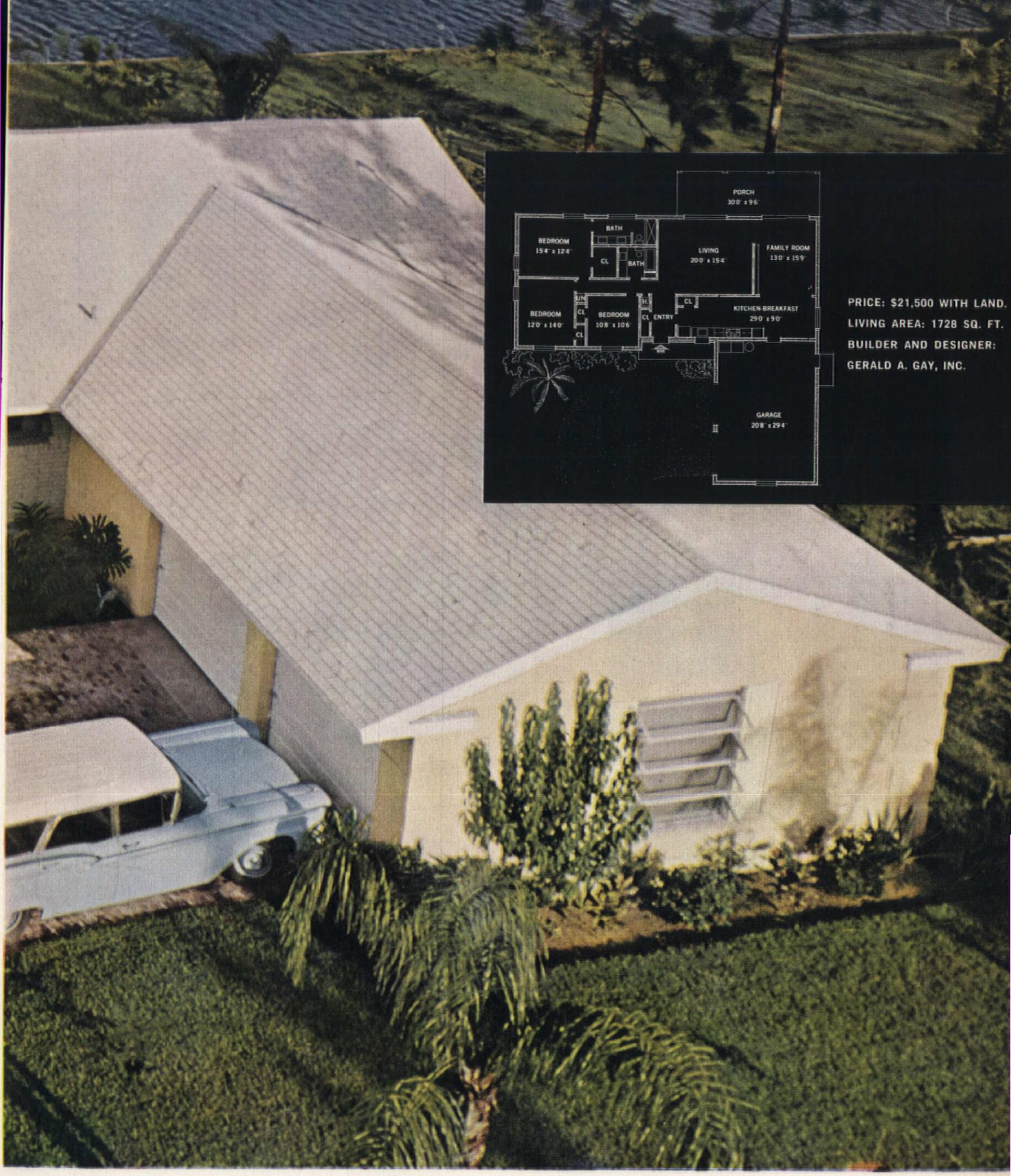
PRICE: $31,450 WITH LAND. AREA: 1880 SQ. FT. LIVING; 1784 SQ. FT. BASEMENT, UTILITY, STORAGE.
BUILDER: KETTLER BROTHERS, INC. ARCHITECT: PATTERSON AND WORLAND, A.I.A.

This handsome example of Southern architecture is well suited to the rolling hills of Falls Church, Virginia. Much of the architecture in the Washington, D.C., area has its roots in the tradition of Williamsburg. This particular house is excellent in design and abounds in space. Its front elevation belies the fact that it is a split level. Living areas are separate but easy to reach and maintenance is reduced. The interior plan provides easy access to outdoor living areas. A terrace off the dining room and kitchen, convenient and (continued on page 76)



The curved portion of the driveway is handsomely paved with brick and can double as a patio. ANTHONY LINCK

Tropical Living in Florida for $21,500



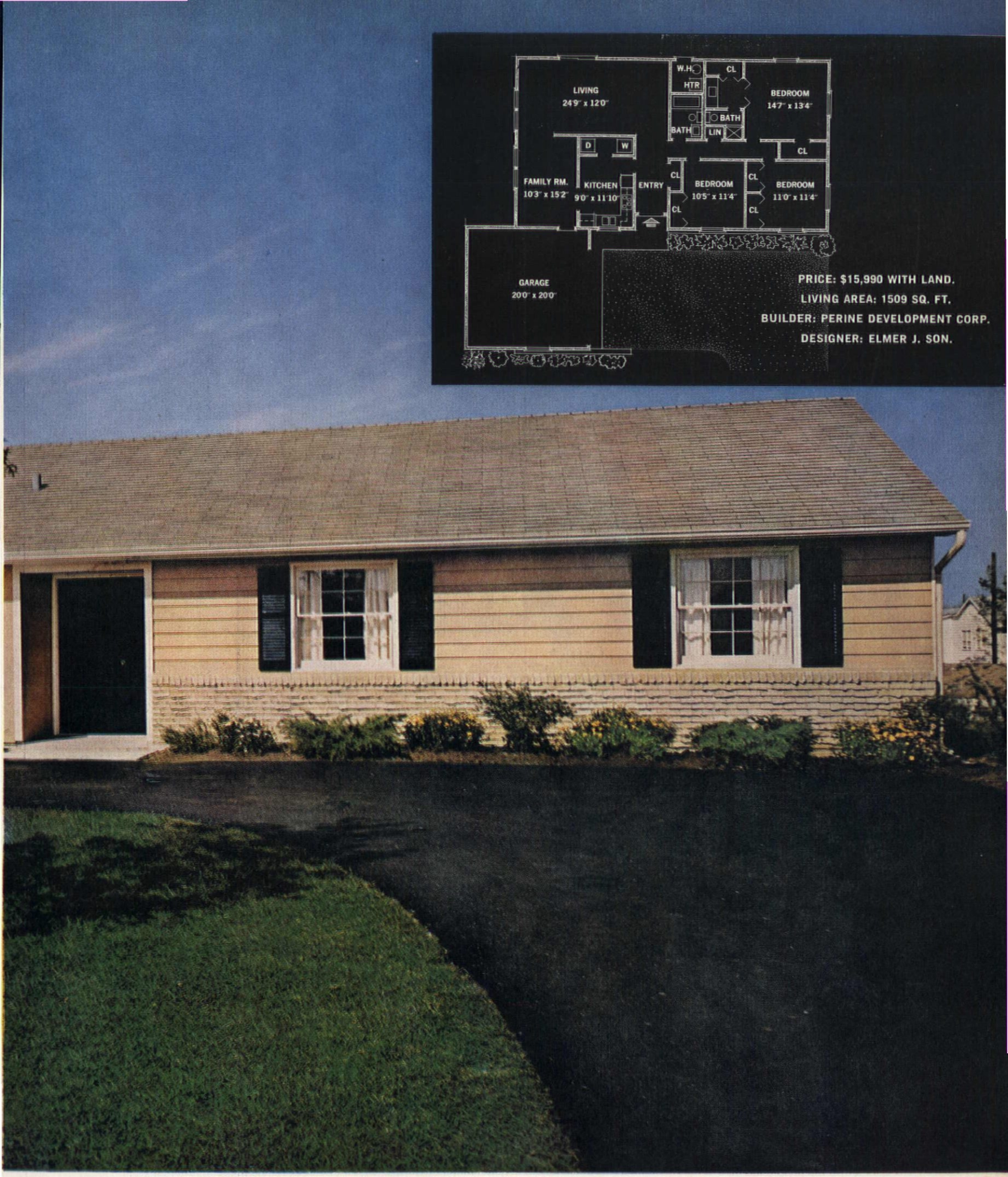
PRICE: $21,500 WITH LAND.
LIVING AREA: 1728 SQ. FT.
BUILDER AND DESIGNER:
GERALD A. GAY, INC.

The hot Orlando sunlight is reflected by the white block walls and white roof of this winner. The use of white or pastel colors to reflect heat is almost universal in Florida. Masonry lends itself to the climate and is cheaper than wood construction. In a hot, humid state like Florida, wood would have to be specially treated for termite and fungus damage. Because so much masonry is used, builders have developed some excellent techniques for working with it. The entire concrete floor slab, for example, can be poured in one operation. (continued on page 76)



The exterior of house is enhanced by horizontal and vertical siding plus accent of brick with extruded joints. KRANZTEN STUDIO, INC.

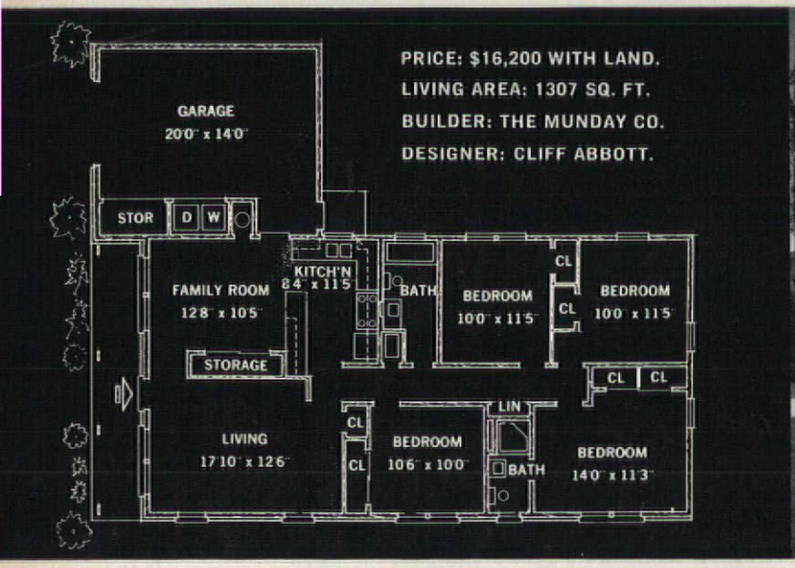
The Midwest Likes Clean-Cut Simplicity



Clean exterior design with a well-planned interior—all at a low price of $15,990—makes this Indianapolis house a winner. An intelligent floor plan offers rooms sized for comfortable living and easy to reach. There are two full baths, one with a separate dressing room. The laundry is handy to the kitchen, but away from the work area. The kitchen corner opposite the cabinets is roomy enough for a breakfast area. Unbroken wall space in the living room is fine for furniture arrangement. Sliding glass doors lead to a backyard patio. (continued on page 77)

Texas Picks Four Bedrooms at a Low Price

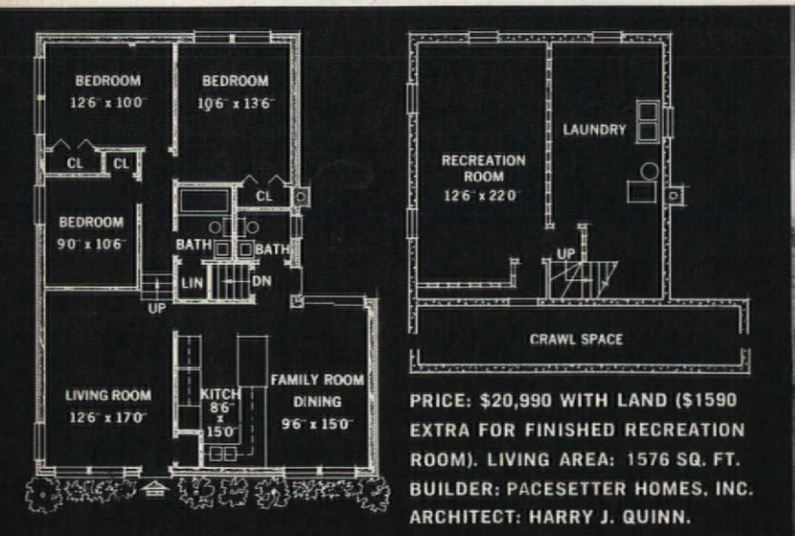
Four bedrooms and a low price of $16,200 were the deciding factors for this winner in Amarillo. Since families are growing bigger, extra bedroom and bathroom space is a necessity. In this house there are two bathrooms, both with tubs and showers (conveniences not often seen at this price). The living room is separated from family room by an attractive storage wall with sliding doors. The garage provides the extra storage needed by large families. The washer and dryer are located here near the entrance to the family room. In Amarillo, where winters are cold, insulation is necessary; footings must go deep to escape frost, and people actually need heating equipment. You would expect this house to cost more than its counterparts in the south of Texas (a distance as great as that between Charlotte, North Carolina, and Orlando, Florida). Yet, it is priced equally and in many cases less than comparable houses built in the warm climates along the Gulf of Mexico. This marvelous value is possible by building these houses in large numbers with production-line efficiency.



PRICE: $16,200 WITH LAND.
LIVING AREA: 1307 SQ. FT.
BUILDER: THE MUNDAY CO.
DESIGNER: CLIFF ABBOTT.



KRANZTEN STUDIO, INC.



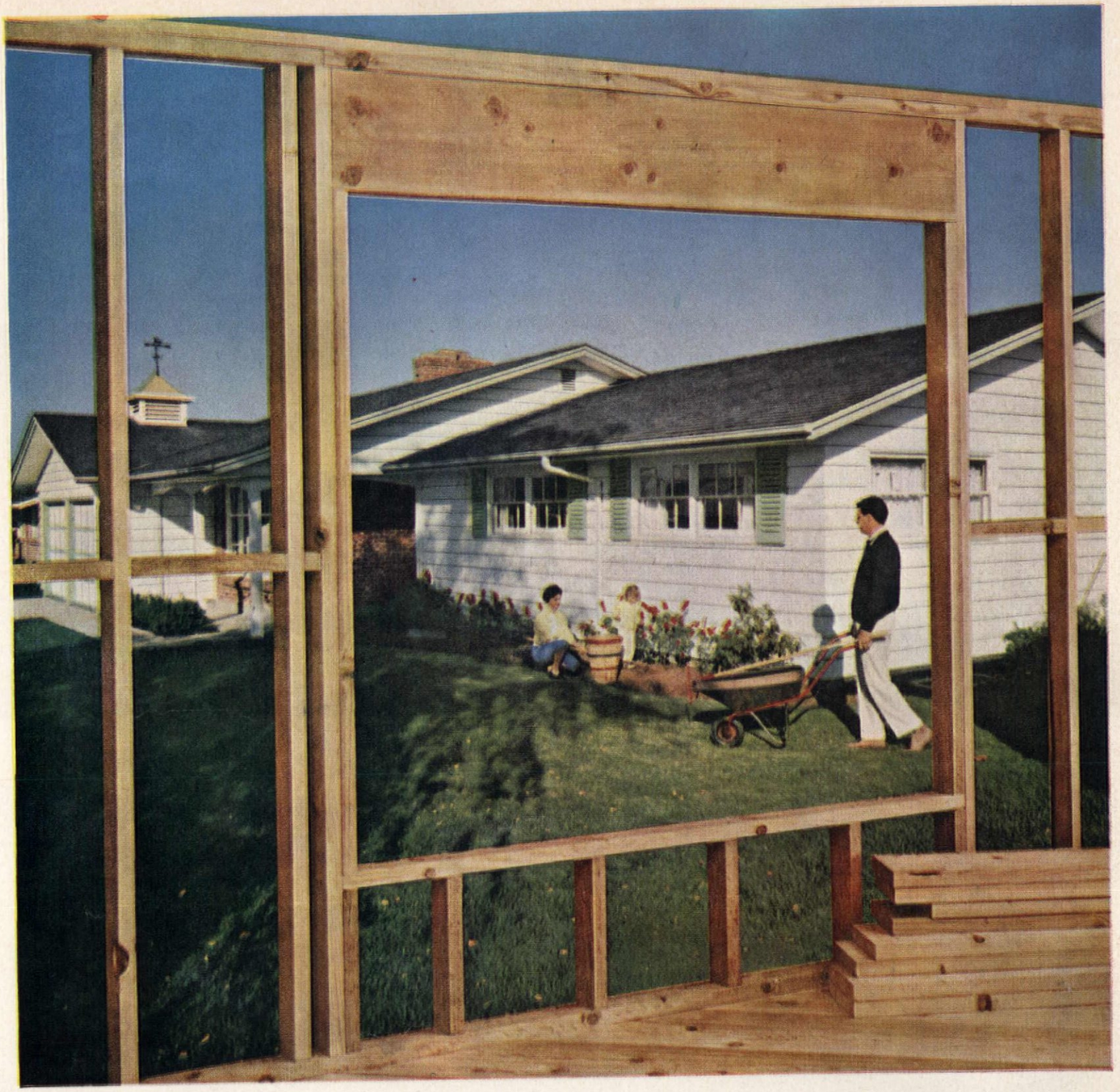
PRICE: $20,990 WITH LAND ($1590 EXTRA FOR FINISHED RECREATION ROOM). LIVING AREA: 1576 SQ. FT.
BUILDER: PACESETTER HOMES, INC.
ARCHITECT: HARRY J. QUINN.





Illinois Chooses a Split

The style of this Illinois winner shows intelligent use of a narrow lot. A front-to-back split-level, it manages to pack plenty of living area along the length of the lot and still leave room for a back yard. Land values in the Chicago area are among the highest in the country. The lot shown above, located in suburban South Holland, is 50x128′ and costs about $4000. Because of this high cost of land, a design such as this makes it possible for homeowners to have adequate living space they might otherwise be unable to afford.



When you buy, look for this "hidden value"...

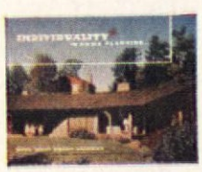
Shopping for a new home is exciting. It's easy to dream . . . as you search for the style, size and floor plan that is "just right" for your family.

You want to be sure of a lifetime of living comfort. That's why you'll want to be sure your new home has a framework of West Coast lumber. The framework is the sturdy support for beautiful walls, resilient, comfortable floors, and strong, weatherproof roof. Framing is a hidden value . . . just beneath the surface of America's finest homes.

Pack up your dream home ideas today, and call on an architect or retail lumber dealer for building advice. Or, visit a builder's model home this week . . . he may have your ideal family home already built . . . around a framework of dependable West Coast lumber.

WEST COAST LUMBER

. . . Douglas Fir, West Coast Hemlock, Western Red Cedar



WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison St., Room 20, Portland 5, Oregon

Please send me your FREE booklet "Individuality In Home Planning" which shows color photographs and floor plans of outstanding homes.

Name_____

Address_____

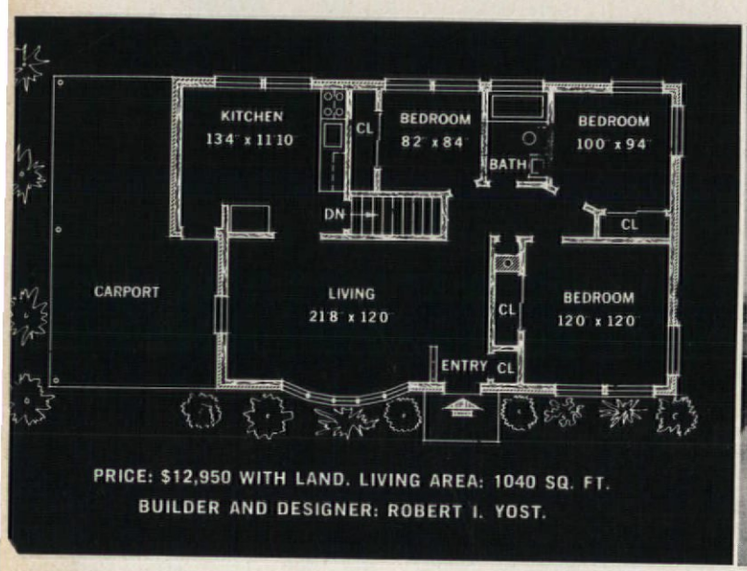
City_____

Zone_____ State_____

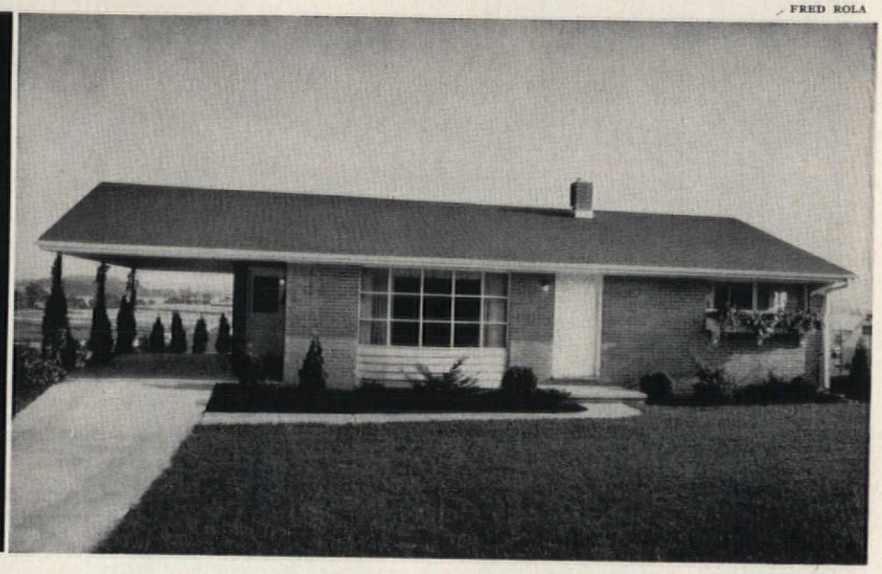
A Compact, Practical Winner in Pennsylvania

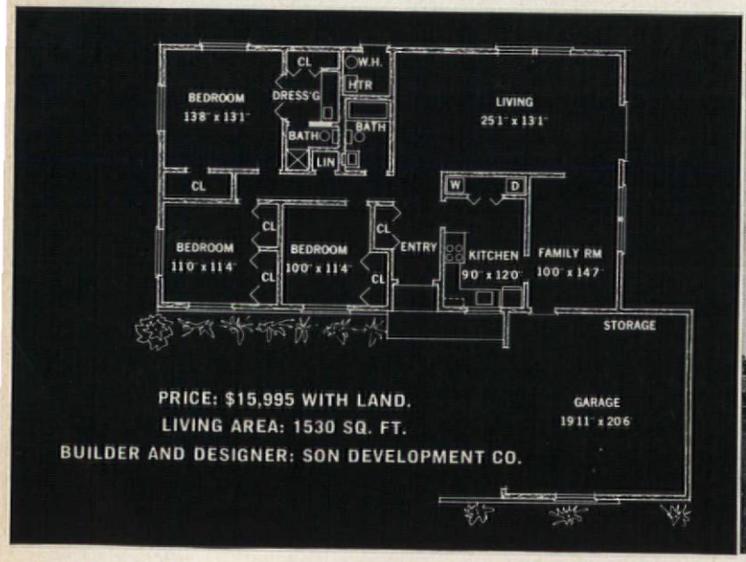
Here's a home that struck our Pennsylvania readers as a remarkable value in their state. It's a compact house which makes no pretense of being more than a low-cost home, except for a bow window, a colonial touch which is a pleasant surprise. Its floor plan is most efficient, there being practically no waste space anywhere. The kitchen work center fits snugly along one wall with a pleasant dining area on the other, brightened by deep windows. The service entrance under the carport is a welcome convenience in wet weather and is handy for tradesmen. Located in York, an industrial and farming community of over 60,000, this home would be a fine value anywhere, although its styling might be hard to find in Florida or along the West Coast. The house, without land, was constructed for about $11 a sq. ft., particularly impressive when its brick veneer is considered. Part of the cost cutting was achieved by attaching a carport instead of a garage, not ordinarily done in Pennsylvania. The house is also available with a garage at a slightly higher price, or with a garage and breezeway.

FRED ROLA



PRICE: $12,950 WITH LAND. LIVING AREA: 1040 SQ. FT.
BUILDER AND DESIGNER: ROBERT I. YOST.





PRICE: $15,995 WITH LAND.
LIVING AREA: 1530 SQ. FT.
BUILDER AND DESIGNER: SON DEVELOPMENT CO.

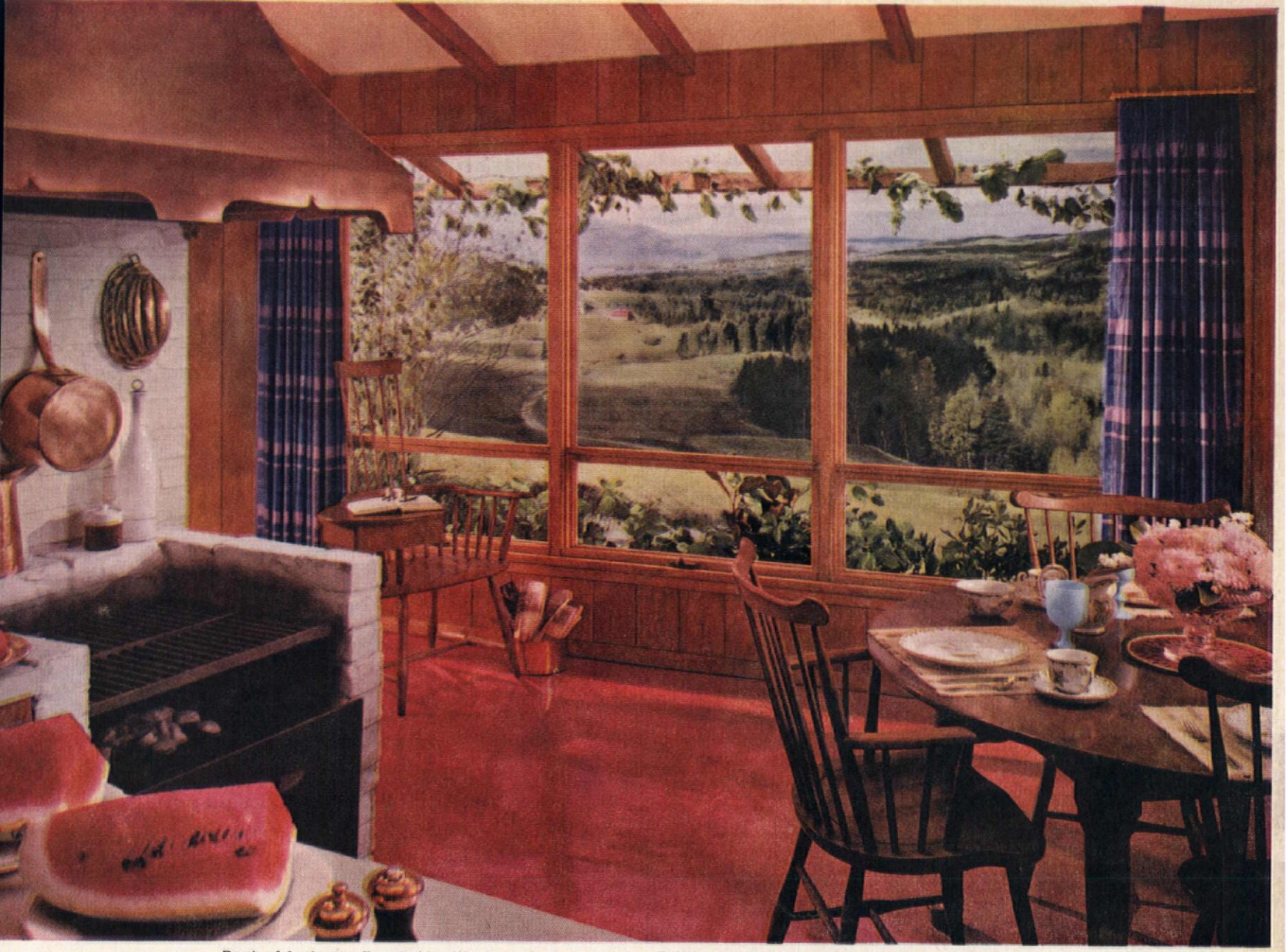


KRANZTEN STUDIO, INC.

Ohio Votes for a Perfect Floor Plan

This winner is a good buy in Dayton or, for that matter, in most any metropolitan area in the United States. Here is a case where an exceptionally large-volume builder (500 houses a year) passes along to the home buyer the savings made in quantity buying and volume building, without sacrificing quality construction.

Architecturally, this house has much to warrant an award. Many Ohio readers who voted for it said it had about as perfect a floor plan as they had seen. A center hall leading away from the sheltered front entry allows traffic to move, uninterrupted, to all areas. Wet-weather handling of packages is made easy with a door leading from the garage to the family room. Since the floors in both family room and kitchen are resilient tile, there's no trouble cleaning up wet footmarks. The two-car garage has extra space for a workshop or storage. Its location on one side of the house provides privacy for the living and family rooms. The bath off the master bedroom offers a truly luxurious note with its dressing-room area . . . a feature seldom found at this price.



Bank of Andersen Beauty-Line Windows. Andersen makes 7 different styles of windows for every room.

Living's wonderful . . . with Andersen Windows

Wood window beauty that brings in the view— shuts out bad weather—saves on heating, cleaning, upkeep.

All windows give you a view. But, remember, windows are openings, too. Only the best engineered windows can keep your home weathertight —free from dust, drafts, costly heat losses. Andersen Windows are engineered to be up to 5 times as weathertight as industry standards! And besides comfort and heating economy, Andersen Windows give your home the added warmth and ageless charm of wood . . . wood Penta-treated for permanent protection against rot, termites and decay. Look for Andersen Windows in the model homes you visit. Ask your architect, builder and lumber dealer. And, of course, ask anyone who has ever lived with Andersen Windows. For more facts, send for our free booklets.

Andersen Windowalls AW

Only the rich can afford poor windows

YOUR BUILDER KNOWS the livability added to a home by Andersen Windows. So ask him. He can tell you, for example, that wood sash and frames are up to 1800 times better than aluminum in blocking flow of heat or cold.

EASY TO OPEN, Andersen Windows close unusually weathertight. In tests, they've been subjected to torrential rains and hurricane gales up to 140 miles per hour—with virtually no leakage.





MAIL FOR FREE WINDOW IDEAS AH-20

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. No obligation, of course.

Please check: I plan ☐ to build ☐ to remodel.

Name_____

Address_____

City_____ Zone____ State_____



Enjoy wall-to-wall Comfort with BASE-RAY HYDRONIC* heating

Even in windy zero weather, you can sit next to big picture windows while baby plays on the floor . . . and you both feel perfect comfort. With BASE-RAY®, temperature is the same, wall-to-wall, floor-to-ceiling. It's radiant heat like the warmth from the sun. Lifetime cast-iron BASE-RAY hot water heating is dent-proof and completely silent. It looks like the usual wood baseboard. You decorate with complete freedom. Team it with a Burnham boiler for the finest, most healthful heating . . . plus plenty of year 'round hot faucet water.



HOLIDAY Gas Boiler. The last word in clean, care-free automatic gas heating. Fuel-saving Vertical Flue Travel. Lifetime cast-iron construction.



RADIANT RAYS . . . JUST LIKE SUNSHINE

*HYDRONICS . . . The science of heating and cooling with water.

MAIL COUPON TODAY

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

BURNHAM CORPORATION

Heating & Cooling Division

IRVINGTON, NEW YORK

Please send me FREE information on AH-20

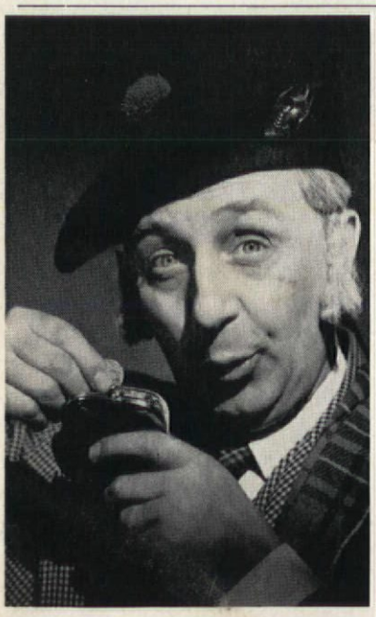
BASE-RAY ☐ BOILERS – GAS ☐ OIL ☐

FOR NEW HOME ☐ REMODELING ☐

Name_____

Address_____

City_____ State_____



"Weel... Lea & Perrins is worth a penny or two more"

the lively-flavored Worcestershire that all men go for . . . and never has been equalled!



FREE: 64 PAGE COOK BOOK "DISHES MEN LIKE" Write:

LEA & PERRINS

Pollitt Drive, Fair Lawn, N. J.

Dept. H

IMPROVES AND BEAUTIFIES ANY FIREPLACE!

Thermo-Rite

FIREPLACE ENCLOSURE

▶ *GLEAMING SOLID BRASS FRAME!*

▶ *HEAT-TEMPERED GLASS DOORS!*



COMFORT Radiates gentle, even heat with no floor drafts!

BEAUTY Picture window view of fire. • Blends with any decor.

CONVENIENCE Twin doors open easily on piano hinges. • Control fire with sliding draft doors. • Burn wood, coal or gas.

SAFETY Protects against sparks, smoke, soot and dirt. • Guaranteed.

Treasured In Fine Homes Everywhere!



Send size of fireplace opening to Dept. AM260 and receive FREE Full-Color Fireplace Decorating Booklet!

Thermo-Rite

MANUFACTURING CO. Akron 9, Ohio

Canadian Plant — St. Catharines, Ontario

Washington

(continued from page 55)

During the pleasant months, emphasis is on outdoor living, making decks, terraces, and patios popular. The very nature of the country promotes an appreciation of the outdoors.

Although the year-round climate of Seattle is mild, winters are inclined to be wet and damp. Consequently, fireplaces, recreation and family rooms, and ample indoor living space for family activities are of prime importance to Northwest homeowners.

Compared with many areas of the country, living in the Northwest is informal. In our Citation winner, the floor plan provides space to live easily with sensible separation of living, sleeping, and play areas. Unfinished areas on the lower level offer ample room for future expansion.

Virginia

(continued from page 67)

pleasant for summer dining, is included in the $30,950 price. Building costs in the Washington area are relatively low, but with suitable land a problem, much of the housing dollar goes into land. Details, such as on this house, however, bring up the cost. The fine detailing in the exterior brickwork and much of the millwork and interior trim are expensive. For example, the round louver on the gable end of this award-winning house costs a great deal more to construct than if a simple triangular hole were cut in the brickwork and a ready-made louver inserted. But when building a traditional house it is better to pay a little more for a good one than pay less for a cheap reproduction.

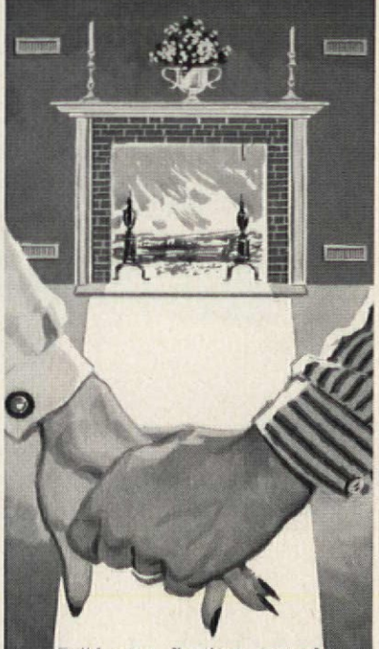
Florida

(continued from page 69)

On top of the slab, a durable, colorful terrazzo or tile floor can be laid. Walls are made of block, stuccoed or painted on the outside, and painted or plastered on the inside. Insulation in the ceiling is used primarily for protection against summer sun. A heating system of minimum capacity is all that's required. Another reason Florida builders can put up a good house for less money is that production is seldom held up because of inclement weather and many costly construction steps can be eliminated.

Our Citation winner is a fine example of the additional features a buyer can get in this state . . . features he couldn't get in another for the same money. The attractive

ONLY HEATILATOR FIREPLACE IS GUARANTEED SMOKE-FREE!



Build your fireplace around a Heatilator Unit and be assured of fireplace perfection!

- Smokeless, trouble-free operation, with firebox, damper, downdraft shelf and smoke dome scientifically designed, built in.
- Warms every corner. Cool air, taken into the double-walled firebox, is warmed and circulated around the room.
- Exclusive Pressure-Seal damper prevents loss of winter heat or summer air conditioning when fireplace is not in use.
- Provides auxiliary heat in case of power failure.
- Proved successful in homes and camps for over 30 years.

Only the *genuine* Heatilator Fireplace is guaranteed for 20 years!

HEATILATOR®

AMERICA'S LEADING

FIREPLACE

Vega Industries, Inc.
1014 East Brighton Ave.
Syracuse 5, New York



Please rush me FREE illustrated booklet on the Genuine Heatilator Fireplace.

Name.....

Address.....

City..... *Zone*..... *State*.....

exterior encloses a beautifully designed floor plan. All rooms are easily accessible from the entry, and there's an entrance directly to the kitchen from the garage. Among the many extras included in the price of $21,500 are a built-in range and oven, automatic dishwasher, garbage disposal, bookcases, and shelves. For outdoor recreation there is a canal directly behind the house which leads to a 640-acre lake where the family can swim, fish, and go boating.

Midwest

(continued from page 71)

Unlike other sections of the country, the Midwest has not yet produced a style of architecture that can be considered typical of the area. The Southwest has its ranch house, the Northeast has the Cape Cod, the Southeast has Southern colonial, while the Pacific Northwest has its own particular house styling. Midwest builders, lacking a good regional design, are apt to draw on several sections of the country for design ideas.

Home building in the Midwest is also handicapped by factors rather unique to that area. The weather can be severe in both winter and summer. So a house must be designed and built to be comfortable when temperatures go below zero, and also remain moderately cool when summer temperatures are over 100°. The hard winters also mean that home building must stop or operate under difficult and costly conditions for many months each year. Labor and material costs in much of this area are high and so are land prices. In some areas the conservative nature of home buyers discourages contemporary design which in many cases can be cheaper than conventional.

But in spite of these handicaps, outstanding values in new homes are to be found in the Midwest. This section can claim many progressive builders who have led the field in the development of new construction techniques and who have created designs truly in keeping with the area. The Midwest is the stronghold of the prefab or manufactured home. The prefab concerns have done much for the entire housing industry by bringing in new design and construction techniques. These advances have helped to prod the less progressive builder into using new methods to meet the competition of the manufactured home.

BRAND-NAME PRODUCTS USED IN AMERICAN HOME AWARD-WINNING HOUSES

Use code letters below to identify builders using brand-name products.

dc	Dike & Colegrove, Inc.	California
ga	Green Acres	Connecticut
gg	Gerald Gay	Florida
pc	Perkins Construction	Georgia
ph	Pacesetter Homes	Illinois
pd	Perine Development	Indiana
sh	Suburbanite Home Bildors	Michigan
ot	Orrin Thompson	Minnesota
jw	Jim Weatherly	Missouri
pr	Preisman Realty	New York
jp	Jack Price	North Carolina
sd	Son Development	Ohio
ry	Robert Yost	Pennsylvania
mc	Munday Company	Texas
kb	Kettler Brothers	Washington, D.C.
ev	E. B. Vaughters	Washington
mr	Midland Realty	Wisconsin

A

Airtemp Div., Chrysler Corp. (furnace) gg, (thermostatic controls) gg.
Alwintite Div., General Bronze Corp. (aluminum windows) ry.
American Biltrite Rubber Co. (floor tile) ev, ry.
American-Olean Tile Co. (ceramic floor and wall tile) pr, pc.
American-Standard (bathroom fixtures) gg, mc, pc, jp, ga, kb, mr, ph. (furnace) pc, ry, mr. (water heater) pc, ry, pd, mr. (sink) pc, jp, mr. (boiler) ga. (thermostatic controls) mr. (food waste disposer) mr.
American-Standard, Detroit Controls Div. (thermostatic controls) ev, pc.
Amerock Corp. (hardware) jw, pc.
Anaconda Wire & Cable Co. (piping) ot.
Andersen Corp. (windows) sh, mr.
Armstrong Cork Co. (floor covering) mc, ev, pc, ga, ot. (ceiling) sh, jp. (counter tops) ot.
Arrow-Hart & Hegeman Electric Co. (wall switches & outlets) mc, pc.
Arrow Lock Corp. (hardware) ga.

B

Baldwin-Hill Co. (insulation) mc.
Bar Brook Mfg. Co. (attic fan) jp.
Barrett Div., Allied Chemical & Dye Corp. (roofing) gg, pd.
Berry Steel Door Co. (garage door) gg, sd, sh.
Bird & Son, Inc. (roofing) pc.
The Birge Co., Inc. (wallpaper) pr, kb.
Briggs Mfg. Co. (sink) sd, ga. (bathroom fixtures) sd, sh. (bathroom accessories) sh.
E. L. Bruce Co. (oak flooring) pr, sh.
Bulldog Electric Products Co. (electrical system) ph.

C

California Redwood Assn. (siding) kb, mr.
Cambridge Tile Mfg. Co. (ceramic floor and wall tile) jp.
Carrollton Mfg. Co. (sink) pr, ry.
Celotex Corp. (siding) sd. (roofing) sd. (interior walls and ceilings) sd. (insulation) sd, pr. (sheathing) sh.
Chase Brass & Copper Co. (piping) jp.
Cloud Oak Flooring Co. (wood flooring) jw.
Columbus Coated Fabrics Corp. (wall covering) pc, jp, ga, kb.
Crane Co. (boiler) sh.
Creo-Dipt Co. (siding) pr.
Crossett Lumber Co. (oak flooring) mc.
Crown National Co. (sink) kb, ph, ot.

D

Day & Night Mfg. Co. (water heater) jw.
Delco Appliance Div., General Motors Corp. (furnace) jp.
Detroit Steel Products Corp. (garage doors) pd.
Donley Brothers Co. (fireplace equipment) jp.
Douglas Fir Plywood Assn. (subflooring) sh. (sheathing) pd. (framing lumber) sd, gg, pr, pc, dc, ot.
Dow Chemical Co. (insulation) ev, pd.
Durrell Paint Co. (paint) sd.

E

Edwards Co., Inc. (bells and chimes) ph.
Eljer (sink) jw. (bathroom fixtures) jw, pr, ot. (bathroom accessories) pr.

F

Fairfacts Co. (bathroom accessories) ry.
Fasco Industries (exhaust fan) ry.
Federal Enameling & Stamping Co. (sink) gg.
Federal Pacific Electric Co. (electrical system) gg, mc, jp.
Fiat Mfg. Co. (shower) kb.
Flintkote Co. (roofing) sh, ga. (sheathing) ga
Formica Co. (counter tops) jw, gg, sd, ev, pr, sh, ry, dc, jp, ga, kb, pd, mr, ph.
Frigidaire Div., General Motors Corp. (wall oven and range) pc, ga. (dishwasher) pc.
Lloyd A. Fry Roofing Co. (roofing) jw, jp.





kick off your old habits

Today's smart girls never let time-of-the-month interfere with fun and freedom. Why do you? Why do you insist on clinging to old, uncomfortable, undainty ways of sanitary protection? Choose the modern way —the Tampax way.

Tampax never chafes or binds. Never betrays itself. Never causes odor. Made of pure surgical cotton, its special shield never lets your fingers touch it. What could be daintier for changing and disposal? And, it's so easy to learn how to use. So convenient to carry extras.

It's time you grow up to the *idea* of Tampax® internal sanitary protection. Try it this month. Choose from three absorbencies: Regular, Super and Junior. Wherever drug products are sold. Look for Tampax Vendor in restrooms throughout the United States. Made only by Tampax Incorporated, Palmer, Massachusetts.



Invented by a doctor—now used by millions of women

G

General Controls Corp. (thermostatic controls) dc.
General Electric Co. (wall switches and outlets) pr. (water heater) pr. (thermostatic controls) pr. (wall oven and range) gg, pr, dc. (dishwasher) gg, pr. (food waste disposer) gg, pr, dc. (furnace) ev, pr, ot.
General Plywood Corp. (house doors) sh, jp.
The Glidden Co. (paint) gg, mr.
Gold Seal Div., Congoleum-Nairn, Inc. (floor covering) pr.

H

Hall-Mack Co. (bathroom accessories) jw, mc, pc, ph.
Harris Mfg. Co. (oak flooring) jp.
Homasote Co. (insulation) pd. (siding) ph.
Hotpoint Co. (hot water heater) sh. (wall oven and range) sh, mr.

I

I-XL Furniture Co. Inc. (kitchen cabinets) pr, sh, ph.

J

Johns-Manville (siding) mc. (roofing) kb. (flooring) pd.

Kentile, Inc. (floor tile) sd, sh, jp, ga, kb, mr, ot.
G. M. Ketcham Mfg. Co. (bathroom accessories) kb.
Knape & Vogt Mfg. Co. (hardware) ev.
Kohler Co. (sink) ev. (bathroom fixtures) ev.
Kwikset Sales & Service Co. (hardware) dc, pd.

L

Lawson Mfg. Co. (water heater) sd.
Lees, James & Sons (carpet) jw.
Lennox Industries (furnace) sd, pd. (thermostatic controls) sd.
Leviton Mfg. Co. (wall switches and outlets) sd, ph.
Libbey-Owens-Ford Glass Co. (window glass) sd, mc, ev, sh, ry, kb, ph.
Lightolier, Inc. (lighting fixtures) pr, ry, kb, ot.
Lockwood Hardware Mfg. Co. (hardware) sd.
L-O-F Glass Fibers Corp. (insulation) dc.

M

Malta Mfg. Co. (windows) pd.
Masonite Corp. (wall paneling) ev, sh.
Mastic Tile Co. of America (floor tile) mc, dc.
Masury, John W., & Son (paint) pc.
McKinney Mfg. Co. (hardware) kb.
Miami Cabinet Div., Philip Carey Mfg. Co. (bathroom accessories) sd, mc, jp. (range hood and fan) jp.
Miller Bros. Flooring Co. (flooring) ry.
Minneapolis-Honeywell (thermostatic controls) jw, mc, sh, jp, kb, pd, ph, ot.
Moe Light Div., Thomas Industries (lighting fixtures) jw, sd, mc, pc, ga, kb.
Monsanto Chemical Co. (paints and finishes) ev.
Mosaic Tile Co. (ceramic floor tile) kb.
Murphy Paint Div., International Chemical Corp. (paint) ga, pr.

N

National Gypsum Co. (ceilings) ga. (walls and ceilings) mr, ot. (paint) ot.
National Lead Co. (paint) pr, ga.
National Steel Cabinet Co. (bathroom cabinet) pc.
NuTone, Inc. (bells and chimes) gg, mc, ev, pr, pc, sh, ry, ga, kb, mr, ot. (bathroom exhaust fan) sd, pd. (bathroom heater) mc. (exhaust fan and hood) ev, pr, pc, sh, dc, ga, ot, ph, mr.

O

Overhead Door Co. (garage doors) jw, pr.
Owens-Corning Fiberglas Co. (insulation) jw, gg, ev, pc, sh, jp, kb, pd, ph.

P

Panelyte Div., St. Regis Paper Co. (counter tops) pc.
Paulding, John I. (wall switches and outlets) jw.
Payne Co. (furnace) mc.
Peerless Mfg. Co. (bathroom heater) mc.
Permalite Co. (perlite plaster) ry.
Pierce & Stevens (wood floor finish) ry.
Pittsburgh Plate Glass Co. (window glass) pr, jp, ga.
Pomona Tile Mfg. Co. (ceramic floor and wall tile) ev.
Ponderosa Pine (window frames) mc.
Preway, Inc. (wall oven and range) jp. (dishwasher) jp.
Progress Mfg. Co., Inc. (lighting fixtures) jw, gg, ev, ga, kb.
Pryne & Co., Inc. (kitchen exhaust fan) pd.

R

Raynor Mfg. Co. (garage doors) mr.
Reflectal Corp. (insulation) mr.
Republic Steel Co. (piping) mc. (water heater) mc, ot.
Revere Copper & Brass Co., Inc. (piping) ry.
Reynolds Metals Co. (windows) jw.
Rheem Mfg. Co. (warm air system) jw. (water heater) gg, jp.
Robbins Floor Products, Inc. (floor tile) jw.
Roddis Plywood Corp. (wall paneling) jp.
Rolscreen Co. (house doors) pr.
Ruberoid Co. (roofing) ph.
Russell & Erwin Div., American Hardware Corp. (hardware) jw, pr, ry.

S

Schlage Lock Co. (hardware) gg, pr.
Schumacher, F. & Co. (wallpaper) kb.
Shakertown Corp. (siding) jw, ga.
Sherwin-Williams Co. (paint) ry.
Simpson Logging Co. (house doors) mc, ev.
Slater Electric Mfg. Co. (wall switches and outlets) ev.
Stanley Garage Door Co. (garage doors) ev.
Stanley Works (hardware) ev.
Stylon Corp. (ceramic floor and wall tile) jw, sh, mr.
Square D Co. (electrical system) ev, pc, sh.

T

Tappan Co. (wall oven and range) jw.
Textolite Div., General Electric Co. (counter tops) kb.
Thermador Electric Mfg. Co. (bathroom heater) dc.
Tile-Tex Div., Flintkote Co. (floor tile) ph.

U

Universal-Rundle Corp. (bathroom fixtures) dc.
U. S. Ceramic Tile Co. (ceramic floor and wall tile) ga.
U. S. Gypsum Co. (insulation) ry, ot. (interior walls and ceilings) jw, gg, mc, ev, pr, pc, sh, ry, dc, jp, ga, kb, pd, ph, ot. (paint) pd. (roofing) ot.
U. S. Plywood Corp. (wall paneling) ev. (house doors) pr, ph.

V

Virden, John C., Co. (lighting fixtures) mr.
Visking Corp. (vapor barrier) sd, pd.

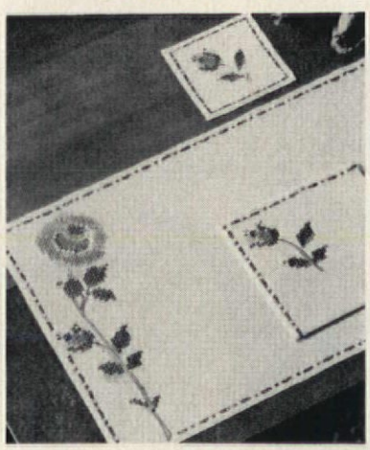
W

Waste King Corp. (food waste disposer) jw, mc.
Weiser Lock Co. (hardware) mc, ev.
Wenczel Tile Co. (ceramic tile wall covering) ry.
Western Lock Mfg. Co. (hardware) jp, mr.
Westinghouse Electric Corp. (electrical system) ry. (wall oven and range) kb. (dishwasher) kb. (refrigerator) kb. (food waste disposer) kb.
Weyerhaeuser Sales Co. (framing lumber) jw, mc, ev, sh, ry, mr, ph. (siding) ry, pd.
John Wood Mfg. Co. (water heater) kb, ph.

Y

Yale & Towne Mfg. Co. (hardware) kb, ph.

Place-Mat Kit Order Form



Favorite red rose motif in easy cross-stitch on fine Belgian linen. Kit includes mat, napkin, coaster, thread, instructions. Shown in color on page 80.

The Rose Place-Mat Kit has been made exclusively for The American Home by Paragon Needlecraft.

Fill out coupon, enclosing personal check or money order (no stamps, please).

Please allow three weeks for handling and mailing.

THE AMERICAN HOME MAGAZINE
The American Home Bldg., Dept. PEK-5, Forest Hills 75, New York

Please send me____Rose Place-Mat Kit(s) at $1 each.
(N.Y.C. residents please add 3% sales tax.)

Print name

Print address

City Zone State



Oh, what will you do without water?

Will *your* community run short? After all, thousands already have. And every year we need *more* water, billions of gallons more—most present facilities are unable to provide it. Is there something *you* can do? Yes, indeed! Write for the free booklet "WATER—make sure you'll always have plenty." It tells you how to learn if you're running short, what steps to take if you are. Mail the coupon today.



CAST IRON PIPE

THE MARK OF THE 100-YEAR PIPE

Cast Iron Pipe Research Association
3440-A Prudential Plaza
Chicago 1, Ill.

Please send me a free copy of the booklet "WATER—make sure you'll always have plenty."

Name____

Address____

City____ Zone____ State____





Two ovens and broiler at reach-in height



Surface units that let you see into pans



All cooking controls at eye-level



Cutting board right where you need it



Can be hung on a wall or placed on a base cabinet to suit your height . . . or surrounded by storage units to look "built-in."

Everything's where it should be on the exclusive

Tappan 'Fabulous 400'



elation"—Gold Star Award
, finest gas range ever built.



Gas or electric built-ins—your choice.
Both models have identical new styling.

Take a good look. Everything IS just where it should be. Nothing above eye-level, nothing below finger tip level.

And there are new conveniences everywhere: **two** Set 'N' Forget surface units, automatic rotisserie and roast control, chrome-lined ovens.

Gas, electric or electronic, nothing cooks or looks like a

TAPPAN

Mansfield, Ohio; Montreal, Quebec

The Tappan Company, Department AH-260, Mansfield, Ohio.

I want more information on Tappan:

Built-in Electric Ranges ☐, Built-in Gas Ranges ☐, Conventional Electric Ranges ☐, Conventional Gas Ranges ☐, '400' ☐. I am moving ☐, remodelling ☐, building ☐.

Please send me free Kitchen Plans Book ☐, "Turkey Cooking and Carving Guide" ☐.

Name_____

Address_____

City_____ State_____

ROSE PLACE-MAT KIT

DOROTHY LAMBERT BRIGHTBILL

Picture your Sunday-morning breakfast served in bed on this sprightly, rose-patterned place-mat set. What a cheery way to start the day! Or imagine it showing off your very best china at a luncheon or dinner. Our dewy, fresh-from-the-garden roses are stamped on creamy-white Belgian linen in a simple cross-stitch you can whip up in jig-time. A charming and useful gift idea for shower, housewarming, or wedding. Or be a wee bit selfish and say it's all mine, mine, mine. Each kit has everything you need for one place setting. Order one for a solo breakfast, four for luncheon for the girls—or as many as you need.

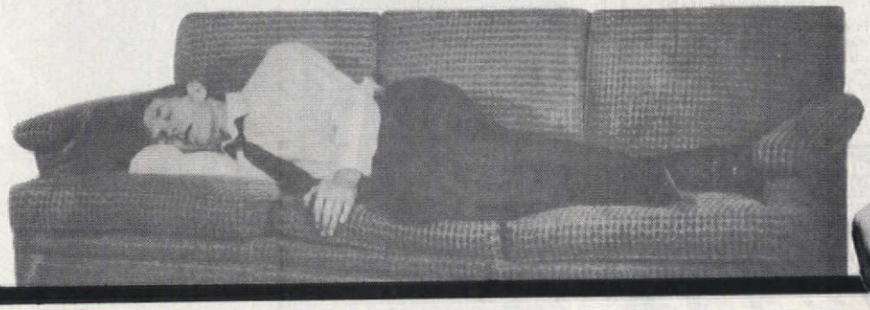
PHOTOGRAPHED AT B. ALTMAN BY F. M. DEMAREST



***Each place-mat kit** contains one mat, one napkin, one coaster, embroidery thread, and complete instructions. Designs are stamped on Belgian linen. Pattern #PEK-5, **$1.00 for each kit.** Pattern order form on page 78.*

Shopping Information, page 87

Why Does Daddy Sleep So Much?





A dramatization posed by professional models.

Sometimes I couldn't blame my little boy for wondering. It seemed as though the only thing my husband enjoyed was SLEEP!

Night after night my husband came home from work completely worn out — nervous and irritable. He often skipped supper and fell right into bed. What kind of companionship was this for his children, his friends, his wife?

Frankly, I was worried. My husband used to be such an active, energetic man. But for some reason he now seemed too tired to do anything. Even on weekends, when other men went places and had fun with their families—he complained of being just too tired! I wondered what I could do to help him.

One day I saw a Vitasafe ad in a magazine. It said that some men, just like my husband, could easily lose their natural pep and energy, feel worn-out and run-down, act nervous and irritable because of a *prolonged deficiency of essential vitamins and minerals in their diets.* The ad revealed that thousands of otherwise normally healthy people had increased their pep and vitality through the famous Vitasafe Plan. Maybe this Plan could help my husband too.

I sent for the 30-day trial supply of Vitasafe High-Potency Capsules that was offered, and when they arrived, my husband started taking just one a day. Before long he was acting like his old self again — peppy, energetic, and wide awake!

If you'd like to help your husband as I did mine, mail the postcard for a 30-day trial supply of proven Vitasafe High-Potency Capsules without risking a penny!

FREE 30 days supply High-Potency Capsules

LIPOTROPIC FACTORS, VITAMINS and MINERALS

Safe, Nutritional Formula Containing 27 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (Including Blood-Building B12 and Folic Acid) Plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much stronger, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over *twice* the minimum adult daily requirements of Vitamins A, C, and D . . . *five times* the minimum adult daily requirement of Vitamin B-1 and the *full concentration* recommended by the Food and Nutrition Board of the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12 — one of the most remarkable nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

MEN RECEIVE IN EACH DAILY VITASAFE CAPSULE:

Choline Bitartate	31.4 mg.	Niacin Amide	40 mg.
Inositol	15 mg.	Calcium Pantothenate	4 mg.
dl-Methionine	10 mg.	Vitamin E	2 I.U.
Glutamic Acid	50 mg.	Folic Acid	0.5 mg.
Lemon Bioflavonoid Complex	5 mg.	Calcium	75 mg.
Vitamin A	12,500 USP Units	Phosphorus	58 mg.
Vitamin D	1,000 USP Units	Iron	30 mg.
Vitamin C	75 mg.	Cobalt	0.04 mg.
Vitamin B_1	5 mg.	Copper	0.45 mg.
Vitamin B_2	2.5 mg.	Manganese	0.5 mg.
Vitamin B_6	0.5 mg.	Molybdenum	0.1 mg.
Vitamin B_{12}	2 mcg.	Iodine	0.075 mg.
		Potassium	2 mg.
		Zinc	0.5 mg.
		Magnesium	3 mg.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

ALSO AVAILABLE, A VITASAFE PLAN WITH A SLIGHTLY DIFFERENT FORMULA FOR WOMEN. CHECK POSTCARD IF DESIRED.



Glutamic Acid, an important protein constituent derived from natural wheat gluten, is also included in Vitasafe Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid. This formula is so complete it is available nowhere else at this price!

WHY YOU MAY NEED THESE SAFE HIGH-POTENCY CAPSULES

As your own doctor will tell you, scientists have discovered that not only is a daily minimum of vitamins and minerals, in one form or another, absolutely indispensable for proper health . . . but some people actually need *more* than the average daily requirements established by the Food and Nutrition Board of the National Research Council. If you are a normally healthy person; but tire easily . . . if you work under pressure, subject to the stress of travel, worry and other strains, with resulting improper eating habits . . . then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C.F. CAPSULES may be "just what the doctor ordered" — because they contain *the most frequently recommended food supplement formula for people in this category!*

POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITASAFE C.F. CAPSULES you can be sure you're getting exactly what the label states . . . *pure* ingredients whose beneficial effects have been proven time and again!

HOW AMAZING PLAN SLASHES VITAMIN PRICES

With your free 30-day supply of Vitasafe High-Potency Capsules you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. By participating in the Vitasafe Plan now you are never under any obligation! When you have received your first 30-day trial supply, simply take one VITASAFE Capsule every day to prove that this formula can help you as it is helping so many others. But you remain the sole judge. If you are not completely satisfied, and do not wish to receive any additional vitamins, simply let us know by writing us before the next monthly shipment — or you can use the handy instruction card we will provide — and no future shipments will be sent. Yes, you are under no purchase obligation ever; you may cancel future shipments at any time!

But if you are delighted — as so many people already are — you don't do a thing and you will continue to receive fresh, additional shipments regularly every month — for just as long as you wish, automatically and on time — at the low Plan rate of only $2.78 plus a few cents shipping for each full month supply. You take no risk whatsoever — you may drop out of this Plan any time you wish without spending an extra penny, by simply notifying us of your decision a few days before your next monthly shipment. Take advantage of our generous offer! Mail postcard now!

A VITASAFE PLAN FOR WOMEN

Women may also suffer from lack of pep, energy and vitality due to nutritional deficiency. If there is such a lady in your house, you will do her a favor by bringing this announcement to her attention. Just have her check the "Women's Plan" box in the postcard.

©1959 VITASAFE CORP. ®"VITASAFE" REG. T.M.

Mail Postcard To **VITASAFE CORPORATION, 23 West 61st Street, New York 23, N.Y.**

IN CANADA: 394 Symington Avenue, Toronto 9, Ontario

Get More Done - Have More Fun

in every season

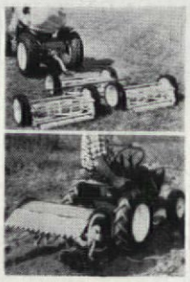


on new, speedy, sporty

Wheel Horse®

SUBURBAN TRACTOR

22 attaching yard and garden tools include — heavy duty snow plow, snow thrower, 3-gang reel mower, rotary mower and rotary tiller . . . all for . . .



Year 'round tractor fun!

Yard and garden jobs are real pleasure year 'round when you fun-work the wonderful Wheel Horse. You mow, clear snow, haul, till, cultivate without back-breaking, heart-straining effort in 1/3rd the usual time. Just hop on and hook up to any of 22 proven, practical attachments. Choice of 2 powerful engines plus tremendous 108-to-1 gear-reduction gives you power to spare. Wheel Horse "pleasure" steering gives positive smooth action with short radius turning that lets you corner or back with ease. You have "grip-the-ground" traction on slopes, terraces. Exclusive all-gear drive . . . 4 gear selections . . . speeds to 6 mph.

See your local dealer for free test-drive at home. Or write, today. We'll send his name and colorful, illustrated literature.

Take a Test-Drive at your Home!

WHEEL HORSE PRODUCTS
51459 U. S. 31
South Bend 17, Indiana

SUBURBAN Wheel Horse® YARD and GARDEN TRACTOR

GARDENING TIME IS ALL THE TIME

Sunlyt



GET THIS LOW-PRICED "Climate Controlled" *Aluminum* GREENHOUSE

NEW

The weather is always perfect for gardening in a "climate controlled" *Sunlyt*. The model pictured, including automatic heating, ventilation and summer cooling costs about $850. or only $29. a month on 3-yr. Pay Plan. Assemble it yourself, needs no foundation. *Sunlyt* JR. $275. Other *Sunlyts* from $350. WRITE FOR FREE CATALOG 12

LORD and BURNHAM
IRVINGTON, N.Y.

Most Popular Gardening Catalog in America

FREE!

from America's Largest Direct-to-You Nurseries

84 colorful pages. Thousands of items and collections. 1960 SPRING CATALOG features NEW All-America selections. Many premiums and gardening tips.

Send postcard today

INTER-STATE NURSERIES
420 E Street, Hamburg, Iowa

GROW *Brilliant Colored* GERANIUM



PLANTS FROM SEED. New double and Semi-Double varieties, all shades. Described in New Seed & Nursery Catalog. Send 10c in coin for 50c Packet **or 3 Packets for 25c** and New Catalog FREE

CONDON BROS. SEEDSMEN . . . Now Combined With
R. H. SHUMWAY Seedsman, Dept 307, Rockford, ILL.

GIANT SHAGGY ASTERS

RED ★ WHITE ★ BLUE ★



3-15c PACKETS ONLY 10c, 45c Value Red, White and Blue. Gorgeous 5 in. Blooms. 2½ inches thick on stately stems. Send 10c for these lovely asters. Will include my Big Seed Plant & Nursery Catalog. FREE

R.H. SHUMWAY Seedsman, Dept. 301, Rockford, Ill.

GIANT SIZE FRUIT in Your Yard from World Famous... STARK DWARF TREES



Get New 64-page Color-Photo Catalog FREE! See how to grow full-size luscious apples, peaches, pears even in a tiny yard. Just reach up and harvest! See 418 outstanding varieties of U.S. Patented Fruits, Roses, Shrubs, Vines from world's largest nursery! Mail coupon below TO DAY!

MAKE EXTRA MONEY! Full or spare time, make money *easy* taking orders for Stark. Check coupon for FREE SALES KIT.

STARK BRO'S NURSERIES & ORCHARDS CO.
Dept. 220, Louisiana, Mo.

STARK BRO'S NURSERIES, Dept. 220
Louisiana, Missouri
Rush 1960 Edition of COLOR CATALOG...FREE!

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*____

☐ CHECK HERE for Free Money-Making Outfit.

(continued from page 25)

HOW TO START ANNUALS OUTDOORS

Easiest way of all to start annuals is in an open seedbed outdoors. It results in late summer flowering for slow-growing kinds (petunias, ageratum) but is satisfactory for the faster growers (zinnias, marigolds).



***Locate an open seedbed** in a protected spot, turn soil thoroughly, and rake it smooth, then sow seed as in a flat. If you intend to let them flower where they're sown, keep rows a foot or more apart.*



***If they're to flower where sown,** annuals must be thinned out as soon as they're a few inches high. Leave the best plants, 6" to 12" apart, and if you have no use for surplus, pull out and discard.*



***If they're to be transplanted,** lift seedlings with all their roots, separate them carefully when planting, and water immediately. Instead of discarding surplus, offer them to friends or neighbors.*

KEEP ANNUALS WELL FED



After planting, feed annuals about once a month with a complete plant food. But don't overdo it, or they may grow vigorously but not flower much. Easiest method is with soluble fertilizer in water.

MULCH A CUTTING GARDEN



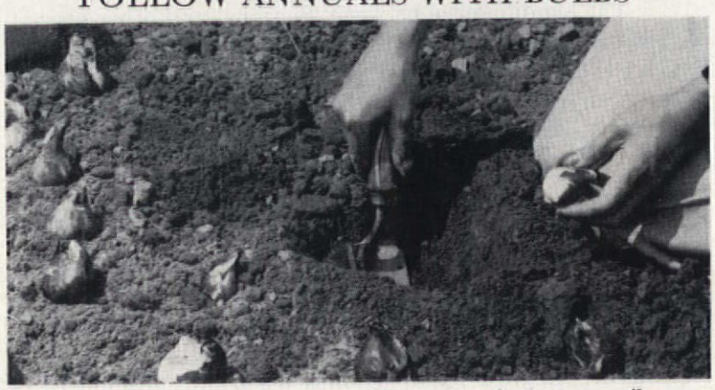
If you grow annuals in a bed for cutting—where appearance is not important—you'll save a lot of weeding, hoeing and watering if you mulch the ground heavily with straw, hay, or other light material.

PICK OFF ALL FADED BLOOMS TO KEEP ANNUALS FLOWERING



Annuals flower more heavily and continuously if you pick off faded blooms regularly. The reason is that flower removal prevents seed production, which would complete plant's cycle and bring flowering to an end.

FOLLOW ANNUALS WITH BULBS



When frost finishes annuals in fall, remove plants, turn soil, fertilize, and plant spring bulbs. They'll flower from March to May, and when they're finished the area will be ready for annuals again.



FREE
BIG 1960 Ferris NURSERY BOOK

91st Anniversary Catalog and Planting Guide. America's Finest. 60 large pages. Gorgeously illustrated in natural colors. Wonderful values in FERRIS Evergreens, Shade Trees, Roses, Shrubs, Perennials, Fruit Trees, Berry Plants. Low cost, top quality. Our 91st year.

20 NORTHERN GROWN EVERGREENS

$1.00 POST PAID

One of the choicest of the famous Ferris introductory evergreen offers. 4 each of Colorado Blue Spruce, Douglas Fir, White Spruce, Scotch Pine, Norway Spruce, 3-year, 4 to 8' seedlings. **ALL 20** for **only $1.00 postpaid.** One order to customer, please. Catalog FREE.

EARL FERRIS NURSERY
946 Bridge St., Hampton, Iowa

6 FOR $1.00 BLUE SPRUCE

6 Colorado Blue Spruce, 4 yr. 4 to 8 in. tall, transplanted: 15 only $2 postpaid! Another Bargain: 20 Evergreens, all transplanted 4 to 10 in. tall. Five each: Douglas Fir, Norway Spruce, Scotch Pine, White Spruce, all 20 for only $3, postpaid. (West of Miss. River add 25c). FREE illustrated folder of small evergreen trees. ALL TREES GUARANTEED TO LIVE.

WESTERN MAINE FOREST NURSERY CO.
Dept. AH-20 Fryeburg, Maine

I WANT EVERY READER of this Paper to have my big red EARLIANA TOMATO

"KING OF THE EARLIES"

Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send 125 SEED 5c for mailing 125 seed and copy of Seed and Nursery Catalog. **FREE**

CONDON BROS. SEEDSMEN . . Now Combined With R. H. SHUMWAY Seedsman, Dept 300, Rockford, ILL.

Giant DAHLIAS FROM SEED IN 10 WEEKS

World's most famous varieties. Produces gorgeous blooms from July to frost. **Send 10c in coin for 50c Pkt. or 3 Pkts. for 25c** and Copy Of Our Big New Garden Catalog **FREE**

CONDON BROS. SEEDSMEN . . . Now Combined With R. H. SHUMWAY Seedsman, Dept. 302, Rockford, ILL.



Command the Pleasure of GRAVELY Power!

Know the pleasure of doing your lawn and garden work with the best. Enjoy the unmatched performance of the Gravely Tractor! Plow deep and easy . . . perfect seedbed in *one operation*—change attachments, mow the toughest rough or the finest lawn. Choose from 30 job-proved tools!

NEW full-flow Oil Filter, NEW 6.6 HP! Integral REVERSE, ALL-GEAR DRIVE, Optional Starter, Riding or Steering Sulkies.

Ask your authorized Gravely Sales & *Service* Dealer for a Demonstration, *Free*. Or, write for *Free* 24-page "Power vs Drudgery" today!

Installment Plan Available

GRAVELY TRACTORS, INC.
P.O. BOX 614-B DUNBAR, W. VA.

NEW Sonjana
(Hummel) Plant Patent 1691

The Amazing Climbing STRAWBERRY



Perhaps you've read, in your favorite home and garden magazine, the thrilling story of Sonjana and how it was developed in Germany by Reinhold Hummel, the plant genius.

An ornamental plant to beautify your garden

If so, you'll want to plant Sonjana in your garden. You'll want to train it on trellis, fence or wall and watch it grow up and up and up to a height of four, five, even six feet. You'll thrill to its beauty as it sends out clumps (nodes) of rich green foliage and be delighted as the clumps are decked with gay white blossoms. You may have as many as 30 of these clumps to each plant the second year.

Each Sonjana takes only a few square feet of precious garden space. Grows in any good garden soil.

Delicious fruit . . . all the way up

Think of picking the fine, firm, tasty strawberries that are borne in generous numbers up the vine, fresh and sweet and clean. Because Sonjana's berries are borne not only on the mother plant (like ordinary berries) but also on each new node which the vines develop, it is truly everbearing and you will pick berries right up until frost in the fall.

Be among the first in your neighborhood to enjoy Sonjana, the strawberry that climbs.

ONLY Sonjana HAS THESE FEATURES

- Handsome ornamental, up to 6 ft. high
- Unusual vigor and mass of foliage
- Truly everbearing, spring to frost
- Famous flavor of European berries
- Needs very little ground space
- Easy to grow with little care
- You pick clean berries up to eye-level
- New, different, unusual, exciting

GUARANTEED to grow, bloom and bear fruit

ORDER TODAY
Delivery made at proper planting time

3 PLANTS..... $6.95 postpaid

Wm. PENN NURSERY CO.
A subsidiary of The Conard-Pyle Co.
West Grove 251A, Penna.



"I've seen them all...
CAPE CORAL IS MY CHOICE!"
says: BILL STERN, Dean of American sportscasters
"IT'S FLORIDA'S WATERFRONT WONDERLAND!"

"It's truly a Waterfront Wonderland, with everything you look to Florida for—and then some! It's the community of tomorrow—ready TODAY—rich in Nature's generous gifts, made even more wonderful by inspired planning and lavish improvements. Story-book location — ideal climate — High, dry fertile land — Full-scale construction program — A social life you'll love — all adding up to Waterfront Living at its best."



CONNIE MACK, Jr. says
"THE PERFECT HOME... THE PERFECT HOMESITE... THE PERFECT COMMUNITY!"

"You've never seen a parade of homes like Cape Coral's! Designed to take advantage of Florida's delightful year-round climate they invite the outdoors in, and give bright new golden meaning to every moment of your life. All sizes, too—from 2 Bedroom, 1 Bath to 4 Bedroom, 3 Bath with swimming pool. Why not select your homesite in Cape Coral now — TODAY — and plan for a better tomorrow!"

STOP WISHING.. START FISHING!
¼ acre Homesites for as little as $20 DOWN, PER MONTH!
Send for the most exciting book of its kind ever written! — "THE CAPE CORAL STORY"
It's yours for the asking
ABSOLUTELY FREE
Send no money, please



CHAMBER OF COMMERCE MEMBER
Lee County and Ft. Myers • Dade County • Florida State

—MAIL THIS COUPON TODAY!—
Gulf Guaranty Land & Title Co., Dept. W56
1771 N. Tamiami Trail, Fort Myers, Florida
Please rush my FREE copy of "The Cape Coral Story" in full color.
Name .....
Address .....
City .....Zone....State.....



STRAWBERRIES
are ideal family income projects. One-tenth acre yields 650 — 900 quarts. Allen's Berry Book tells best varieties and How to Grow Them. *Free copy. Write today.*
W. F. ALLEN COMPANY
10 Evergreen Ave., Salisbury, Maryland



Give house plants
'NEW LEAF' beauty



Leaves look newly opened, green and fresh when you use push-button Antrol Leaf Shine. Resists dust, lets leaves "breathe," lasts months. Only 89¢.

INSECT PROBLEM? Kill unseen insects that wither, discolor African Violets, other house plants. Use Antrol African Violet and House Plant Insect Bomb. 89¢ at stores everywhere.
BOYLE-MIDWAY, 22 East 40 St., New York 16, N.Y.

WATERLILIES



The loveliest of all flowers that can be grown at home. Exquisite jewel-like colors. Nearly every bloom reaches perfection. Easy to grow in tub, pool or farm pond. Write today to nearest office for your free copy of new, colorful 1960 catalog.
THREE SPRINGS FISHERIES
520 Main Road, Lilypons, Maryland
Box 971, Dept. 520, Worcester, Mass.
Box 508, Dept. 520, Salisbury, N. C.
Box 315, Dept. 520, LaGrange, Ga.
Box 147, Dept. 520, Batavia, N. Y.
Box 2283, Dept. 520, Tampa, Fla.

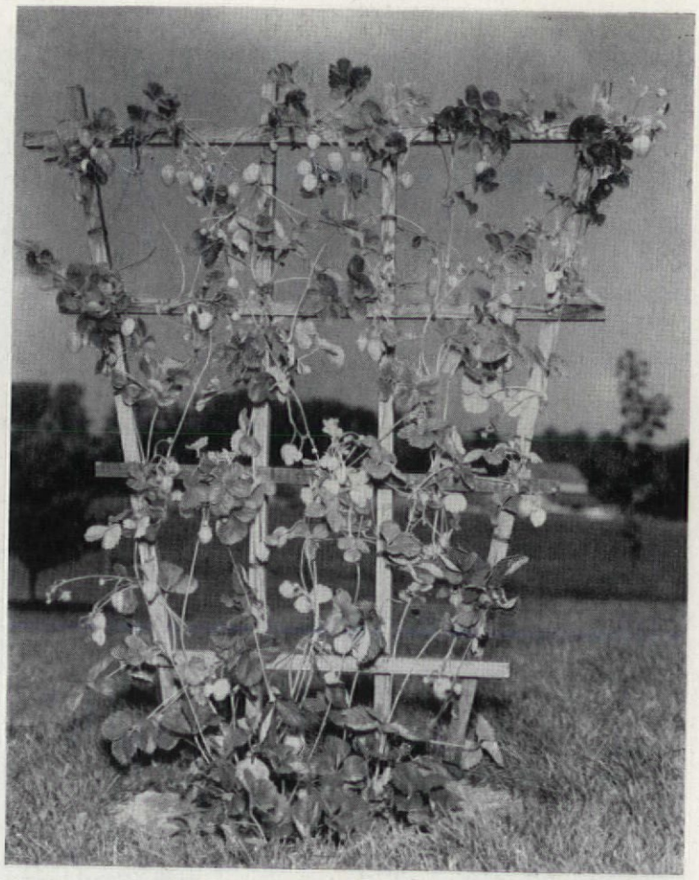
Complete FLOWER GARDEN
This is Berry's 1960 introductory flower offer. Beautiful annual flowers, for cutting, borders and backgrounds. Guaranteed to grow. Write for FREE 1960 CATALOG in Colors.
6 Packets, including Hybridi Zinnia, Lipstick Petunia, Giant Aster, Multi-Flora Sweet Pea, Carnation, Violet Queen Alyssum.
39¢ POSTPAID
BERRY'S Dept. 21D Clarinda, Iowa

"SPECIAL OFFER—to Get Acquainted"
Burpee Seeds
A Gardenful of New and Better Flowers
All Easy to Grow
$2.00 VALUE FOR ONLY $1

SAVE $1.00—All These 7 Packets for Color and Fragrance All Season
Climax Giant Hybrid Marigolds, the new garden flower that's outdoing all others! Up to 5 in. across. Mixed colors. Pkt. 50c
Burpee Hybrid Giant Zinnias, graceful, fluffy, most popular zinnias of all time! Immense. Gorgeous hues, mixed. Pkt. 25c
Burpee Giant Gloriosa Daisies, spectacular daisies up to 7 in. across! Yellow, bronze, mahogany, gold, bicolors, mixed. Pkt. 25c
Burpee Giant Ruffled Tetra Snapdragons, the favorite 'Snaps'! Large flowers, lovely colors, some never before seen. Pkt. 25c
Burpee Curlilocks Extra Early Asters, mixed. Curly fluffy flowers, long stems. Pkt. 25c
Crown Jewels Petunias, brightest colors ever, mixed. Have hybrid vigor. Pkt. 25c
Magic Carpet Double Portulaca, lovely little 'roses', mixed. Creeping plants. Pkt. 25c

☐ Send Postpaid this Greatest Seed Offer ever made by Burpee
Burpee's Best Flower Seeds, All 7 Packets above (No. 950)
$2.00 Value for Only $1.00 (order extra sets for gifts or prizes if you wish)

PLEASE PRINT
Name ..... Enclosed is $.....
Address .....
☐ Send Burpee Seed and Bulb Catalog FREE
TO: W. Atlee Burpee Co., 491 Burpee Building
Philadelphia 32, Pa. or Clinton, Iowa or Riverside, California
CUT OUT AND MAIL TODAY



Climbing Strawberries

GRETCHEN HARSHBARGER

The most amazing novelty plant this year is the patented everbearing climbing strawberry 'Sonjana' (pronounced son-yah-nah). It truly grows as high as 6 feet! Fruit is sweet and tasty. The plant is hardy too. It has survived winters in southern Minnesota.

Climbing is accomplished in the same way that climbing roses climb—by being fastened up. Basically, 'Sonjana' grows like other strawberry plants; it puts out long runners on which a succession of baby plants develop like beads on a chain. Instead of letting these small plants catch root on the ground, as with regular strawberries, they're fastened up on a fence or pole and the fruits ripen in the air. The plants can also be grown in strawberry jars or in hanging baskets.

The big difference between 'Sonjana' and other everbearing strawberries is the mother plant that has been bred to be strong enough to feed the small plants up in the air (if they were on the ground they'd help feed themselves). The plant has also been bred so that its runner plants can withstand summer heat.

How to grow the climbing strawberry

Care needed is similar to that given other everbearing strawberries. Success depends on maintaining the vigor of the mother plant; it must be diligently watered, fed, and protected from diseases and pests. Plants are set out in spring, 15–18″ apart, in rich soil and sunshine. As soon as they begin to put out runners, they should be fastened to a support with string placed just below each baby plant. The first blossoms that appear on the mother


POWERFUL SMALL

ECONOMY JIM DANDY TRACTOR

Low price, ruggedly built. Quick service, low upkeep. ECONOMIES built since 1946
Send for Free Catalog
ENGINEERING PRODUCTS CO.
1005 R-2 Anoka Avenue
Waukesha, Wis.

JACK OF ALL CHORES
7-9 H.P. Models 8 m.p.h.
Auto Steering, Trans., Clutch, & Diff. 40% More Drawbar Pull. Hood, Fenders. Over 20 "quick change implements", lawn, garden, estate or farm.

peppermint stick ZINNIAS



Speckled and striped; a different type. Numerous combined colors. Thick, medium flower heads. Send for big packet **10¢**
CATALOG FREE
CONDON BROS. SEEDSMEN . . . Now Combined With
R. H. SHUMWAY Seedsman, Dept. 305, Rockford, ILL.

50 CANADIAN HEMLOCK **$12.95** POSTPAID

For true grace and beauty. These sturdy, well rooted 3 yr., 8" to 12" plants are ideal for background or hedge in sun or shade. Shear to desired height. *Write for Free Evergreen Catalog*
MUSSER FORESTS Box 1-B Indiana, Pa.

HYPONeX
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYDROPONIC CHEMICAL CO., Copley 21, Ohio, U.S.A.

GIANT Fringed PETUNIAS



WAVED and RUFFLED MIXED
4" to 5" blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send 10¢ for (150 seed) regular 50¢ packet and Seed, Plant and Nursery Catalog. **FREE** CATALOG
CONDON BROS. SEEDSMEN . . . Now Combined With
R. H. SHUMWAY Seedsman, Dept. 304, Rockford, ILL.

BEAUTIFUL EASY-TO-GROW WATER LILIES



Free colorful catalogue tells how to make garden pools . . . grow lovely lilies . . . includes everything for the water garden—all at low cost! Write today!
S. Scherer & Sons
852 Waterside Avenue
Northport, New York
Since 1907
Largest Growers of Water Lilies and Aquatic Plants on Long Island!

Learn LANDSCAPING
AND GROWING OF PLANTS. Latest information on propagation, soil-testing, plant growth regulators, garden design. Start a profitable business or wonderful hobby. Unique and modern home study course—ACCREDITED. Earn your certificate at home. May I send FREE, and without obligation, my INFORMATIVE BOOKLET?
NORM MORRIS NATIONAL LANDSCAPE INSTITUTE
DEPT. A-20 11826 SAN VICENTE BOULEVARD, LOS ANGELES 49, CALIFORNIA

STRAWBERRY PLANTS



25 true-to-name varieties—vigorous, virus free. Also complete line Raspberries, Blueberries, Fruit, Nut and Shade Trees. Write today for 60-page catalog.
Bountiful Ridge Nurseries, Box H-20, Princess Anne, Md.

FREE! ALL-NEW COLORFUL GARDEN CATALOG FOR YOU



Over 3,000 Flowers!
Lawn, Garden Products!
500 Vegetables . . .
Shrubs, Trees

No other book so complete . . . yet a book you cannot buy! 200 full-color pictures, gives gardening answers you find nowhere else. A postcard brings it free.

Big 25¢ Value, Only 10¢
Superb Cactus type, 5" diameter. Symphony of cherry red, rose red, spiraea red, and magenta. Yours for only 10¢ with free Vaughan's catalog!

SPECIAL OFFER
Beautiful Zinnia Cherry Time

VAUGHAN'S SEED CO.
601 West Jackson Boulevard, Chicago 6, Illinois - or 24 Vesey Street, New York 7, New York Dept. AH-20
☐ Please send "Gardening Illustrated" FREE!
☐ Enclosed is 10¢ for Cherry Time Zinnias.
Name_____
Address_____

plant should be removed so energy will go to getting roots established.

But as blossoms come on the runner plants, progressively, they're allowed to set fruit.

In the fall, runners are cut off and the mother plant is mulched. In spring, the plant should be bigger and stronger, will send out new runners, and you're off again!

The story behind this plant

'Sonjana' was brought to the United States from Europe, where it is already popular. It was developed and patented by a West German small-fruit nurseryman, Reinhold Hummel, who named it for his daughter. He stumbled onto the idea of a climbing strawberry this way: while working in his half-acre strawberry nursery, he noticed several plants with extra-long runners. Being curious, he planted four of them in a square and put a fifth plant in their center. But there was no place to train the center plant's runners on the ground, so he tied them up on a stake. Brainstorm! But alas, the plant wasn't ideal for the purpose. It took years of patient breeding and selecting from thousands of seedlings before determined Mr. Hummel had the perfect climber.

SHOPPING INFORMATION

OVENS DO MORE THAN COOK

Page 11: Flame Master Oven Control—Robertshaw-Fulton.

PICTURE BOOK OF DECORATING, PART III

Page 15: "Americana" wallpaper—United Wallpaper, Inc. Franklin stove—Portland. Andirons—S. P. Skinner Co., Inc. Flooring—Amtico. Rug—George Wells. Page 16: Striped wallpaper—A. H. Jacobs. "Midsummer Rose" wallpaper—Imperial Paper & Color Corp. Page 17: Wallpaper and matching draperies—F. Schumacher & Co. Floor covering—Armstrong. Custom-made cabinets—Kenneth Brandt. Standard sink—Continental Plumbing Co. Wrought-iron hanging fixture—Garrison Lighting, Inc. White porcelain knobs—Valley Hardware Supply. Walnut Portuguese highback chairs and walnut refectory table—antique from Rothschild estate. Hurricane lamps—Italian imports from Roberta Village Fair. Page 18: Furniture—Drexel Furniture Co. Wallpaper and fabric—Waverly. Page 19: "Chicken" wallpaper—York. "Mandarin Court" wallpaper—Imperial Paper & Color Corp. Page 20: "Hortensia" wallpaper—Stockwell. Page 21: Wallpaper and matching fabric—Greeff. Rug—Cabin Crafts, Inc.

ROYAL ROASTS

Pages 28-32: All carving sets—Towle. Page 31: Silver platter and carving set—Oneida. Page 32: (top) China platter—Lenox.

TAKE A PACKAGE OF INSTANT MASHED POTATOES

Page 39: Copper pan—W. & J. Sloane. Striped casserole—La Cuisiniere.

SPRUCE UP YOUR TABLE LINENS

Page 46: Washer, dryer, and ironer—Maytag.

ROSE PLACE-MAT KIT

Page 49: "Elegant" china—Rosenthal. "Cynthia" silver—Kirk. Chairs—Baumritter.

LIVING FENCE



Fast-Growing Ever-Blooming Amazing **RED ROSE HEDGE**

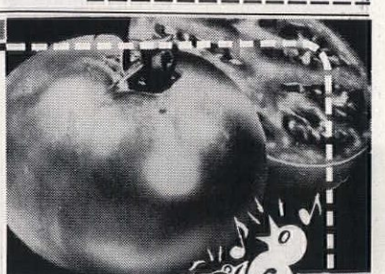
Guaranteed by Good Housekeeping
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

Paste on post card and mail

FOR AS LITTLE AS 12c A FOOT
See the sensational Red Robin Rose Hedge *(Gloire Des Rosomanes)* that's sweeping the country! Plant THIS SPRING; have a vigorous LIVING FENCE bursting with fragrant RED ROSES *this summer.* Red Robin's lush green foliage is covered with a riot of richly scented red roses month after month. Not a sprawling Multiflora. Grows straight, upright to 6 feet, stays compact. So tough, thrives in even poor soils. Grows so dense Red Robin keeps children and pets in, animals and intruders out. Available only from Ginden Nursery.

Ginden Nursery Co.
Dept. 102 San Bruno, Calif.
Send me without cost or obligation, free full-color book, bonus offers, prices, guarantees, on Red Robin.
Name_____
Address_____
City_____

This is our famous
EARLIEST TOMATO
FROM PLANT TO TABLE IN 63 DAYS!




HENRY FIELD

SPECIAL! Just **10¢** PPD. 200 SEEDS
Full Family Size Packet
THE EARLY RED BIRD
"For Over 60 Years!"

Our *free gift* to help you have the best garden ever this year—and help your food budget, too! We'll send 200 of our famous Early Red Bird tomato seeds for just one dime to cover postage and handling. Red Bird is the *early* tomato, *ripe in 63 days from plant.* A smooth, medium size tomato, excellent for canning, fine for slicing. Highly resistant to disease and cracking. A rich harvest of tomatoes is yours all season, by just mailing this ad *now.*

"We've met thousands of our warmest friends through this fine Red Bird Tomato Seed Offer."

HENRY FIELD Seed & Nursery Co.
751 Oak St., Shenandoah, Iowa
Yes, I'd like these 200 Red Bird Tomato Seeds! My dime is enclosed. And send your new Catalog, too; free, of course.
Name_____
Address_____
P.O._____
(Zone) (State)
Only One Offer Per Customer, Please!

BEGONIAS 4 BULBS 50¢ / 10 FOR $1.00 / 25 FOR $2.00
beautiful indoor-outdoor
Camellia Flowered Plants
Lowest price offered. Tuberous type, double blossoms, mixed colors. Easily grown in pots or beds. **Top size bulbs.** Supply limited. **Order today, postpaid.**
R. H. SHUMWAY Seedsman, Dept. 306, Rockford, ILL.

20 EVERGREENS 1 POSTPAID
A most attractive introductory offer on our superior quality Evergreens. Consists of—
3 Favorites—2 year Seeding Plants—3-6 inches
5 Colorado Blue Spruce—5 Red Cedar
—10 Scotch Pine
All 20 evergreen seedlings for $1.00 postpaid. Order these now. Ask for Berry Evergreen Circular, also complete Berry 1960 Catalog in colors FREE.
BERRY'S Dept. 21A Clarinda, Iowa

FREE 50 PAGES FULL COLOR ROSE BOOK



Brand-new 50-page Spring 1960 Catalog shows in *full color* hundreds of the world's finest roses and perennials, including All-America prize winners. Also contains garden hints, expert advice, shows how to save money. All plants *guaranteed to live and bloom.* Mail coupon *now!*
JACKSON & PERKINS CO.
Newark, NEW YORK

JACKSON & PERKINS CO.
203 Rose Lane, Newark, NEW YORK
World's Largest Rose Growers
Please send me, FREE, a copy of your new Spring 1960 Catalog of Roses & Perennials.
Name.....
Address.....
City.....Zone....State.....



Gloxinia 1 BULB 25¢
Beautiful Pot Plants
Gorgeous, easy to grow house plants, 8" to 4" flowers, last for months. Exquisite mixed colors. Send only 25c for 1; 50c for 2; $1 for 5. Order Now.
Postpaid with big Seed and Nursery Book FREE
R. H. SHUMWAY Seedsman, Dept. 303, Rockford, ILL.

KRIDER'S "GLORIES of the GARDEN"
Get Krider Vigor Treated Plants
New 64-PAGE COLOR CATALOG FREE
Catalog shows and describes all of the newest and best things for your garden. FREE to garden lovers on request. Write for YOUR copy!
KRIDER NURSERIES
Middlebury Box 190 Indiana



REFINISHING?

IT'S A SNAP WITH THE RIGHT

Red Devil SCRAPER!

That's why Red Devil offers you a choice: *18 different kinds* of Wood Scrapers! Find out which is best for you at the most helpful dealer in your neighborhood... the one who sells Red Devil Tools:

Glass Cutters • Putty Knives
Wood and Paint Scrapers
Wall Scrapers • Floor Polishers
Paint Conditioners • Glaziers' Tools
Hardware Specialties

Red Devil Tools.
Dept. AH-2, UNION N. J., U. S. A.

PLEASE SEND FREE BOOKLET



"How To Prepare Surfaces For Finishing."

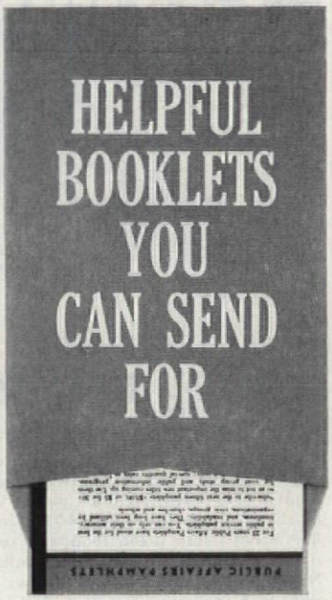
Name_____

Address_____

City_____ Zone____ State____

2901

HELPFUL BOOKLETS YOU CAN SEND FOR



Here's useful information on all kinds of homemaking subjects

Teaching as a Career. Gives information on what makes a good teacher, pointers on preparing to be a teacher, determining what field you are suited for. Discusses practical aspects—how to get a teaching job, salary, retirement, etc. Send 20c for Catalogue No. FS 5.17:122, Supt. of Documents, Government Printing Office, Washington 25, D.C.

The Secretaries of State. Portraits and biographical sketches from Thomas Jefferson to John Foster Dulles, each with a short biography and a note regarding the artists. Send $1 for Catalogue No. S 1.69:58, Supt. of Documents, Government Printing Office, Washington 25, D.C.

Hotpoint Kitchen Imagination. Eleven plans which make the most of built-in appliances and show their flexibility. Plans are designed to show how you might adapt some of the ideas to your kitchen. 15c from Hotpoint, Product Publicity Dept., Dept. AH, 5600 West Taylor St., Chicago 44, Ill.

Work, Study, Travel Abroad. Every phase is fully discussed under such headings as Tour Travel, Independent Travel, Festivals, Study Abroad, Working Abroad, Student Diplomat, and College Week in Bermuda. This is the perfect handbook for anyone, and particularly students and teachers, going abroad for the first time. Send $1 to USNSA Educational Travel, Inc., Dept. AH, 701 Seventh Ave., New York 36, N.Y.

Best One-Dish Meals Cookbook. This 53-page booklet offers casseroles, main-dish pies, variety dishes, sauces, and freezing tips. Send 20c to Pillsbury Co., Dept. AH, Minneapolis 60, Minn.

Liberty presents

AMERICA'S MOST BEAUTIFUL HOMES



THE BEACHWOOD

So beautiful . . . yet so individually yours . . . that's a Liberty Home. Liberty's modern Ready-cut method of building is accepted by individuals and contractors all over America for its simplicity, soundness of construction and reduced building costs.

78 EXCITING DESIGNS
UNLIMITED PLAN VARIATIONS

Scores of beautiful homes to choose from, with exteriors and floor plans that can be varied to suit your own special tastes and needs.



THE AMHERST

ALL THESE BUILDING SERVICES AVAILABLE *only with Liberty Homes*

SAVE $5000
You can save on material cost, labor cost, contracting fees. You eliminate all middleman's profits, architect's fees, and costly material waste.

UNCONDITIONAL GUARANTEE
Liberty's unconditional guarantee protects you absolutely.

FINANCING NO PROBLEM
Liberty Homes are approved by lending institutions everywhere. Acceptable for FHA financing.

100% QUALITY
Only materials of unquestioned quality are used. Your Liberty Home will last a lifetime.

FREE CONSULTATION
The Liberty way is the foolproof way. However, Liberty's building consultants are ready to help day or night without any obligation.

There's a Liberty Home Near You
Over 25,000 Liberty owners are thrilled with their homes—and there is one near you . . . just ask for the address.

PRICES from $3700 . . . Freight Prepaid

Find out about the most sensational Home Building Opportunity in America Today!

Clip this coupon. Mail it with 25c for your BIG full-color catalog.

MAIL TO LIBERTY HOMES
3102 Lafayette Avenue, Bay City, Michigan

NAME_____

STREET or RFD_____

CITY_____ STATE_____

Understanding High Fidelity—Stereo Edition. Written for the general reader as well as the hi-fi enthusiast. This new edition discusses all the latest developments in stereophonic sound. Send 25c to Bogen-Presto Co., Dept. AH, Box 500, Paramus, N.J.

Window Decorating Made Easy. Thirty-one pages packed full of window treatments for every type of window, every style of house. Tips on fabrics, on how to make your own curtains and draperies. Plus a wonderful color kit with 84 color combinations to choose from. Send 50c to MacDonald Cook Co., Public Relations Div., Dept. AH, 808 Sherland Building, South Bend 1, Ind.

Wash and Wear. A pamphlet that discusses various types of wash-and-wear fabrics, how to recognize them, how to care for them. Free from Public Information Dept.-AH, The Maytag Company, Newton, Iowa.

How You Can Own a New Home. This booklet outlines the steps necessary in financing a new home, provides information on how to set up a definite home program, and how to select a home which not only fits the needs of the present but of the future. Free from West Coast Lumbermen's Association, Dept. AH, 1410 S. W. Morrison St., Portland 5, Ore.

Visions of Sugarplums. This booklet stresses interesting and easy ways to use prunes in a wide variety of dishes. Included are seven meat recipes, five salads, two breads, three festive suggestions, and twelve desserts. Free from Sunsweet Growers, Inc., Department MSF-AH, Market and San Antonio Sts., San Jose 6, Calif.

READY-MADE DECORATING PERSONALIZED FOR YOU

Wonderful the things you can do with ready-made curtains, draperies, spreads, and studio covers! Next month, we show you how the addition of a few custom touches—trimmings, braids, accent pillows—can make your rooms look decorated just for you!

WHAT IT COSTS TO REMODEL A KITCHEN

Next month, we show you how to go about your own kitchen remodeling, giving you step-by-step information, and plenty of ideas to copy or adapt. We even give you a good idea of how much it will cost!

HOW LONG SINCE YOU'VE SAT ON TOP OF THE WORLD?

The sun's shining high in a blue sky today. And there's a song in your heart as you back slowly down the drive and ease out into traffic. The gal next door waves gaily from her porch. Curtains flutter in the house across the way. At the corner stoplight a woman in the car alongside nudges her husband to look.

The *new car's* yours for the day! So much to do, and what a glorious way to do it! The itinerary: First the hairdresser . . . then a visit with Grandma . . . the marketing . . . pick up the kids after school and take them to their den meeting . . . meet Jim at the office at five.

On your merry way down Main Street you see the dealer who sold you your car hard at work — helping put up a display for a local charity drive. And you realize your dealer is a businessman, sure, but first and foremost he's *a member of your community*. He helps keep it rolling. Doc makes his calls in a car your dealer sold him. Your milk is delivered in one of his trucks. In his spare time he serves on the Chamber of Commerce. Sponsors safe-driving programs. He's a good citizen . . . a good neighbor . . . and a good man to do business with. For instance, he helps folks finance their cars — and their insurance, too.

Five o'clock, and all's well. You park in front of Jim's office and lean back in the seat, smiling to yourself. What if (as Jim kiddingly maintains) you *don't* know what's under the hood? The car goes, doesn't it? It goes beautifully, and to a woman, that's all that matters. You know that — from gas to gaskets, batteries to brakes — your town is staffed with skilled, reliable people who'll *keep* your new car new. And you know something else, too: it would be heavenly to be sitting on top of the world like this *every* day of the year . . . *in a car of your own!*

See the new 1960 models that are featured in The Saturday Evening Post, the nation's greatest year-round new-car show place. Then see your dealer pronto!

The Saturday Evening Post



Exotic waterfall

SPECIAL FACTORY OFFER!

Don't pay $100 - Buy Direct!



These enchanting water fountains beautify any garden, home or office. A real showpiece - portable for indoor or outdoor use! No plumbing necessary. Simply plug in the powerful electric water pump. Circulates the same water over and over. Heavy duty construction - will give years and years of silent service. The type fountain featured in all home magazines. Comes in Arctic White, Aqua Blue, Iron Black. Metal frame holds handsome contoured bowls 16", 18", 21" Send $29.95 plus $3 freight. Four-tier fountain with 16", 18", 21 and 26" bowls, $39.95 plus $3 freight. Satisfaction guaranteed.

Only **$29.95** *while they last*

S&R RESEARCH, DEPT. AH, 845 E. EL MONTE ST., SAN GABRIEL, CALIF.



AN **OLD TIME VALUE $7.95**

EARLY AMERICAN LADDER BACK CHAIR

(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42" Seat 17½"w., 14" d., 17½" h.

Unpainted.....$7.95
Natural finish (blonde).$8.95
Maple, mahogany, walnut, cherry or pine finish $10.75

Minimum Order TWO

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen

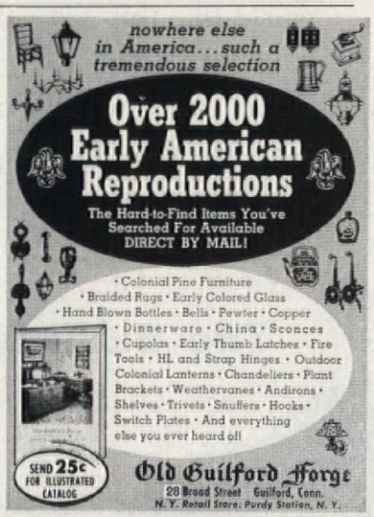
Dept. A20, STATESVILLE, NORTH CAROLINA

---

nowhere else in America...such a tremendous selection

Over 2000 Early American Reproductions

The Hard-to-Find Items You've Searched For Available DIRECT BY MAIL!



• Colonial Pine Furniture • Braided Rugs • Early Colored Glass • Hand Blown Bottles • Bells • Pewter • Copper • Dinnerware • China • Sconces • Cupolas • Early Thumb Latches • Fire Tools • HL and Strap Hinges • Outdoor Colonial Lanterns • Chandeliers • Plant Brackets • Weathervanes • Andirons • Shelves • Trivets • Snuffers • Hooks • Switch Plates • And everything else you ever heard of!

SEND 25c FOR ILLUSTRATED CATALOG

Old Guilford Forge

28 Broad Street Guilford, Conn.

N. Y. Retail Store: Purdy Station, N. Y.

---

a RIVIERA EXCLUSIVE

NEW, EXCITING **JIFFY JUMP-IN**

for GLAMOROUS LOUNGING

for that SLIM-LOOK

for the ACTIVE GIRL

for Work or Play

Style No. R-263



Zip the full length zipper and you're ready for house cleaning, shopping or gardening, while you look your glamorous best. Easy care cotton in gala plaid, with wide leather-look belt, fashionable side pockets, alluring neckline. You'll feel alive and so comfortable in this predominating plaid. Black & White, Black & Red, Black & Maise, Black & Pink

SIZES 9-17 10-20 14½-28½ 40-48

$5.95

With or Without Sleeves

RIVIERA ORIGINALS, dept. 32-2 Money-Back Guarantee
803 MacDonough St., Brooklyn 33, N. Y.

☐ PREPAID plus 25c postage ☐ C.O.D.

R-263 Size ..... Color .....

☐ WITH SLEEVES ☐ WITHOUT SLEEVES

Name ..... Print

Address .....

City ..... Zone ..... State .....

OLD NEW ENGLAND **SEWING BUCKET**



Makes a lovely end table. A beautiful piece of furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. Handy pin-cushion on flip-over bottom. Drop lid, *presto*, the perfect end table. Hand-rubbed Salem Antique Finish. 22½" high, 13" diam., only **$11.95 ppd.** Large Size 23½" high, 15¼" diam., only **$12.95 ppd.** (Add 75c W. of Miss.) Money back if not delighted.

Send 25c for complete catalog.

ONLY $11.95 POSTPAID

PUDDIN' HOLLER Box 45 E. Swanzey, New Hampshire

FOLDING GAME TABLE WITH 100 USES!



All-purpose hardwood table with a smart gold checkerboard on its black top. Perfect for chess, checkers, backgammon, cards—an extra table for sewing machine, typewriter, snacks. Top is 16"x27", height 27". Folds to 42"x6". **$19.95** shipping charges collect.

French Boxwood Chess Set (King 3¼" high) $6.95 ppd.

Jenifer House *Send 10¢ for new catalogue.*

New Marlboro Stage, Dept. A-2

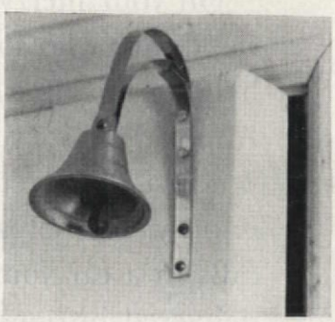
GREAT BARRINGTON, MASS.



shop your AMERICAN HOME



RUN, RUN, AS FAST AS YOU CAN, you can catch him, he's the Gingerbread Man. Reproduced in polished aluminum from the wooden mold in Williamsburg, it is a striking kitchen plaque. It makes a most distinguished Gingerbread Man, as the recipe is included. You can gobble him up, you can, you can! 5¾x11½". $4.95. 50c post. The Krebs, Dept. AH2, Westerly, R. I.



UPSTAIRS, DOWNSTAIRS, or in milady's chamber you can hear this old general store brass bell on its spring bracket. Mount it on the back door and you'll know whether the kids are playing hopscotch or raiding the cooky jar! And it will help you keep track of the butcher, the baker, and the milkman, too. $1.25 each, 4 for $4.50. Seth & Jed, Dept. AH, New Marlborough, Mass.



LONG-STEMMED BEAUTIES, these hand-blown birds of no feather will flutter gaily among the plants at your windows or the flowers on the table. Lightly planted by their 4-inch wire stems, they'll catch a falling sunbeam and show off their brilliant colors in reflected glory. Assortment of 12, each about 1" long, $1. Spencer Gifts, 374 Spencer Building, Atlantic City, N.J.



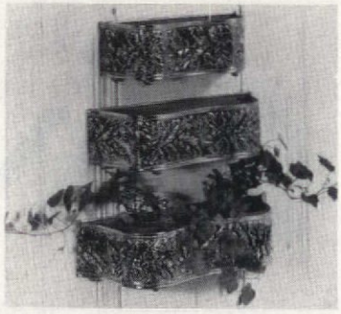
A PLACE IN HER HEART and a heart in her place—what could be nicer for a booklover. A pretty heart bookmark, 2" wide in sterling silver, gets right to the heart of the matter and makes sure she always knows her place. Would-be borrowers will know it too, since her name is engraved on it. No more bent corners! $3. Wayne Silversmith, 546-A South Broadway, Yonkers, N.Y.



Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

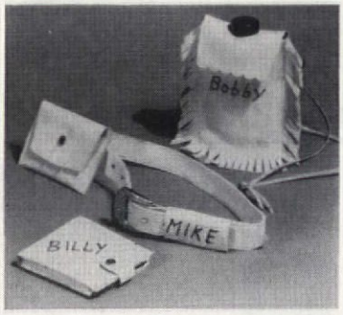
MARKET PLACE



SAY A TIERFUL GOOD-BY to all your lackluster plant containers—three graduated English brass planters put a room into fresh focus. Of solid brass, embossed with a graceful leaf design, they are 10″, 12″, and 14″ long. Stand on shelves or hang on the wall, brimming with greenery, for a dazzling display! Set, $12.95. 50c post. Foster House, 6523-AH North Galena, Peoria, Ill.



PRAYING HANDS, the inspiring and well-loved work by Albrecht Durer, is done in a three-dimensional plaque that's amazingly like the original wood carving. Reproduced in Hydra-Cal, a substance that's so like wood we had to look thrice, it is finished in the antique walnut tones of the original and measures 6x8½″. $4.98 from Hobi, Dept. AH-1, Flushing 52, N.Y.



CHOOSE THE NAME BRAND-ed into fringed cowhide Western gear, and help a budding marshal get the drop on those varmints! Belt, for a young'un from three to nine, has a pouch for gold or bullets. Cowhide-encased, plastic canteen has a loop for shoulder or belt. Three-section wallet takes trading cards, grubstake money. $1 ea. Nancy Norman, 1701 P. O. Bldg., Brighton 35, Mass.

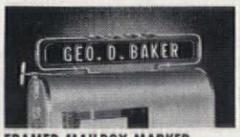
OTTO MAYA



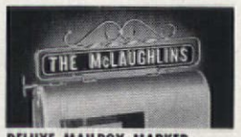
ROSES FOR REMEMBRANCE of a lovely lady's birthday, or just because they suit her, bloom on a sweet Staffordshire plaque 5¾″ across. Three assorted plaques are each in a single color on white, to hang by their braided silk cords. Lovely on a narrow wall between two organdy-curtained windows! Set, $2.98. 25c post. Helen Gallagher, 413-AH Fulton, Peoria, Ill.



MAILBOX MARKER
Style M . . . . . $1.95 postpaid



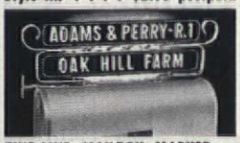
FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid



DELUXE MAILBOX MARKER
Style EM . . . . $3.45 postpaid



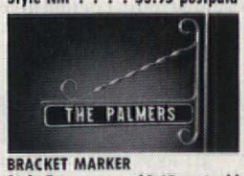
NAME & NO. MAILBOX MARKER
Style NM . . . . $3.95 postpaid



TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid



NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid



BRACKET MARKER
Style B . . . . . $3.45 postpaid



NAME & NO. BRACKET MARKER
Style NB . . . . . $4.95 postpaid



TWO-LINE BRACKET MARKER
Style OB . . . . . $6.95 postpaid

DAY-n-NIGHT Markers as low as $1.95

PERFECT FOR GIFTS—ANY WORDING YOU WANT!

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

FAST SERVICE—WE SHIP WITHIN 48 HRS. SATISFACTION GUARANTEED OR MONEY BACK!

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

Spear ENGINEERING COMPANY
378 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR YOUR MONEY BACK • ORDER FORM • WE SHIP WITHIN 48 HOURS
PLEASE PRINT CLEARLY

Spear Engineering Co.
378 Spear Bldg.,
Colorado Springs, Colo.

STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	PRICE

Any Wording You Want On Any Style Marker

SHIP TO:

TOTAL

ADDRESS

CITY ROUTE OR ZONE STATE

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



Spinning Wheel Planter

$2.98 plus 35¢ shipping

You'll put *this* Spinning Wheel in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter well with greens or small potted violets. An authentic replica, made of rich, rubbed Hardwood, 16″ x 13″ hi. Planter has metal liner. Charming gift for the whole family! *Satisfaction guaranteed.*

FREE Gift Catalog Write for it!

Foster House
6523-K2 N. Galena Rd., Peoria, Ill.

DIRECT FROM FACTORY!
Solid Birch or Maple



Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14″ square. **Solid birch or maple** sanded silky smooth ready for you to paint, stain or lacquer. **MINIMUM ORDER, 2 STOOLS. 2 POPULAR SIZES. Seat heights: 24″ high for "counter"; 30″ high for "bar". (Please specify size.)** *Prompt delivery—ship. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE.* Instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Write for free ready-to-paint furniture catalog, also finished Colonial furniture.

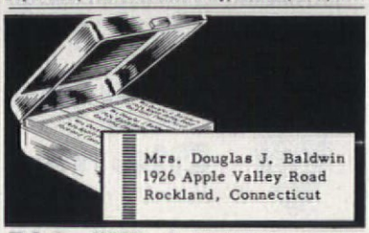
VISIT OUR FACTORY SHOWROOMS
Makers of Fine Furniture Since 1851

MEADOWBROOK INDUSTRIES
Dept. A20, 126 E. Sunrise H'wy, Merrick, L. I., N.Y.



HURRY! SEND TODAY for colorful, valuable collection of 100 World-Wide stamps. Get new issues of past 12 months. From far corners of the world . . . Ghana, Togo, China, Polynesia, India, Australia, Honduras, Iceland and many others. Wonderful new additions to your collection. All different, all genuine, topicals, pictorials, bi-colors, mint and used. Limited supply. Only one to a collector. Plus free complete "Stamp Collector's Guide", other offers for FREE inspection. Send name, address, enclose 10¢ for handling. Garcelon Stamp Company, Dept. 2AHX Calais, Maine.

GARCELON STAMP CO., Dept. 2AHX
Calais, Maine — Rush FREE 100 Different Stamps, Collector's Guide, other offers. Enclosed 10¢ for handling. (PLEASE PRINT).



500 PRINTED NAME & ADDRESS **LABELS - 25¢**

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

Satisfaction guaranteed or your money back. We pay the postage.

Walter Drake & Sons
402 DRAKE BUILDING
COLORADO SPRINGS 10, COLO.

Send for Free Catalogue

YOUR HEIRLOOMS OF THE FUTURE



Boston Rocker Loved because of its great charm and universal appeal...this genuine Early American reproduction is equally at home in today's big, modern "family center" kitchens...in the master bedroom for quiet moments...or in any warm and gracious living room.



Duxbury Delightfully practical and decorative Windsors, authentic in every handsome detail...ideally suited for dining room, breakfast nook, guest room, or occasional chairs anywhere you want one.



Governor Carver Solidly built Windsors designed for dining and endowed with all the sturdy dignity of their Colonial originals – right down to the gracefully turned legs. Excellent double-duty chairs for small homes and apartments.

Nichols & Stone

The Home of Windsor Chairs

Since 1857



Send for Booklet!

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

NICHOLS & STONE CO.
Box 23, Gardner, Mass.

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

Name _____

Street _____

City _____ Zone____ State_____

Rooster CHAIR PADS

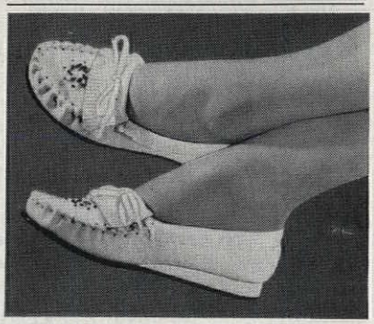


$1.98
2/$3.75
4/$6.98
Plus 35¢ shipping

Perk up a drab kitchen, dinette chairs or your prized ladderbacks with these gay hand-hooked Chair Pads. Made of nubby beige cotton with a proud rooster design in vivid colors, contrasting border. Size is 16″x15″. Order enough for all your chairs now! *Satisfaction guaranteed or money back.*

FREE Gift Catalog Write for it!

Helen Gallagher
413-K2 Fulton St., Peoria, Ill.



WIGWAM WEDGE MOCCASINS .. $5.95

Handcrafted of glove-soft, smooth, washable calfskin, they cuddle your feet, a pleasure to wear. Built-in wedge heel for extra comfort. 5 lovely shades, white, natural, turquoise, red, charcoal with intriguing bead design. Sizes 3 thru 10, narrow and medium, ½ sizes too ... $5.95.

Add 35c postage

Send cash, check or m.o. For COD's send $3 deposit.

OLD PUEBLO TRADERS, Box 4035, Dept. AW2 Tucson, Arizona



1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE**, useful Plastic **GIFT BOX**. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.* Makes an ideal gift. *Satisfaction guaranteed* or your money back. **TIME-SAVER LABELS**, 201 Jasperson Bldg., Culver City 1, California.



SPECIAL OFFER! PINE BENCH $9.95

Seats 3 adults comfortably, or use as coffee table. 2″ rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12″ wide, 48″ long, 13½″ high. Wt. 21 lbs. Also chair ht. bench (17½″) **$12.45** Wt. 26 lbs. Exp. chgs. coll. Free catalog.

Send check or M. O. (no COD's please).

GREENFIELD INDUSTRIES
150 Forest Road Greenfield, N. H.

EARLY AMERICAN



★Shelf & Towel Rack 10″ high x 15″ wide x 3½″ deep
★Toothbrush Rack 11″ high x 7″ wide x 2″ deep

Only $2.98 PPD. 2 For Only $5.50 PPD.

In combination with either $3.98 item—2 for only $6.50

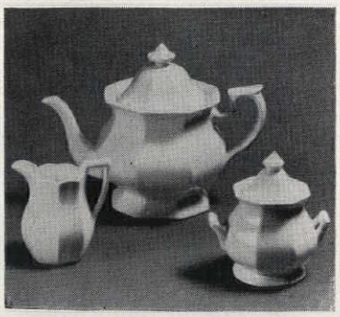


★Bathroom Library 15″ high x 8″ wide x 5″ deep
★Napkin Holder 8″ high x 8″ wide x 4″ deep

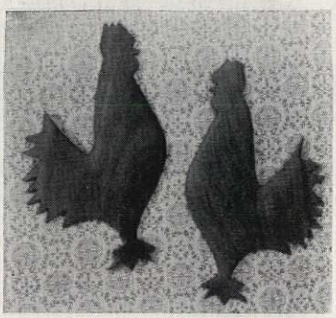
Only $3.98 PPD. 2 For Only $7.50 PPD.

Satisfaction Guaranteed. Immediate Delivery. Original Pine reproductions for Decorative Beauty and Practical everyday use. Hand-rubbed to a honey-satin finish.

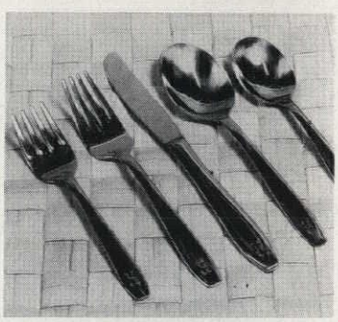
CRESCENT HOUSE Dept. A20, PO Box 621 Plainview, LI, NY



REIGNING AND POURING at the most gracious teatimes, a charming ironstone tea set serves gracefully. In pure white English ironstone, the octagonal pot holds six cups. A darling cream pitcher and covered sugar bowl give forth sweetness and light. If the lady has a will of ironstone, the perfect gift! $8.95. (50c post. W. of Miss.) Jenifer House, Dept. A, Great Barrington, Mass.



TANDEM BANTAM beauties are a proud pair and feeling pretty cocky. Hand carved and finished in Haiti, of beautifully grained Taverneau wood, their rich, tawny color could be the inspired touch in a sportsman's private domain. Or perch them above a boy's desk, to make him feel like the cock of the walk! Each 10x6″, $2.95. $5.50 pr. Deer Hill, Dept. AH 1, Flushing 52, N.Y.



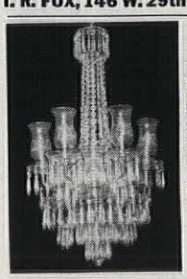
THE INITIAL QUESTION is solved beautifully, in mirror-finish stainless steel by Wallace. The simple, flowing lines make "Contempo" a perfect foil for a single initial, the perfect companion for any china. Knife blades are serrated. Service for six (knife, fork, teaspoon, soup spoon), $12.95; for eight, $16.95. Murray Rackoff, Dept. AH, 1225 Sixth Ave., New York 19, N.Y.



YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. G-1, N.Y. 1.



SAVE 50%

For your EARLY AMERICAN HOME, choose the perfect chandelier from our large stock. Models for every PERIOD. Imported crystals. Satisfaction guaranteed. We pay shipping charges in U.S.A. Free catalogue. Our prices have not advanced in 10 years.

KING'S CHANDELIER CO.
Dept. A-47
Leaksville, N. C.

NEW 1960 CALENDAR BANK
FORCES You to Save

$100.00 a Year—*Automatically!*



25c a day keeps date up-to-date. Also totals amount saved. Forces you to save daily, or Calendar Bank won't change date. Check off birthdays on handy Calendar pad. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11. Add 25c a bank postage. LEECRAFT, Dept. AHC, 300 Albany Ave., Brooklyn 13, N. Y.

LEAD CRYSTAL VASE 75¢



Imported direct from Europe

These fine antique mold heavy German lead crystal vases have not been available for years, 2½″ tall. Original mold dates back many generations. Ideal as bud vase, tooth pick holder or cigarette server. Only 75¢ ea. Vase plus dainty flower bouquet of washable plastic only $1.75. *Add 50¢ for mailing with every order.*

RUGGLES China & Gift House *Disneyland* ANAHEIM 2, CALIF.

CAKE DECORATORS-



You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies. MAID OF SCANDINAVIA CO. Dept. A, 3245 Raleigh Ave., Minneapolis 16, Minn.

EAGLE DECALS

Rich accented gold Eagles, Federal period design. $1.75 per set of 16 decals, sizes asstd. 2″ to 5½″ across. Ppd. U.S., Can.; no COD's. Ohio res. add 3%.
Other decals too **ILLUSTRATED CATALOG 10c.**

AUTHENTICS
Dept. O-8, Box 546, Cinti. 43, Ohio

WHAT'S NEW?

from **SUNSET HOUSE**

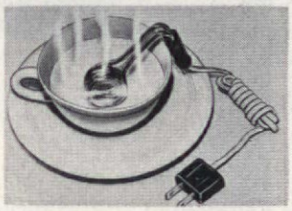
815 SUNSET BUILDING • BEVERLY HILLS, CALIF.



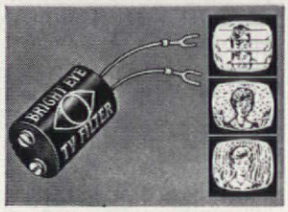
GROW TINY ROSES INDOORS! Perfectly shaped Miniature Rose Bushes bloom indoors all winter long! They grow no more than 8" to 12" tall, but burst with glorious array of tiny blooms! Hardy as regular rose bushes. Blooms are thimble size! Keep indoors all winter, transplant outdoors to bloom all summer.
3450-P—Mini-Rose Bush $1.49
3 Bushes for $4



HEM WITHOUT MEASURING! And no pinning! Hemming's a joy with this ingenious device. Makes perfect turned edges and lets you press them right in place as you go! Just use Ezy-Hem Gauge. Perfect for curved or straight hems, even scallops. Makes neat corners. Ideal for shortening skirts! Draperies are a snap! Easy to use . . . full instructions included.
3501—Ezy-Hem Gauge 98c



BOIL WATER INSTANTLY with new Instant Water Heater. Simply immerse in filled glass, cup or pot—water boils in 90 seconds. A boon for travelers, office workers. Use anywhere — office, hotel or motel. Makes hot beverages, soup. Boils eggs, heats baby's bottle. Keep in purse, luggage, glove compartment, desk drawer. With travel case.
2478—Instant Heater $1



STOP TV HEEBIE-JEEBIES! New electronic Bright-Eye Filter can stop or minimize your TV interference troubles **instantly!** Attaches in seconds to antenna terminals outside of your set. Increases TV set efficiency . . . clearer pictures . . . better sound! Helps get rid of appliance "hash," high frequency "flutters" and other outside interference. Works wonders!
3745—Bright-Eye Filter $1.98



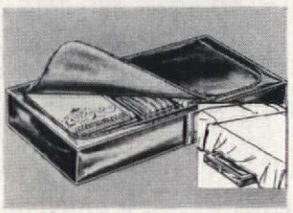
TILE JOINTS SPARKLE bright white . . . fast! New cleaner gets pesky joints in tile pure white and sparkling clean **with no effort!** Just apply liquid right from the applicator squeeze bottle . . . grime, grease and dirt disappear like magic. For cement joints between kitchen, shower and bath ceramic tiles. Large 6-oz. bottle with 'clean between' head.
3740—Bright-Joint Cleaner $1



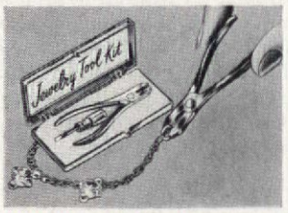
KEEP A CHECK on personal spending habits. Cancelled checks are your best receipts—they act as important records. Essential reference file for tax purposes. Check-Safe holds 800 cancelled checks, a 5-year record. Keeps them safe, clean—for easy reference. Green ripplette box with plastic liner. Gold stamped. 7¼ x 5 x 3¼". Index tabs included.
1936—Check-Safe $1



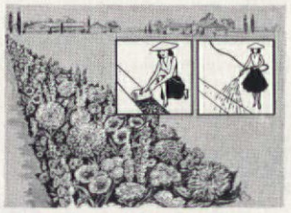
YOU PLANT THESE POTS—40 for $1. Plant summer seedlings, cuttings or slips in Pots made of pressed fertilizer. **They get a head start with faster, stronger growth!** Transplant Pot and all into ground! Pots disintegrate—roots grow right through. No fertilizer needed, and much less water. 2¼" wide.
3275—40-Plant Pots $1
2328—100-Plant Pots $1.95



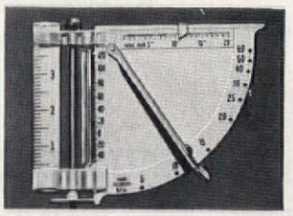
WORLDS OF EXTRA STORAGE with these handsome zippered chests. Only 5½" high . . .fit under low beds, keep on closet shelves. Store blankets, linens, clothing, toys, books. Helps protect from dust, mildew, moths. Tough, rugged vinyl, zipper closure, handy handle. Collapsible for travel. 5½"x18"x36".
3757—Stor-A-Lot Chest $2.98
2 for $5.55



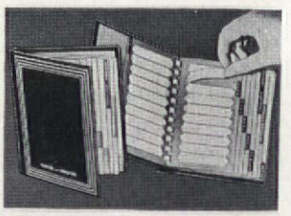
JEWELRY REPAIR KIT does all those difficult fix-it jobs on your precious bracelets, chokers, necklaces, eyeglasses, watches, earrings . . . all jewelry. Kit contains hard-to-find tools made especially for simple jewelry repairs. Now it's easy to fix clasps, eyeglass frames, earrings, clips, etc. Tiny screwdriver and pliers are professional jeweler-size.
3749—Jewelry Repair Kit $1



16 FOOT FLOWER CARPET! Just unroll it . . . watch it grow! 1500 seeds are impregnated into a 16' x 6" carpet. Can be cut to any size. Simply water it. In 6 weeks you have a garden of gorgeous premium annuals. Marigolds, petunias, asters, poppies, snapdragons, zinnias — more than 25 varieties in all.
3333—Magic Flower Carpet .. $1
3 for $2.79



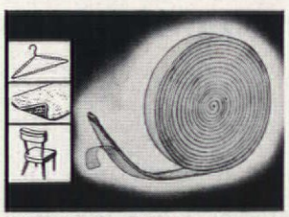
CHECK ALL THE WEATHER at a glance with this handy gauge. **A complete little weather bureau of your own!** Tells rainfall, wind speed, wind direction, **as well as temperature!** Calibrated by the National Testing Laboratory for accuracy. Easy-to-read thermometer has enclosed bulb. Mounts on porch, gate post, fence, barn or outside window.
3347—Weather Chek $1.98



UP - TO - DATE ADDRESS BOOK keeps your address file from becoming obsolete. Name tabs slip in and out for quick changes. Beautiful leather-like binding with gold stamped decoration. Contains a 12-page address file, plus pages for services, birthdays, anniversaries, Christmas card list—30 pages in all. 50 extra tabs for changes.
3500—Tab Address Book $1



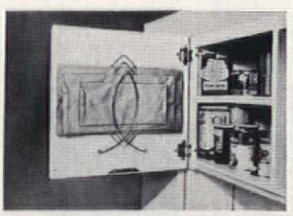
NO-SLIP BLOUSE HOLDER eliminates the "great divide" between blouse and skirt. Fits any size. Invisible and comfy to wear. Rubber-treated elastic . . . worn like a belt inside skirt or slacks . . . needs no sewing. No matter how you twist or bend, your blouse stays right where it belongs — will not ride up!
3297—Blouse Holder 59c
3 for $1.49



HANDIEST THING IN THE HOUSE! Foam tape has adhesive backing that sticks to metal, glass, wood, or fabric. 1000 uses: prevents rugs from slipping, ashtrays or lamp bases from scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood from rattling, dresses from slipping off hangers. 108" x ½" roll.
1086—Foam Tape $1



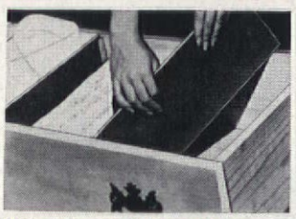
HOUSEBREAK YOUR DOG easily! No more ruined carpets, no more spanking puppy! Just put two drops of Housebreaking Scent on puppy's newspaper, box or on the grass and he knows **that's** the spot! You can completely train most mature dogs and puppies with one bottle or less. **Guaranteed to do the job or your money back!**
1469—Housebreak Scent $2



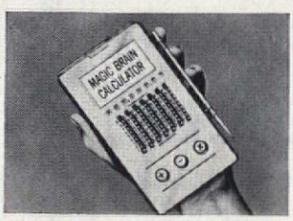
KEEP YOUR PAPER BAGS NEAT. Bag Caddy . . .holds up to 40 bags neatly. No more jamming bags into drawers, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones. Easily fastened to inside of any closet or cabinet door with two screws included. Handy household helper!
2958—Bag Caddy $1



IMPROVE YOUR FIGURE. Stretch your way to a trimmer YOU with new, sturdy rubber Stretch-A-Way. Make any room your private gym in using this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve figure—tummy, thighs, hip and bust measurements this natural way! Keeps you fit and trim. Stores in any drawer.
2330—Stretch-A-Way $1.98



INCREASE DRAWER SPACE with new drawer dividers. Quick, easy to install without tools! Smooth Texas bristol-board can be cut any length with scissors. Self-adhesive guides snap in place anywhere. Choice of 3 heights. Two 21" dividers and six guides per set.
3815—2" Set .....69c 3 for $1.79
3816—4" Set .....$1 3 for $2.59
3817—6" Set ..$1.29 3 for $3.29



MAGIC-BRAIN CALCULATOR does all your math problems with ease! Adds—subtracts—multiplies to 99,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer **in seconds!** Simple to use . . . all steel mechanism works fast.
3750—Magic Brain Calculator..$1



PARSLEY - CHIVES - WATERCRESS grows right in your kitchen! Pick it **fresh** for flavoring and garnish! Put these containers on your window sill, add water . . . have a fresh-grown garden in days! Complete with soil-less nutrient and preplanted seeds.
3349—Parsley Garden 59c
3818—Chives Garden 59c
3819—Watercress Garden 59c
Get all 3 for only $1.49

Mail This HANDY ORDER FORM Today!

YOU MUST BE PLEASED OR YOUR MONEY BACK!

SUNSET HOUSE • 815 Sunset Building, Beverly Hills, California

MY NAME IS _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE ____ STATE ____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

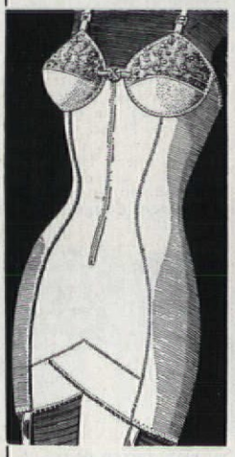
NO C.O.D.'s. All orders sent Postage Paid.

TOTAL AMOUNT ENCLOSED

DO YOU WANT A HEAVENLY FIGURE?

Satin lastex front and back panels combine with nylon power-net sides to mold your figure into fashion's version of the perfect womanly form.

The HEAVENLY FIGURE ALL-IN-ONE, eliminates pinching or rolling. Has long front zipper for ease in slipping in and out. Criss-cross walk-a-way design gives freedom of movement when bending, sitting, stretching or walking. The HEAVENLY FIGURE has wonderful "hold in" power that's comfortable and effective to properly shape your torso. No Bones about it. Makes you look slim, yet lets you feel free.



- **Exciting fluid drape.**
- **Unbroken line from bustline to thigh.**
- **High bosomed bandeau.**
- **Gives a flat tummy, a neat back view, yet permits rounded hips.**

Sizes A cup—32-36—$5.95; B cup—32-42—$5.95; C cup—32-46—$6.95; D cup—36-46—$6.95

$5.95 pink, black or white panty girdle style $6.95

WILCO FASHIONS, Dept. S-435-B
35 So. Park Ave., Rockville Centre, N. Y.

Please send "HEAVENLY FIGURE." I want to try on approval for 10 days. If I am not completely satisfied, I may return for refund of purchase price.

( ) **I enclose $.....** **You pay postage.**
( ) **Send C.O.D. I will pay postal charges.**
( ) **Regular Girdle** ( ) **Panty Girdle**
( ) **White** ( ) **Pink** ( ) **Black**
Bra Size..... **Waist Size.....**
( ) **Send me.....extra crotches at 49c each.**

Name .....
Address .....
City.....**Zone**....**State**.....
(Save approx. 70c by sending check or Money order.)

Free! AIRMAIL COLLECTION



Get this spectacular collection of all-different, genuine Airmails from strange, far-away countries in Asia, Africa, Europe, the exotic Orient! World's largest airmail, scarce $23 stamp, old Zeppelin, many, many others. A truly remarkable collection containing stamps worth up to 30¢ each at catalog prices! EXTRA: Bargain Catalog PLUS other exciting offers. Send 10¢ for mailing costs. Supplies limited—ACT NOW!
Jamestown Stamps, Dept. F20AH, Jamestown, N.Y.

LUNDSTROM SPACEMASTER



actual illustration

SOLID-DESIGN, ADJUSTABLE-SHELF BOOKCASE

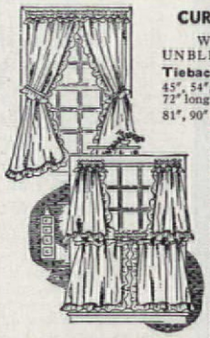
ONLY $53.50 COMPLETE

3 shelves adjustable every ½ inch, overall size 33¾ inches wide x 41 inches high.

Here at last is a solid-design bookcase with beauty and utility. The Lundstrom Spacemaster is unusually flexible . . . with shelves adjustable to half-inch intervals. Accommodates hard-to-fit books. Extra shelves available. Finished in rich mahogany or walnut satin lacquer. With sliding glass doors $69.50. Lundstrom bookcases **sold direct** since 1899—guaranteed to satisfy, save you the middleman's profit.

Order from Adv. or write for free catalog A-20 showing complete line, factory prices

C. J. LUNDSTROM MFG. CO.
Little Falls, N.Y. **Since 1899**
New York Showroom: 440 Fourth Avenue, 10th floor



CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN

Tieback
45", 54", 63" 72" long..... **$3.50 pr.**
81", 90" long..... **$4.50 pr.**

Tier
25", 30", 36" 40" long.... **$2.50 pr.**
2 pair to window.... $5.00
Both types 70" wide per pair

Matching Valance
9" x 70".... **1.00 ea.**

ALL PRICES POSTPAID

Buy these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Check or money order, no COD's, please. Satisfaction guaranteed. Write for price list and description of other curtains, dust ruffles and pillow shams.

COUNTRY CURTAINS, Dept. 1 Stockbridge, Mass.

EARLY AMERICANA AT ITS BEST!

THE "MARLBOROUGH"

MAPLE COMB-BACK CHAIR



ONLY $9.95

The simple beauty and accent on all-purpose utility of Colonial America is reflected in this genuine reproduction of our Marlborough Maple Chair. In your home it will fairly brim with profound pride of ownership. SEAT: 17½" w. x 17½" d. x 18" h. Overall ht.: 38"

From Factory to You—Fully Assembled

UNFINISHED: Ready-to-Paint, Stain or Lacquer—**$9.95** *FINISHED:* In Maple, Black 'n Gold, Mahogany, Walnut—**$12.95** *MIN. ORDER: 2.* Please Send Check or Money Order. Sorry, no C.O.D.'s. Express Chgs. "Collect." Satisfaction Guaranteed. **Send for Free Catalog.**

VISIT OUR FACTORY SHOWROOMS

MEADOWBROOK INDUSTRIES
Dept. A-260, 126 E. Sunrise H'wy, Merrick, L. I., N. Y.

PUMP WATER DRY—SAVE MONEY



Suct-Dri
only $2.75 postpaid

Without electricity or moving parts this suction drainer pumps 330 gallons of water per hour from flooded cellars, pools, trenches, etc. Just attach with a garden hose to any screw-type faucet; attach another section of hose to the discharge end, turn on the water and it goes to work. **Mail your order today.**

SUCTDRY PRODUCTS, Dept. AH3, Box 39, Bethpage, N. Y.



New Early American Salem
SWITCH PLATES

Add this inspired decorator touch to any room in your home. The colonial charm of these authentically styled switch plates blends beautifully with painted, papered or panelled walls. Order one or several at this unusually low price.

Single $1.00 Double $1.50

Send check or m.o. post paid. Satisfaction guaranteed.

Send 10c for new Early American catalogue.

MEDFORD PRODUCTS, Dept. AH2, Box 39, Bethpage, N.Y.



Learn FLOWER Arranging and FLORISTRY Easily and Quickly AT HOME

FOR PLEASURE—please your friends and family with professional corsages, centerpieces, etc. Your church and club will welcome your assistance in arranging impressive floral designs. Win Blue Ribbons. Many earn good money while learning.

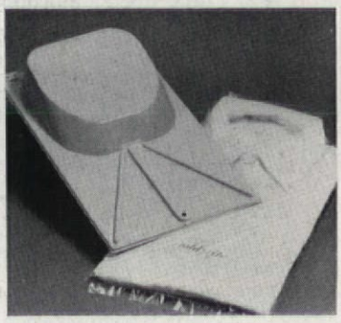
FOR PROFIT—prepare for tremendous money-making opportunities for trained men and women in the Floral Field. You may quickly learn how to make professional arrangements for the home, weddings, social affairs, funerals—wherever flowers are used. Start your own profitable business or get good paying position. Excellent part-time money-making opportunities. **Study and earn your certificate at home.** Our training **Accredited by the National Home Study Council.** May we send **FREE,** and without obligation, our informative **booklet?**

NORM & SUE MORRIS' NATIONAL FLORAL INSTITUTE
11826 SAN VICENTE BLVD., STUDIO A-20
LOS ANGELES 49, CALIFORNIA

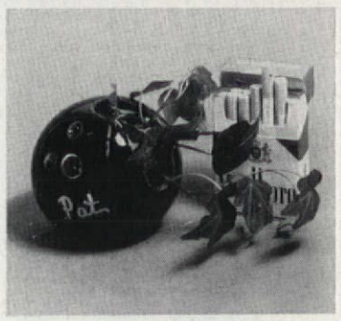
ASSIGNED SEATS to the dining room will make a hit with all hands, especially the captain! Danish-style captain's chair, sturdily made of birch, is designed with clean, graceful lines. Even if you're Baroque, you can afford $13.95 each unfinished. Natural birch, walnut, or maple finish. $16.95. Exp. chgs. collect. Seat, 18x18". Meadowbrook Ind., 126-AH Sunrise Hwy., Merrick, N.Y.

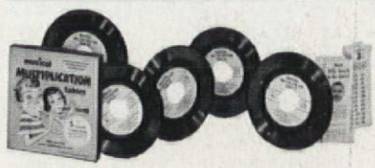


YOU'LL LAUGH UP YOUR SLEEVE at people who still struggle to get shirts folded neatly. Do yours in a wink with Fold-rite, a marvelous gadget to keep your brow as wrinkle free as the shirts and blouses. Just fold a shirt around it and presto—it slips off, still folded! Blue styrene. $3.95. Ten plastic storage bags, 59c more. Hilltop Prod., Box 247-A, Wilton, Conn.



ROLL OR BOWL A BALL that's right up a bowler's alley. On the coffee table, a black ceramic replica 3½" high is slotted to trail her favorite ivy. Or it will hold a pack of cigarettes on his desk, giving him the opening for a bit of boasting about his game. As a gift, it's sure to be high scorer! State first name. $1 plus 20c post. from Stratton Snow, Dept. AB, Delray Beach, Fla.





Now Johnny can learn to multiply!

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records, Dept. T-4, Wilmette, Illinois.**

KILL THE HAIR ROOT



Destroy unwanted hair PERMANENTLY with new, improved Mahler Epilator. Use conveniently and privately at home. When you have read our instruction book carefully and learned to use the Mahler Epilator safely and efficiently, then you can remove all unwanted hair PERMANENTLY. MONEY-BACK GUARANTEE. (Our 76th Year)

"NEW BEAUTY FOR YOU"

SEND 5¢ TODAY FOR BOOKLET

MAHLER'S, INC., Dept. 8308 PROVIDENCE 15, R. I.

THE PROVEN WAY TO PLAN A HOME



Guaranteed by Hiawatha Estes, nationally syndicated home columnist. His designs will give your new home that happy, luxurious look for more gracious living. They feature center halls, fabulous kitchens, etc. *Homes of Distinction. Homes for Living, Prize Homes, Award Homes, Town & Country,* $1. each; *Ranch & Country* $2. A brilliant collection. Low-cost proven plans are available. All 6 books, a $7 value, only $5.

Nationwide Plan Book Co., Northridge 10, Calif.

GROWS FAST—BLOOMS INDOORS

Trailing Vine Madeira

HANGING GARDEN

5 Fast-Growing, Blooming Size Madeira Bulbs Already Planted in Attractive Hanging Basket **$1.49 Full Price**



If you love flowers send for this gay styrene hanging basket that's already planted with 5 Flowering Madeira bulbs. Just add water—watch it grow . . . indoors! Quickly the lovely vines spill down as much as 3 feet with masses of heart-shaped green glossy leaves. Blooms with lovely flowers. Brightens every home, offices, etc. Comes complete with brackets, screws, ready to hang. A tremendous value at only $1.49 Full Price.

SEND NO MONEY

FINAL OFFER to AMERICAN HOME readers. Order as many HANGING GARDENS as you like but hurry. Send no money. Pay thru postman plus C.O.D. postage on guarantee of satisfaction or return within 10 days for purchase price refund. Cash orders add 35c and we ship postpaid. Any bulb not growing replaced free (5 year limit). Rush order today.

MICHIGAN BULB CO., Dept. FA-1402, Grand Rapids 2, Mich.

100 GOLD INITIALS $1

Make your own MONOGRAMS with these instant self-adhering RAISED GOLDEN INITIALS and personalize ANY item for pennies! Adheres PERMANENTLY to LEATHER, WOOD, PLASTIC, METAL, GLASS, PAPER, CLOTH, CERAMICS, etc. Looks and feels like expensive 14-K GOLD METAL INITIALS. Not affected by heat or cold. Personalize your own items or gifts. KIT OF 100 ASSORTED A to Z INITIALS only $1.00. Two Kits, $1.75 ppd. Mailed first class. Money-back guarantee.

IMPERIAL MONOGRAMS., INC. Dept. 101 150-26 HILLSIDE AV., JAMAICA 32, N.Y.



FAMILY ARMS

genuinely emblazoned from old records filed under 100,000 British & European surnames. In relief and full colour on immaculate 10" x 12" OAK WALL SHIELDS for mural decoration.

Enrich your home Dignify the office

$15.00 postpaid. Your check is returned if the Arms cannot be traced. School, Ship, Regiment and Air Badges, etc. similarly reproduced. Write Britain direct. . . .

HUNTER & SMALLPAGE, YORK, ENGLAND



EAGLE-EYEING for a just-right candy dish, ash tray, and a very swish soap dish, we found one that does handsome duty all three ways. Cast in a shell shape and plated in 18-K gold with a brushed finish, it claims a spread-winged eagle as its protector. Dish is 4¾" long. $1.50 each plus 25c post.; 3 for $4 plus 35c. Old Pueblo Traders, Box 4035. Dept. AST, Tucson, Ariz.



SLIP HIM A FILE, scissors, knife, and lighter, in one palm-sized combination that really takes the cake. The monogrammed case is polished stainless steel, and measures just 2¾" long to fit nicely in his pocket. Get one for your matchless valentine—he'll have every situation well in hand and whittled down to size! $2.50. Zenith Gifts, 1751 P.O. Bldg., Brighton 35, Mass.



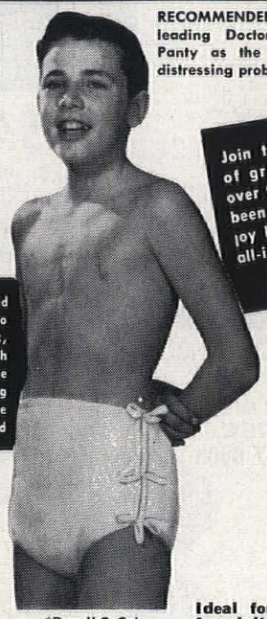
FRESH AS PAINT, new Stat compound gives paint-brush problems the brush-off. After a dip in Stat, the brush stays soft until used again! Paint can't harden in the brush—Stat's thick coating seals the brush just as you left it, whether for minutes or months. Safe and nonflammable. $1.49 a pint. Stat seekers write to Sunset House, 71 Sunset Building, Beverly Hills, Calif.

PROTECT YOUR CHILD
FROM WET BEDS WITH STAYDRY* PANTIES

Protect your child from the psychological disturbances caused by bed wetting. Give your child the wonderful security of waking up in a dry bed. Staydry panties assure sleeping comfort—this patented all-in-one panty is a safeguard against unhealthy wet clothes and bedding.

DAY AND NIGHT PROTECTION! Trim-fitting Staydry Panties may be worn invisibly under clothes during the day as well as under pajamas at night.

STAYDRY PANTIES are comfortable and well-fitting—without pins or buttons to cause discomfort. They contain thick, thirsty, highly absorbent material with tested waterproof outer covering of the finest non-toxic, soft plastic. Non-binding Staydry Panties are completely washable—they may even be boiled and bleached



RECOMMENDED BY DOCTORS! Many leading Doctors suggest the Staydry Panty as the perfect solution to this distressing problem.

Join the many thousands of grateful mothers all over the country who have been helped to new found joy by Staydry—the only all-in-one panty backed by famous Seals.

REAL ECONOMY! Staydry frees you of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

$1.69 and up

FREE BOOKLET "Bedwetting and the Older Child"

Check box for exact waist size in inches

COMMENDED BY THE PARENTS MAGAZINE

Infants:

- ☐ Med. $1.69
- ☐ Large $1.98
- ☐ Extra Large $2.49

Children & Adults:

WAIST SIZES	☐ 18	☐ 20	$3.49
	☐ 22	☐ 24	$3.98
	☐ 26	☐ 28	$4.98
	☐ 30	☐ 32	$5.98
	☐ 34	☐ 36	$6.98

38 to 56, write for special prices

Prices slightly higher in Canada

10% DISCOUNT when ordering 3 or more

Money Back Guarantee in 10 days

*Reg. U.S. Pat.

Ideal for invalids—wonderful for adults with an embarrassing problem.

Jolan Sales Co., 112 Fostertown Rd., Newburgh, N.Y.

Please send me _____ STAYDRY Panties

Waist Size _____ Total Price _____

☐ C.O.D. ☐ CHECK ☐ M.O.

NAME _____

ADDRESS _____

CITY _____ STATE _____

Save Tedious Cutting
You have no waste



Make This Radiant Lone Star Quilt—from **288** ready cut pieces. Cut from 80x80 color fast percale. Rainbow color combination—**Green, Lime, Buttercup, Pink, Light Rose, Ruby, Rose, Lilac, Lavender, Blue.** (also in Orange, Yellows, and Browns). Add your fill-in blocks and borders for finished size 83" square. **Directions, color diagram, quilting pattern, $4.89 pp.**

AUNT MARTHA'S STUDIOS, Dept. 701
1243 Swift, Kansas City 16, Missouri



Play Right Away!
ANY INSTRUMENT

NOW it's EASY to learn ANY INSTRUMENT—even if you don't know a single note now. No boring exercises. You play delightful pieces RIGHT AWAY—from very first lesson! Properly—by note. Simple as A-B-C. You make amazing progress—at home, in spare time, without teacher. Only few cents per lesson. 1,000,000 STUDENTS including Lawrence Welk.

FREE BOOK Shows how easy it is to learn music this modern way. Write for it. No obligation; no salesman will call upon you. Tear this out.



U.S. School of Music, Studio 1792, Port Washington, N.Y. (62nd year.)



BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY 100% WOOL!

All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for **FREE SAMPLES** and literature on this quality *rug material — as well as on our economy-priced READY-MADE braided rugs.*

BLOOMFIELD WOOLEN COMPANY
Department AH-20 • BLOOMFIELD, INDIANA



NEW MONROE FOLD-KING FOLDING TABLE LINE

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive *new* automatic folding and locking, super strength, easy seating.

BIG NEW 1960 CATALOG FREE

Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE

Monroe Company, 112 Church St., Colfax, Iowa

MAKE-DECORATE Candles FOR FUN OR PROFIT!



Men, women **ANY** age! Learn to create, design & decorate unusual candles *for all occasions!* **FUN,** *fascinating hobby or spare time business.* Expand to *colorful candle shop,* later. **ENORMOUS DEMAND** . . . friends, clubs, stores, churches, *everyone* will clamor for your original, unusual candle shapes, colors, types & scents. *As little as 10¢ in material brings $2 income!* All ages delight in this easy-to-learn craft. *No artistic ability required* . . . we show you how, step - by - step. Send **TODAY** for **FREE FACTS, CANDLECRAFT,** Dep't X48, Fellbrook, Calif.

DOWN COMFORTS Beautifully RE-COVERED



Also Wool Comforts Re-Covered . . . and . . . Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for FREE samples of coverings, testimonials and picture folder.

No salesmen — Mail order only!

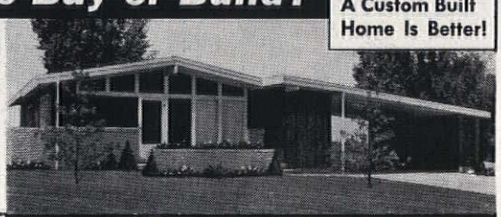
© 1954

ALDEN COMFORT MILLS-AH
Box 6070 Dallas, Texas

Planning to Buy or Build?

Remember . . . A Custom Built Home Is Better!

Over 1,000 Different Builders Blueprints Ready To Mail!



SEE THEM IN . . . *Garlinghouse* HOME PLAN BOOKS

Builders Costs on These Homes Range from $5,000 to $50,000 Depending on Size and Locality

A custom built home is better — meets your needs better — has higher resale value. In the plan books listed here are several hundred fine plans — printed from actual photos and drawings of exteriors with floor plan and accurate description.

Complete LOW COST working plans, specifications, lumber and mill lists available (immediate delivery) for every plan.

These blueprint sets are your best investment when building because you, your builder and lumber dealer know in advance what is being contracted for — thus avoiding costly mistakes or misunderstandings. Plans are sold on money-back guarantee.

ORDER YOUR BOOKS TODAY!

Big Beautiful Books Showing All Popular Sizes, Styles.

RANCH AND SUBURBAN—125 very popular ranch-type plans—conventional and contemporary. Ideal for town and country. Many in color **50c**

CHOICE SELECTED HOMES—124 plans in wide variety of styles. 2 and 3 bedroom sizes. 48 in color **75c**

NEW AMERICAN HOMES—Larger size homes—110 of them. 32 in color. Tested for popularity **$1.00**

INCOME PROPERTY & RETIREMENT HOMES—over 125 plans—duplex, multiple units and small homes **50c**

DELUXE SMALL HOMES—Our largest selection—140 modern designs. Popularity tested. 2 and 3 bedrooms. 64 in color **50c**

MASONRY HOMES—Over 60 designs in modern cement block, brick and stone. 2 and 3 bedrooms **50c**

SPECIAL OFFER—All 6 above books, **$3.00** Ppd.

BUILDERS SPECIAL—Our complete library of 18 books containing over 1,000 plans. A $10.75 value for **$8.00** Ppd.

All Books By Return Mail—Postpaid—In U.S.A. and Canada.

L. F. GARLINGHOUSE CO., INC., Box A-20, Topeka, Kansas

Enclosed is $ ..... cash, check or money order for books marked below.

- ☐ Ranch and Suburban
- ☐ Choice Selected Homes
- ☐ New American Homes
- ☐ Income & Retirement
- ☐ Deluxe Small Homes
- ☐ Masonry Homes
- ☐ Special Offer (6 books)
- ☐ Builders Special

Name _____

Address _____

City _____ *State* _____

FURNISHED IN EARLY AMERICAN?



Send 25¢ For Our Famous Big 800 Picture Catalogue

Everything in Early American from furniture to pewter – 800 unusual items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum – community of a century – and – a – half ago. Our workshop has both made and collected over 2500 reproductions.

Finished and unfinished reproduction furniture; chairs, beds, mirrors, rugs. Sandwich and Milk Glass, china, pewter, lamps, lighting fixtures. Fireplace equipment, weathervanes, wrought hardware, furniture brasses, Toleware, brass, copper.

SW. Hundreds of Gifts with an Early American Flavor.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

420 Brimfield Turnpike, Sturbridge, Mass.
50,000 people a year visit our Shop

BUILD a better home and save... send for America's finest home plan books

Get this fabulous library of home plan ideas. Each home is custom-designed by a master designer to combine lasting beauty and living convenience with unusual cost saving construction. You can save $1000 or more with these plans whether you do the building or contract it. Precisely detailed working blueprints, materials lists, etc., are also available at low-low cost . . . Write today!



SAVE Any 3 Illustrated Books **$2** Books $1 ordered separately

- FAMILY ROOM HOMES 222 popular homes $1
- HILLSIDE & SPLIT-LEVEL 100 designs $1
- NEW TRENDS 260 selected homes $1
- BLOCK MASONRY 223 low cost beauties $1
- WEEKEND HOMES snug cabins, lodges $1
- DUPLEX HOMES 40 money-makers $1

Postpaid in U.S. and Canada

HOME BUILDING PLAN SERVICE
Studio A, 2454 Sandy Blvd., Portland 12, Ore.



Your OLD FUR COAT into NEW CAPE, STOLE, JACKET $22.95

MORTON'S fur specialists remodel your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value, **selection unmatched at any price (36 styles).** Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1960 Style Book.

MORTON'S, Dept. 21-B, Washington 4, D. C.

TITANIA
the most BRILLIANT gem stone on Earth!—says the Saturday Evening POST & READER'S DIGEST about this amazing
MAN-MADE MIRACLE!





Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per carat ONLY $12*

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY $25*

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY $32*

Linde (Synth) Star Rubies and Sapphires, Chatham Cultured Emeralds, etc. at Proportionately Low Prices!

FREE booklet and handy Ring-Size Chart
*All prices plus 10% Federal tax

REGENT 10 Day Money-Back Guarantee
LAPIDARY CO.
Dept. AH-85, 511 East 12 St., New York 9, N. Y.

GET THIN TO MUSIC with WALLACE METHOD



Now, prove to yourself, in 7 days, at home that you can lose excessive weight by the Wallace Method. Over 500,000 have used this easy, safe way. Combines sensible diet with planned exercise to the tunes of an 18 piece orchestra. On phonograph records. First record and lesson sent postage paid for 7 days' FREE TRIAL. Nothing to pay now, no promise to pay later. Just an out and out FREE TEST as coupon clearly states. Mail coupon today to

"I've had the trial record only 1 week and have lost 5 lbs." Mrs. P. Hawks, Wash., D. C.

WALLACE, Dept. 1941, 427 W. Randolph St., Chicago 6, Ill.

WALLACE, Dept. 1941, 427 W. Randolph St., Chicago 6, Ill.

Please send first phonograph record and lesson on 7 days' FREE trial. I will either enroll or mail back your record and lesson at the end of a 7 Day Trial. This does not obligate me in any way. I am over 18.

Name .....

Address .....

City ..... Zone .... State .....



150 PIECES of Socially Correct

$1 POST PAID

100 SHEETS
50 MATCHING ENVELOPES

Your NAME, ADDRESS, CITY and STATE Distinctively PRINTED in BLUE on 3 LINES

MONEY BACK GUARANTEE

Fine quality white vellum stationery. 100 Sheets (5½ x 7) and 50 matching envelopes, all personalized. Correct for your own use — Perfect as a gift. Please print. Sorry no C.O.D.'s.

HAMILTON-WARD DEPT 7A, WESTFIELD MASS.



FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.

Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. AH.

PORTLAND STOVE FOUNDRY CO., Portland, Me.

A COLLECTOR'S S & P!
STATE MAP and SYMBOL SALT & PEPPER



$1.25 per pair POST PAID

State Map is salt, Pepper is states' best known symbol. ALL 48 States Available. Hand painted ceramic.

HEATHER HOUSE
346 North 4th St.
Burlington, Iowa

HEAVY LEGS



BEFORE Mrs. J. O. Lewiston, Idaho



AFTER

Try this new, amazing, scientific home method to Reduce Ankles, Calves, Thighs, Knees, Hips for
SLENDERIZED LEGS

FREE! "How To Slenderize Your Personal Heavy Leg Problems" Book—also packed with actual before and after photos of women who obtained remarkable results! Beautifully firm, slenderized legs help the rest of your figure look slimmer, more appealing! Now at last, you too can try to help yourself to improve heavy legs due to normal causes, and reduce and reshape ANY PART of your legs you wish . . . or your legs all over . . . as many women have by following this new scientific method. Well-known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy scientific leg technique with simple instructions for slenderized, firmer, stronger legs; improving skin color and circulation of blood in legs, plus leg measurement chart.

Limited Time FREE OFFER

For your free book on the Home Method of Slenderizing Heavy Legs mailed in plain wrapper, without obligation, just send name and address.

MODERN METHODS, Dept. FL-586
296 Broadway New York City 7

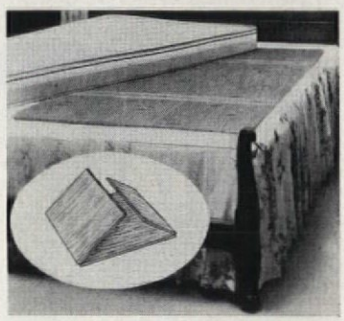
TALL, DARK, AND HANDSOME pair will spice your life and spruce up your dinner table. Each a regal 10" tall, gracefully shaped salt shaker and pepper mill have silver-plated caps and bases to complement their soft ebony finish. Get a pair for yourself, and don't forget the gourmet friends you may need a gift for. $5.95. Order from Contempo House, Box 97-AH, Calabasas, Calif.



A REAL GEM for a gem of a girl, especially if she's sweet sixteen. She'll love this pretty pendant, with its lustrous cultured pearl and tiny diamond set in 14K white gold. A dainty droplet on a 14K white gold chain, it would be a charming valentine for any lass with a delicate air. $7.75. From Jewelers International, Dept. AH E, 48 West 48th Street, New York 36, N.Y.



TURN YOUR BACK on backache and you'll get plenty of support—you don't need to be a fullback to appreciate the Fullback Bedboard! A full 5' long to give you continuous support from shoulders to hips, it can be folded up for storage. Of wood-grained Aircel, its light weight belies its strength. Twin size, $5.95; double size, $8.95. Better Sleep, Dept. AM2, New Providence, N.J.



Good-Bye Fleas!
KILLS FLEAS WHILE CATS NAP



New soft warm bed, Orlon-Acrilan blanket fabric. Mothproof, stain-resistant, washable, non-shrink. Contains catnip. Gets rid of fleas and lice the easy way! Stops biting and scratching, sweetens the disposition. Has removable inner pad, gives your pet the solid comfort you get from your mattress. Hear pussy purr in luxury, forsaking that favorite chair or sofa. You'll avoid telltale hairs and soiled or torn cushions. In fashionable muted plaids. Long-lasting. 14 x 18 in., postpaid for only **$3.95.**

APPROVED Cats MAGAZINE

Flea-Scat-Pad for dogs—kills fleas and 'B.O.', has cedar aroma. 15 x 28 in. **$4.95** • 28 x 36 in. **$6.98**

ORDER TODAY—Send check or money order and save yourself all postal charges.
Money Back Guarantee.
CHAPERONE Box 60S, Sudbury, Mass.

ITALIAN DEMI-TASSE SPOONS... $2.95 set ppd.



Pretty silver plated 4" Italian Demi-tasse spoons feature unusual and intricate Florentine Crest-of-Arms. Ideal for all refined entertaining, be it coffee, tea, or dessert. Your guests will admire set's Old World charm. In leatherette type case, set is ready for GIFTing. Set of 6—$2.95 ppd, 2 sets—$4.95 ppd. Money Back Guarantee. Send 10c Import Gift Catalogue.

G. WAYNE TABOR, *Importer*
7540-A2 East Grand Avenue, Dallas 14, Texas



TALL MEN'S SHIRTS!
YOUR EXACT LONG SLEEVE LENGTH!

Sport and dress shirts in the smartest new styles, colors and fabrics — all with bodies cut 4" longer and in exact sleeve lengths up to 38"! Top quality at modest prices, with satisfaction Guaranteed. Not sold in stores, by mail only! Write today for FREE Catalog prepared for Big Men or Tall Men only!

FREE CATALOG
KING-SIZE INC.
7050 BROCKTON, MASS.

BUILDING A NEW HOME ? REMODELING
Then YOU need this New Book



100 WINDOW IDEAS

Window Walls, Sliding Glass Doors, Picture Windows, Sliding Windows, Double Hung Windows, Jalousies. Profusely illustrated. Beautiful window and sliding glass door effects for every room to help you with your new home or remodeling plans. Send 25 cents for your copy today.

FLEETLITE WINDOWS
Dept. AH-20
2015 Walden Avenue • Buffalo 25, New York

Make Extra Money At Home!



INVISIBLE MENDING
Pays up to $10 in an Hour

Be the invisible mending (reweaving) expert in your community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Big demand from cleaners, laundries, homes. Up to $10 for a single hour's work reported. Write

FABRICON CO., Dept. 542
6238 Broadway Chicago 40, Ill.

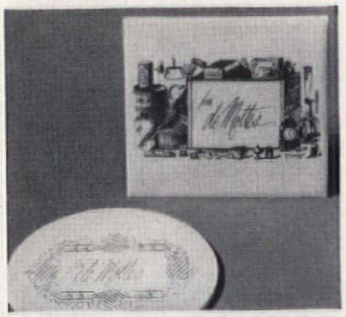
Recipes in Use Need CELLOPHANE ENVELOPES

For new recipes—or your old favorites—use these individual cellophane envelopes. They're greaseproof and moistureproof . . . easily visible both sides, 3"x5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00 400 for $3.00

Over 59 million purchased by American Home readers. Write today! Send check or money order:

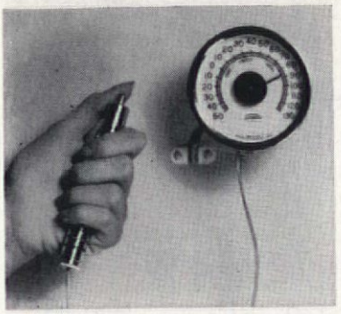
THE AMERICAN HOME
American Home Bldg., Forest Hills, New York



DOWN UNDER a stew put a tile or two to protect your table top from burns and such. Pretty white ceramic tiles, graced with handsome designs and a friend's name, make thoughtful gifts. One charming motif, the old-fashioned General Store, is in red. The other has a delicate, scroll-like tracery in gold. Each 6x6″, $1.50. From Pinesbridge Studios, Ossining 20, N.Y.



DECISION FROM THE BENCH: such a handsome Deacon's Bench is just what the deacon ordered, to put new life in your foyer! Sturdy, beautifully handmade in solid ash, it has a hand-woven, three-panel seat of fiber rush. 60″ long, 17¼″ deep, and 32″ high. Unfinished, $45.95; blonde, $49.95; brown maple or pine finish, $55.95. Exp. chgs. collect. Jeff Elliot, AH-8, Statesville, N.C.



IN THE DARK about the weather outside? It's easy to know the cold standard with this precision outdoor thermometer—its face lights up for quick reading after dark! Pen-sized control is operated by two pen-light batteries, attaches to the thermometer outside by a slim cord that won't let in a draft. Dial, 3½″. $4.95. Mastercraft Prod., 275-A Congress St., Boston 10, Mass.

3½ FEET HIGH ALL STEEL PLANT STAND

Bring Garden Beauty Indoors all year 'round!

EXQUISITE ALL STEEL

PLANT STAND

AT A SENSATIONALLY LOW PRICE

- Revolving Arms
- 3½ Feet High
- Will Not Tip or Tilt
- Holds 10 Plants

$14.95 value

$5.95

plus 80¢ postage and handling



Never Before Such A Value

Revolving arms—for daily plant sunning and easy watering, different room arrangements—extend outward 5 to 10 inches from center. Holds 10 standard size pots including one 8 inch pot at bottom. Filigree-metal center post may be filled with moss for climbing plants. Use indoor or outdoors—in living room, porch or patio. Baked-on enamel finish—weather resistant—last for years. Smart functional design harmonizes with any decor. (Plants and pots not included.) Order today on money back guarantee. Immediate shipment.

Plant stand with 10 pots and moss, $6.95.

NIRESK INDUSTRIES, Dept. APA-3
2331 N. Washtenaw, Chicago 47, Illinois

State your choice: Wrought Iron Black or Tropical White in silky-smooth permanent baked enamel finish.

221 STAMPS 25¢

plus 88 FLAGS OF THE WORLD
plus PLANET MAIL SHEET



Look what you get for only 25c! You get the stamps shown here—plus *Indonesia* "Wild Cow" Stamp, *Germany* "Sputnik", *Transvaal* King Edward (over 50 years old), *French Antarctica* bird set, *St. Pierre, Grand Comoro*, etc. Total 221 stamps—all different! You also get 88 Flags of the World in full color—plus unique Planet Mail Souvenir Sheet. All for 25c to introduce our Bargain Approvals. Midget Encyclopedia of Stamps included FREE.

Send 25c Today. ASK FOR LOT LG-10
ZENITH CO., 81 Willoughby St., Brooklyn 1, N.Y.

SHEETS, TOASTERS, TOWELS, MIXERS, etc.

GIVEN TO YOU FREE!



Thousands of famous products to choose from—furniture, fashions, silverware, china, draperies, etc. You get $50.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell or buy. Write today: Popular Club Plan, Dept. A902 Lynbrook, N. Y.

Popular Club Plan, Dept. A902, Lynbrook, N.Y.
Send Big FREE 276-Page FULL-COLOR Catalog

Name.....
Address.....
City.....State.....

MEN... WOMEN HAVE FUN—*Make Money as a* FLOWER DESIGNER



Happy, Useful Hobby

Design wedding bouquets, corsages, table decorations, etc. Win Blue Ribbons. Beautify your home, make friends, become local flower *authority*.

Earn to $150 Week or START OWN BUSINESS

High-pay profession, part or full time, any age. Or open a Florist Shop. Small capital, **big profits.** Ideal for men, women, entire families. Start **now.** 2 prominent Florists help you prepare quickly at home. **Earn good money while learning.**

10 Ways to Make Money at Home with Flowers

Flowers costing **pennies** bring **dollars** in corsages, wedding bouquets, funeral pieces, etc. Many **other** ways, too—city, town or farm. Instructions include Design Materials & "10 Ways to Make Money at Home with Flowers." **FREE**—full details and 3-month Subscription to "Flower Talk". **Write today.** There is no obligation. **FLORAL ARTS CENTER, 3570 W. First St., Dept. 102, Los Angeles 4, Calif.**

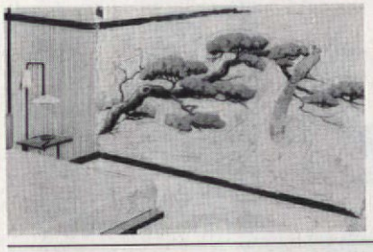
FREE! 3-month Subscription to "Flower Talk"



If Your Child is a Poor Reader

See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremmer-Davis Phonics, Dept. T-4, Wilmette, Ill.**

NEW! SMART LIFE-SIZE DECORATOR TREE MURALS



Now . . . realistic dimension in life-size, decorator colors tree murals. Cut out and applique like wall paper. Hand Printed. 45″ x 100″. Tree can be placed across or at angle. Fits any size wall. Regular $25.00 Value. Found in most expensive homes. Murals can also be placed from right to left. Money back guarantee.

Choice of:
- **MING** (Shown) Grey, Gold, Black
- **CHERRY BLOSSOM** Pink, Black, Grey
- **4-SEASONS** Brown, Blue, Gold, Green

$7.95 plus 51c postage

Hollywood Art Crafts, 4053 Marlton Ave. Dept. AH-2, Los Angeles 8, Calif.



TRIPLES SHELF SPACE!

End hide 'n' seek storage of spices, baby foods, packaged desserts with a 3 shelf SPIN-A-STORE! Eliminates fumbling, juggling, stacking! 11″ steel shelves revolve to bring the package you want within easy reach. 9″ high, fits anywhere, needs no installation. Order White or coppertone. Ppd. in U.S. **$3.49**

Satisfaction guaranteed

Panda Products 1200 Niagara, R 229 Buffalo 13, N.Y.

TOM THUMB ADDING MACHINE

With beautiful Leatherette carrying case.

$1.97

$2.05 in Penna.

MADE IN AMERICA BY AMERICANS

Adds Up To—1,000,000,000
Subtracts—Multiplies—Divides

Shock Proof Solid Steel Mechanism GUARANTEED FOR **YOUR** LIFETIME. Ideal for Housewives, Shoppers, Students, Engineers and Tax work. We pay postage if you send check, cash or money order—or just send your name & address and pay postman $1.97 plus postage. 10 Day money back guarantee.

2 Machines for only $3.49
Agents Wanted



TOM THUMB ADDING MACHINE
P.O. Box 5066, Dept. F-110, Phila. 11, Pa.

PRE-SEASON HALF-PRICE OFFER



CUSHION MUMS
Bushel Basket Size
10 FOR ONLY $1

Order now, pay this spring upon arrival. Each normally develops bushel basket size covered with myriads of 1 to 2″ flowers, a giant ball of color. Mixed colors as avail. Chrysanthemum root division from nursery grown stock may be shipped with root top growth started. 10 for $1 (30 for $2.50) plus C.O.D. postage. Cash orders add 35c we ship postpaid. Bloom next fall or replaced free.

DEPT. CA-1402
MICHIGAN BULB CO. Grand Rapids 2, Mich.



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT 65-AB Mulberry St., Lynn, Mass.



HOUSEWIVES WANTED!
learn how to make big money

BIG $$ CAKE DECORATING
CANDY MAKING—full or spare time

Up to $5 an hour Spare time in your own kitchen!

No Experience Necessary. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, all holidays and occasions. **WE SHOW YOU HOW** to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. Big Money from clubs, churches, Business firms, parties, weddings, birthdays.

CHOCOLATE HEARTS WENT OVER BIG
J.W.S., Washington
My chocolate covered marshmallow hearts went over big for Valentine's Day and now want to get started on Easter eggs. I love to make these wonderful "goodies."





EARNS COMFORTABLE LIVING
. . . Candy & Cake offers a comfortable living and never a dull moment . . . takes only a few pennies to start . . .
M.K.T., N. Dakota

GREATEST MONEY MAKING OPPORTUNITY EVER OFFERED FOR WORK AT HOME

MRS. B SOLD 27 CAKES . . . EVERYBODY IS PLEASED
. . . the word got around and I'm now started making 3, 4 and 5-tier cakes. I've sold 27 cakes on order — more every day. Thanks for your wonderful help . . . Mrs. C. B., Mobile, Alabama

NO AGE OR EDUCATIONAL LIMITS

NOW FREE
3-mo subscription to "Sweet Ideas" Magazine. Official Cake-Candy Publication packed-full of valuable ideas!

WRITE FOR FREE FACTS on complete home instructions. Candy & Cake, Dept. 602, Fallbrook, Calif.

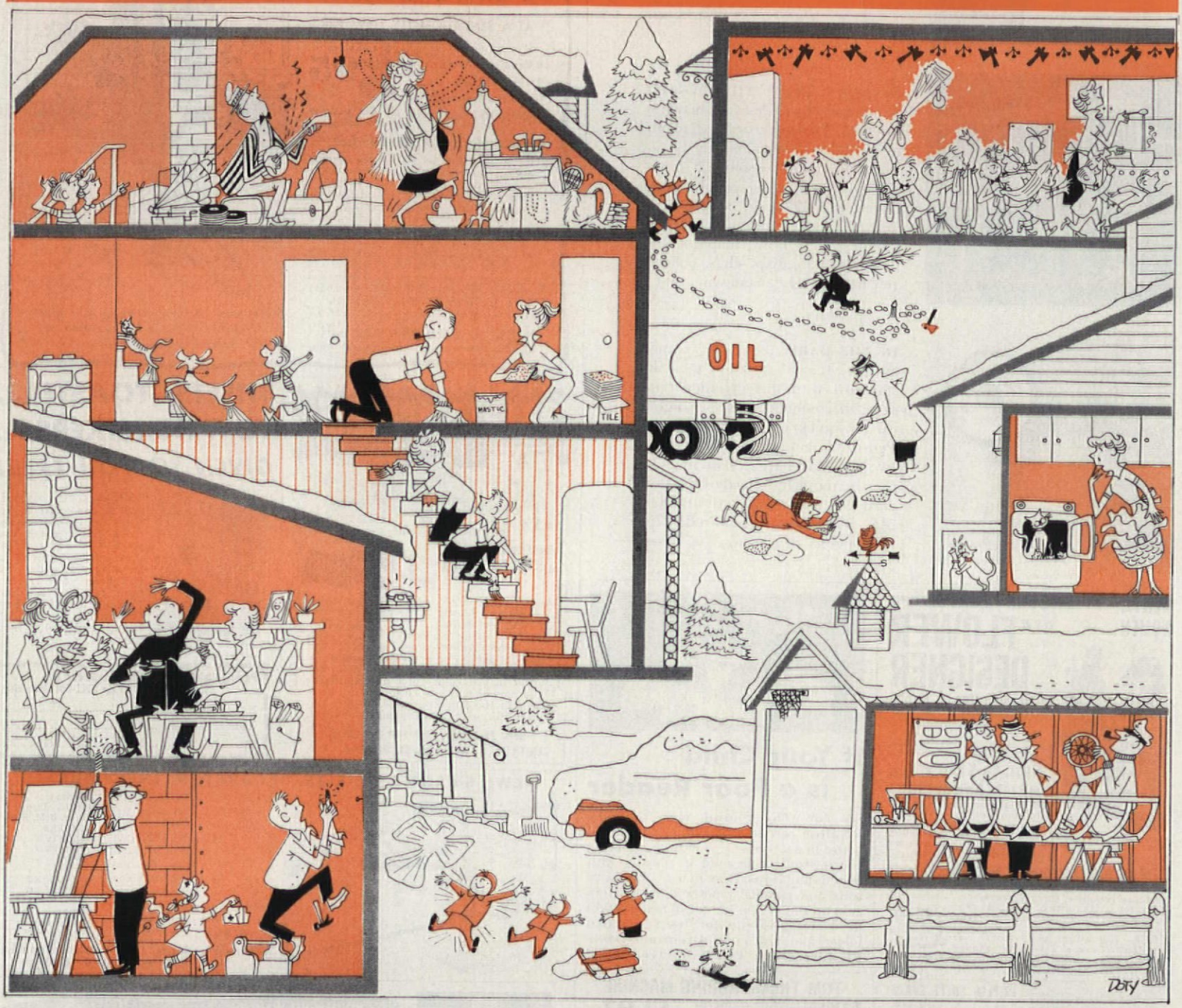
FREE... SEND COUPON AIRMAIL TODAY

Candy & Cake Craft Dept. 602, Fallbrook, Calif.
Rush me FREE details on big home profits to be made for Cake Decorating and Candy Making
— ALSO —
Send FREE 3 month's subscription to your "Sweet Ideas" magazine for Cake Decorators and Candymakers. SEND ALL FREE with no obligation to me.

Name.....
Address.....
Town.....Zone.....State.....

FEBRUARY...
Your American Home Calendar

S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29												



Thirty days hath September,
April, June, and November;
All the rest have thirty-one,
Excepting February alone,
Which hath but twenty-eight, in fine,
Till leap year gives it twenty-nine.

—Old Saying.

The long-haired poets had more glamour, but Old Saying had the answers when it came to practical things: "Is there a thirty-first of January?" Or "How many days in February this year?" The big bards sleep in solemn splendor, but Old Saying lives on, quoted by teachers and tots, bank presidents and conscientious budgeters.

February has its share of quaint legends, one of which makes the ground hog get out of a warm bed to see how many shivering photographers are waiting on February second. If the sun shines, he's supposed to act frightened and hit the sack for another six weeks. If it's cloudy and he sticks to the script, winter is over, hooray! It's hard to believe that any woodchuck smart enough to keep track of the days without a calendar or Old Saying would get involved in a rigged show like that. Anyway, winter has never ended that early yet.

It's a month of cold winds and warm hearts and the security of home never seems more blessed than on a night when the weather report warns of "hazardous driving conditions" and the family, home for the weekend, putters contentedly on favorite projects.

PRINTED LETTERPRESS IN THE U. S. A. BY CUNEO PRESS, INC.